

ANNUAL REPORT

July 2020 – June 2021



Transforming community health and well-being through research and evaluation

About HARC

HARC is a 501(c)3 nonprofit research and evaluation organization located in Palm Desert. Founded in 2006, HARC was intended to provide local data that could be used by leaders to tell the unique story of health, well-being, and quality of life in the Coachella Valley region of Southern California.

HARC began this work by providing a population health survey of the Coachella Valley community. Guided by over 30 local leaders as well as expert consultants, it was determined that this survey would be conducted via random-digit-dial telephone interviews in English and Spanish, repeated every three years to provide on-going trends. The content of the survey is community-driven, and covers topics such as health care access, utilization, health behaviors, major disease, mental health, and more. The first survey was conducted in 2007, and results were provided to the community in early 2008. To date, the survey has been conducted five times (2007, 2010, 2013, 2016, 2019). Each cycle, results are provided back to the community in the form of a written Executive Report, an online searchable database, and special reports and data briefs on a variety of focused health issues.

The data provided by the Coachella Valley Community Health Survey is used by nonprofits, hospitals, higher education, K-12 education, governmental agencies, and media organizations, among others. These organizations use the data to apply for funding, create presentations/lectures, prioritizing health needs, developing programs to address those needs, writing articles, designing and conducting trainings, and making/changing policy.

In 2009, HARC branched out from the Coachella Valley Community Health Survey and began to offer customized research and evaluation services for other organizations. Through these services, HARC shares the advanced expertise of their researchers with organizations who otherwise would go without reliable data. These services include program evaluation, needs assessments, data analysis, workplace wellness services, and much more. Clients come from across the Inland Empire and beyond.

HARC's expertise lies in the social determinants of health; that is, the idea that where you live, work, learn, and play has a strong impact on your well-being and quality of life. The social determinants of health encompass things like economic security, education, safety, community cohesion, neighborhoods and the built environment, and of course, healthcare.

HARC is dedicated to working collaboratively with partners to improve lives in communities. We believe our expertise in data and information is a critical piece to lifting up the quality of life in communities.

Mission: HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.

Vision: Improving quality of life for all communities through data.

Executive Introduction



Dear Reader,

I had hoped that Fiscal Year 2020-2021 would be the year that I could say, “The COVID-19 pandemic is gone!” but that is not the case. In fact, the COVID-19 pandemic continues to ravage our communities, which has made nonprofit operations difficult for many, including HARC.

However, HARC has been able to continue to thrive despite the hardships caused by the pandemic. While many of our projects were cancelled or put on hold indefinitely, we were able to seize emerging new opportunities related to the coronavirus.

For example, HARC was able to partner with the Center for Health Disparities Research at UC Riverside on several important studies on COVID-19 in an effort to better understand the disease and people’s attitudes, behaviors, and experiences related to the disease. These studies sought to gather data from vulnerable populations, such as the African American community, the Native American community, the Latinx community, and people who are uninsured, among others. HARC was able to ascertain how best to communicate COVID-19 information to these varied populations and how to combat misinformation about the disease. I am extremely proud of how accessible we made the results of these studies; rather than reporting out in academic papers in obscure journals, HARC released the results back to the community as infographics, ‘zine editions, and even a coloring book. This demonstrates our commitment to making research understandable and to bringing research findings back to the community that was studied and doing so in a timely manner that can help inform real-time actions.

HARC’s income sources shifted drastically during this fiscal year, a direct result of the pandemic. Our revenue from donations/contributions dropped dramatically; many of our former supporters were unable to donate or were now supporting much-needed direct services like emergency food distribution or eviction protection rather than long-term health improvement strategies like research and evaluation. I am incredibly proud that despite this decrease in donations, HARC was still able to end the fiscal year in the black, primarily by taking on new research projects and contributing to the growing body of knowledge about COVID-19. This meant that our staff worked twice as hard for the same amount of money—their flexibility, resiliency, and work ethic continue to be HARC’s biggest asset.

Read on to learn more about what we were able to accomplish during this challenging year.

Sincerely,

A handwritten signature in cursive script that reads "Jenna LeComte-Hinely".

