

ANNUAL REPORT

July 2022 – June 2023



Transforming community health and well-being through research and evaluation

About HARC

HARC is a 501(c)3 nonprofit research and evaluation organization located in Palm Desert. Founded in 2006, HARC was intended to provide local data that could be used by leaders to tell the unique story of health, well-being, and quality of life in the Coachella Valley region of Southern California.

HARC began this work by providing a population health survey of the Coachella Valley community. Guided by over 30 local leaders as well as expert consultants, it was determined that this survey would be conducted via random-digit-dial telephone interviews in English and Spanish, repeated every three years to provide on-going trends. The content of the survey is community-driven, and covers topics such as health care access, utilization, health behaviors, major disease, mental health, and more. The first survey was conducted in 2007, and results were provided to the community in early 2008. To date, the survey has been conducted six times (2007, 2010, 2013, 2016, 2019, 2022). Results are provided back to the community in the form of a written Executive Report, infographics, and special reports and data briefs on a variety of focused health issues.

The data provided by the Coachella Valley Community Health Survey is used by nonprofits, hospitals, higher education, K-12 education, governmental agencies, and media organizations, among others. These organizations use the data to apply for funding, create presentations/lectures, prioritizing health needs, developing programs to address those needs, writing articles, designing and conducting trainings, and making/changing policy.

In 2009, HARC branched out from the Coachella Valley Community Health Survey and began to offer customized research and evaluation services for other organizations. Through these services, HARC shares the advanced expertise of their researchers with organizations who otherwise would go without reliable data. These services include program evaluation, needs assessments, data analysis, client satisfaction surveys, workplace wellness services, and much more. Clients come from across California, with a strong emphasis on the Inland Empire.

HARC's expertise lies in the social determinants of health; that is, the idea that where you live, work, learn, and play has a strong impact on your well-being and quality of life. The social determinants of health encompass things like economic security, education, safety, community cohesion, neighborhoods and the built environment, and of course, healthcare.

HARC is dedicated to working collaboratively with partners to improve lives in communities. We believe our expertise in data and information is a critical piece to lifting up the quality of life in communities.

Mission: HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.

Vision: Improving quality of life for all communities through data.

Executive Introduction



Dear Reader,

During Fiscal Year 2022-2023, we accomplished some major milestones, as you'll see in this report. We were able to complete our sixth triennial Coachella Valley Health Survey and provide those results back to the community at no charge in February 2023. We look forward to working with partners to leverage this data into positive change for our Coachella Valley.

Simultaneously, we worked on 27 client projects to help improve health, wellness, and quality of life in our communities. We worked on community health needs assessments, evaluations, client satisfaction surveys, COVID-19 studies, and much more. Some landmark projects this year included a second county-wide needs assessment related to COVID-19 in partnership with Riverside University Health System – Public Health, as well as a new project on gun violence reduction for the County of San Diego, among others.

We also were a major partner in the Ark of Safety movement, led by Building Resilient Communities, which strives to improve resiliency in our Inland Empire. I was lucky enough to be the Master of Ceremonies (MC) at three Ark of Safety events in September 2022, January 2023, and June 2023, as well as the author on the follow-up reports.

We were able to accomplish these goals because we have an amazingly talented staff that continues to grow in strength, size, and tenure. During this fiscal year, our Research and Evaluation Assistant, Amairani Ramos, left for the next phase of her life (graduate school—we wish her the best!) and was replaced by Bernardo Lino, a native of North Shore here in the Coachella Valley and a recent graduate of CSU San Marcos. Thanks to our increased workload with many exciting clients, this year we added a new position of Administrative Assistant and Data Entry Specialist. We were fortunate to find Nicole Smith to fill this position and she has been settling in well as a part of the HARC team.

In addition to these new team members, this fiscal year we celebrated the ten-year anniversaries of both myself and our talented Administrative Manager, Theresa Sama. HARC is lucky to have several employees who have been with us for many years; I credit this to our positive work culture, policies of transparency and equity, and our sense of camaraderie.

Please read on to learn more about HARC's growth and accomplishments this fiscal year.

Sincerely,

A handwritten signature in black ink that reads "Jenna LeComte-Hinely". The signature is written in a cursive, flowing style.