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Table of Contents

About HARC	2
Executive Introduction	3
HARC Milestones: Fiscal Year 2020-2021	5
Coachella Valley Community Health Survey 2019	5
Workplace Wellness Awards Symposium	5
Client Services	6
Collaborations/Initiatives	7
Invited Presentations	8
Financial Summary	9
Board of Directors & Staff	10
Funders, Donors, and Sponsors of 2020-2021	12

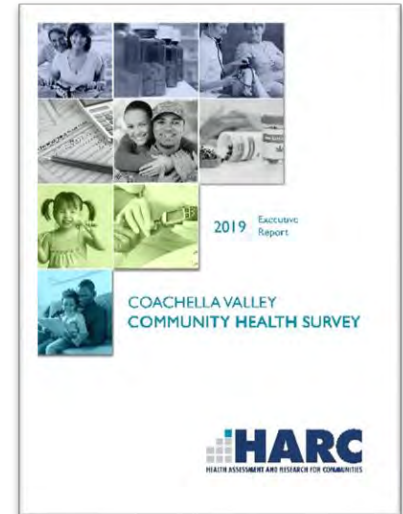


Celebrating HARC’s CEO’s birthday during the COVID-19 pandemic

HARC Milestones: Fiscal Year 2020-2021

Coachella Valley Community Health Survey 2019

HARC's flagship service, and the reason why HARC was originally founded, is the Coachella Valley Community Health Survey. Data is available from five surveys: 2007, 2010, 2013, 2016, and 2019. In September 2018, HARC received a two-year grant from Desert Healthcare District/Foundation to support the 2019 survey for \$399,979. This accounted for half of the overall total cost of the project. Dozens of other funders also contributed to the cost of the survey. Data has been available for the 2019 Coachella Valley Community Health Survey since March of 2020.



During FY 20-21, 87 unique users downloaded the electronic version of the report. This number is lower than last FY (19-20) in which 99 unique individuals downloaded the report from March of 2020 to June of 2020, which is typical as there is a larger influx of downloads upon release of the data. Nonetheless, among these 87 users, 11 of them specified that they have used the data for grant writing, with 7 of them being awarded funding. Five organizations shared how much funding they were awarded using HARC's data, and the total was \$16,355,000, demonstrating the positive economic impact of HARC's data.

Workplace Wellness Awards Symposium

Traditionally, HARC hosts the annual Workplace Wellness Award Event, in which we honor, recognize, and celebrate the dedication to employee health and wellness that so many organizations in the Coachella Valley value. However, due to the COVID-19 pandemic, HARC adapted the model to be an online symposium. The Symposium was held on June 17th, 2020 and was a stellar success. Dozens of attendees, representing more than 25 organizations, attended the symposium to learn about cultivating employee physical and mental health, during and after the pandemic.



Our symposium included two inspiring speakers and experts in workplace wellness. These speakers were **Laticia "Action" Jackson, MPH** (picture top right), a Corporate Wellness Expert, author, veteran of the United States Air Force, and Fitness Olympian, and **Dr. Mark Agars** (pictured bottom right), a Professor of Psychology and Director of the Institute for Child Development and Family Relations at California State University, San Bernardino (CSUSB).



The event was sponsored by our annual partner at the Titanium level, Desert Oasis Healthcare, as well as College of the Desert (Gold level), and Renova Energy (Bronze level).

Client Services

During Fiscal Year 2020-2021, HARC worked on 23 different consulting projects.

Evaluations

HARC's program evaluation services help clients to document the effectiveness of their programs, creating sharable success stories to help them secure additional funds for these important services.

1. **Another Way:** Evaluation to understand the impact of services provided on consumers with intellectual and developmental disabilities
2. **Coachella Valley Community Trust (CVCT):** Design of evaluation tools for each of CVCT's three primary programs (mini-grants, membership, and scholarships)
3. **Regional Access Project (RAP) Foundation:** Collective impact evaluation of the health/mental health funding initiative
4. **Regional Access Project (RAP) Foundation:** Collective impact evaluation of the regranting of funds from the James Irvine Foundation in support of immigrant rights and mental health
5. **Riverside Community Health Foundation (RCHF):** Evaluation for the Transformative Climate Communities (TCC) program in the City of Riverside
6. **Starting Over:** Evaluation of a Housing First program for formerly incarcerated adults
7. **TruEvolution:** Design and implementation of data tracking and evaluation tools for three organizational departments (Behavioral Health, HIV Testing, Health Services)

Community Needs Assessments

HARC helps clients to design and implement these community needs assessments, collecting data and transforming it into useful information that the clients can then use to strategically plan their work going forward.

1. **Betty Ford Center:** Community Health Needs Assessment (CHNA) and Implementation Strategy (IS) Plan per IRS requirements
2. **Desert Healthcare District/Foundation:** Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP) for the Coachella Valley
3. **First 5 Riverside:** Community profile for Eastern Riverside County (4th district)
4. **Kaiser Permanente – Moreno Valley:** Community Health Needs Assessment and Implementation Strategy for the Moreno Valley hospital catchment area
5. **Kaiser Permanente - Riverside:** Community Health Needs Assessment and Implementation Strategy for the Riverside hospital catchment area
6. **Nehemiah Charitable Fund:** To conduct a needs assessment of Black-led nonprofits in the Inland Empire
7. **Riverside University Health System – Public Health:** COVID-19 Needs Assessment for Riverside County
8. **San Bernardino County Public Health:** Community engagement for 2019 Community Vital Signs

Data Analysis

1. **Community Now:** Analysis of data which assessed participant learning and growth as part of participation in their Cultural Success program
2. **Cook Ross:** Diversity, equity, and inclusion (DEI) analysis and report writing for several of their workforce clients
3. **Riverside University Health System – Public Health:** Data support services related to COVID-19 deaths and comorbidities

Other Services

1. **Clinicas de Salud del Pueblo:** Client satisfaction surveys at their clinic sites in Riverside and Imperial Counties
2. **Coachella Valley Volunteers in Medicine:** Survey of donors and physician volunteers
3. **HIV and Aging Research Project - Palm Springs (HARP-PS):** Survey consultation, translation, and promotion for their Resiliency Study
4. **UC Riverside Center for Health Disparities:** Study of attitudes and behaviors towards COVID-19 testing among Medi-Cal insured adults and uninsured adults in the Inland Empire
5. **UC Riverside Center for Health Disparities:** Study of attitudes and behaviors towards COVID-19 vaccine among Black/African American, Hispanic/Latino, and Native American/American Indian adults in the Inland Empire

Collaborations/Initiatives

HARC staff were active members of several collaboratives over the year, including:

- **Board Service:** HARC staff members serve on the Boards of several nonprofits, including Borrego Health, HIV + Aging Research Project – Palm Springs (HARP-PS), and Health to Hope.
- **Center for Health Disparities Research at UC Riverside:** HARC is a funded partner on this Center, which is a five-year project funded by the National Institutes of Health.
- **Coachella Valley Resource Collaborative**
- **Inland Empire Disabilities Collaborative**
- **Inland Empire Roadmap for an Inclusive and Sustainable Economy (IE RISE):** HARC was the co-lead of the “Health” track of this initiative.
- **UC Riverside School of Medicine Community Advisory Board**

Invited Presentations

- *Economic, Linguistic, and Cultural Barriers to Healthcare in the Coachella Valley*. Presented for Tenet Health Graduate Medical Education on August 26, 2020.
- *The Economic Future of the Coachella Valley, a 9-Part Web Series: Panelist on the Health, Medicine, and Wellness Webisode*. Produced by SBEMP Attorneys at Law/Palm Springs Life/Coachella Valley Economic Partnership (CVEP) on September 30, 2020. Available online at: https://www.youtube.com/watch?v=WPktID3e_3I
- *Heart Disease in the Coachella Valley*. Presented at American Heart Association/Desert Oasis Healthcare's Virtual Employee Wellness Event on December 3, 2020.
- *All About Evaluation*. Presented at Regional Access Project Foundation's mandatory bidders' meetings for the health/mental health funding initiative on January 13, 2021 and January 14, 2021.
- *Research from the Community*. Panelists at UC Riverside Center for Health Disparities Virtual Conference on February 25, 2021.
- *Challenges and Solutions to Research During the Pandemic*. Moderator of the panel at UC Riverside Center for Health Disparities Virtual Conference on February 26, 2021.
- *Health in the Coachella Valley*. Presented to UC Riverside School of Medicine Second-Year Medical Students on March 19, 2021.

Financial Summary

Audited Condensed Statements of Financial Position for Fiscal Year 2020 – 2021, ending June 30, 2021.

Current Assets

Current Assets	\$1,943,095
Property and Equipment – Net	13,122
Long Term Assets	<u>1,300</u>
Total Assets	\$1,957,517

Liabilities and Net Assets

Current Liabilities	\$1,535,982
Long-Term Liabilities	<u>0</u>
Total Liabilities	\$ 1,535,982

Net Assets	\$421,535
Total Liabilities and Net Assets	\$1,957,517

Revenues

Contributions	\$29,412
Grants	\$262,047
Client Requested Services	\$378,225
Events	\$6,270
Interest	<u>\$1,355</u>
Total Revenues:	\$677,309

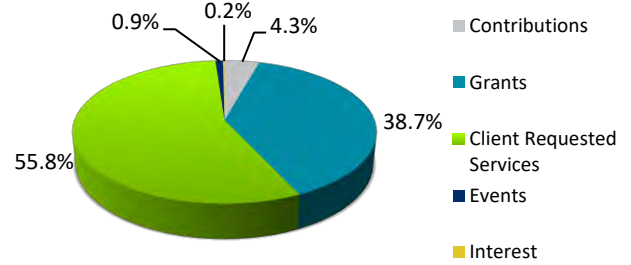
Expenses

Program	\$546,604
Management	\$70,880
Fundraising	<u>\$34,090</u>
Total Expenses	\$651,574

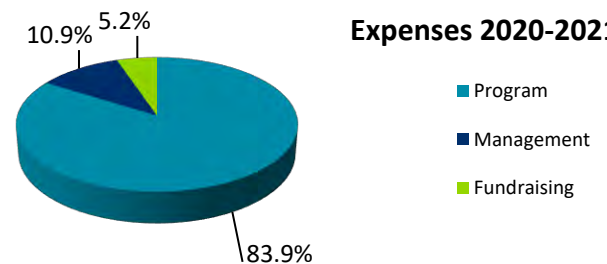
Summary

Increase in Net Assets	\$25,735
Net Assets at End of Year	\$421,535

Revenues 2020-2021



Expenses 2020-2021



Board of Directors & Staff

BOARD OF DIRECTORS FY 20-21

President

Teresa Hodgkins, PharmD, BCACP
Vice President of Clinical Quality Initiatives
Desert Oasis Healthcare

Bill Ballas, MS, CFRE (7/1/20 to 2/18/21)
Managing Member
WSB, LLC

Vice President

Janet L. Collins, PhD
Retired
Centers for Disease Control and Prevention

Secretary/Treasurer

John Epps, BA
Retired
Center for Nonprofit Advancement
Regional Access Project (RAP) Foundation

Board Members

Veronica Barajas, BA
Community Engagement Specialist, Coachella Valley
Planned Parenthood of the Pacific Southwest

Pablo Gomez, PhD
Associate Professor, Department of Psychology
California State University, San Bernardino
Palm Desert Campus

Shayra Hernandez, BA
Community Services Coordinator
Desert Recreation District

Joel Kinnamon, PhD
Superintendent and President
College of the Desert

Luz Moreno, BA
Community Engagement Manager
Clinicas de Salud del Pueblo

Greer Sullivan, MD, MSPH (5/16/18 to 12/7/20)
Chief Research Officer
Borrego Health

Celeste Townsend, MBA (10/21/20 to 5/26/21)
President and Chief Executive Officer
California Indian Nations College

Kristi Vaughn, MBA, CCRP
Institutional Review Board (IRB)
Administrator Eisenhower Health

William D. VanHemert, MSW
Director of Institutional Giving
DAP Health

STAFF FY 20-21

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Cassandra Leier, PhD
Director of Research and Evaluation

Chris Morin, MS
Research and Evaluation Associate

Amairani Ramos, BA
Research and Evaluation Assistant

Theresa Sama
Administrative Manager

INTERNS FY 20-21

HARC also had several interns work on a variety of projects. We are incredibly grateful to these invaluable interns, who are presented alphabetically by last name below.

Chrismarie Gooneratne
CSU Fullerton

Eddie Lin
UC Berkeley

Regina Merrill
CSU Fullerton

Veena Reddy
UC Riverside



HARC staff and interns meeting each other via Zoom

Funders, Donors, and Sponsors of 2020-2021

We are deeply appreciative of funding partners, donors and sponsors (listed below in alphabetical order) who have contributed to HARC's success in fiscal year 2020-2021.

Organizations

- Anderson Children's Foundation
- BIGHORN Cares
- California Small Business COVID-19 Relief Grant Program (CALOSBA)
- City of Indio
- City of La Quinta
- Clinicas de Salud del Pueblo
- College of the Desert
- Desert Healthcare District
- Eisenhower Health
- Grace Helen Spearman Charitable Foundation
- Inland Empire Community Foundation
- MolinaCares Foundation on behalf of John Epps
- RAP Foundation
- UCLA, UCR SOM NIH NHLBI – CEAL (STOP COVID-19 CA) - S-001404
- UCR SOM NIH NIMHD – Vaccine Supplement subaward - S-001371
- UCR SOM U54 (NIH) subaward - S-001233

Individuals

- William Ballas
- Veronica Barajas
- David Brinkman
- Juliet Brosing and Keith LeComte
- Janet Collins and Richard Gannon
- John Epps
- Pablo Gomez
- Glen Grayman
- Mary Guinane
- Shayra Hernandez
- Teresa Hodgkins
- Jenna LeComte-Hinely
- Luz Moreno
- Eileen Packer
- William VanHemert
- Kristi Vaughn



HARC Board Member, John Epps, being recognized by MolinaCares as a “Community Champion” and donating funds to HARC.

MISSION

HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.



41550 Eclectic Street
Palm Desert, CA 92260
760-404-1945

Using data to improve lives