Jenna LeComte-Hinely, PhD
Chief Executive Officer

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HARC Milestones: Fiscal Year 2022-2023

Coachella Valley Community Health Survey

Data for HARC's triennial Coachella Valley Community Health Survey was collected in 2022; the HARC team analyzed the data and used it to create the Executive Report. The 2022 Coachella Valley Community Health Survey Executive Report was released on February 28, 2023, on Zoom. A total of 174 people registered for the event, 94 attended. Video of the event was posted on YouTube on March 7, 2023; to date an additional 39 individuals have viewed the video.

Since the release on February 28, 2023, the electronic version of the report has been downloaded by 105 unique individuals. These people represented a wide variety of organizations, including American Heart Association, Alzheimer's Association, Azusa Pacific University, Borrego Health, Boys & Girls Club of Cathedral City, Boys & Girls Club of Palm Springs, Boys & Girls Clubs of Coachella Valley, CalFresh Healthy Living, California Baptist University, City of Palm Desert, City of Palm Springs, Coachella Valley Volunteers in Medicine, Comite Civico del Valle, Congressman Raul Ruiz, DAP Health, Desert Care Network, Desert Healthcare District and Foundation, Desert Oasis Healthcare, Desert Recreation District, Desert Sands Educational Foundation, Eisenhower Health, FIND Food Bank, First 5 Riverside, Friends of the Desert Mountains, George Mason University, Green Room Theatre Company, Hadassah, Hidden Harvest, Hope Through Housing Foundation, IEHP, Inncare, Institute for Healthcare Advancement, Johnson and Wales University, Joslyn Senior Center, KESQ, Marra Market Intelligence, MPG Wellness Initiative, Olive Crest, OneFuture Coachella Valley, Palm Springs Unified School District, Raices Cultura, Regional Access Project Foundation (RAP), Riverside County Latino Commission on Drug and Alcohol Abuse Services, Riverside County Medical Association, Riverside University Health System – Behavioral Health, Senior Advocates of the Desert, The Desert Sun, The LGBTQ Community Center of the Desert, UC Riverside, and We Are One United, among others.

Most people who downloaded the report used it to prioritize health needs; most reported that their prior use of the data had resulted in increased awareness/knowledge about issues in the community. Six people successfully utilized the data to secure funds and brought in approximately \$767,500.

Press about the data release included print (Desert Sun, Palm Springs Post, Gay Desert Guide), television (KESQ, Desert Chat with Sandie Newton), and radio (Joey English). Printed copies of the report were mailed to HARC's funders, Board Members, and those who requested a printed copy; over 100 have been distributed by the end of FY 22-23.

Additionally, the HARC team, with support from the Windward Fund, analyzed the 2022 survey data to create an environmental justice special report (in English and Spanish). In addition to survey data, the report includes the findings from 24 interviews with residents, with a focus on the Eastern Coachella Valley.

Client Services

HARC worked on 27 different paid consulting projects during FY 22-23, including:

1. **Altura:** A study of attitudes of federally qualified health centers (FQHCs) being involved in making clinical trials more accessible to underserved communities
2. **Be Equitable** (formerly known as Cook Ross): Diversity, equity, and inclusion (DEI) analysis and report writing for clients (Jennison)
3. **Boys & Girls Club of Palm Springs:** Evaluation of their Cannabis Education Center to address cannabis reduction, prevention, and diversion for teens
4. **Building Resilient Communities:** Qualitative analyses of the January 23, 2023 Community Resiliency Summit Reconvening to create a continued “Roadmap to Resilience” report
5. **California Institute for Regenerative Medicine:** Hosting a community listening session for community-based organizations to inform the development of Community Care Centers of Excellence
6. **Community Now:** Evaluation of the Coaching for Success program provided to school staff across the Inland Empire
7. **DAP Health:** Community health needs assessment of women in the Coachella Valley paired with a client satisfaction survey of female clients of DAP Health
8. **First 5 Riverside:** Community profiles for each supervisorial district in Riverside County and a presentation of findings at community convenings in District 4
9. **Innercare:** Client satisfaction surveys for more than a dozen medical and dental clinics in Riverside and Imperial Counties
10. **Mama’s House:** Evaluation of workshops for pregnant women, postpartum mothers, and working mothers
11. **Nehemiah Charitable Foundation:** A needs assessment for Black-led nonprofits in the Inland Empire
12. **OneFuture Coachella Valley:** Data support and analysis to better understand OneFuture scholars and their educational accomplishments, persistence, and retention
13. **Queer Works:** Evaluation of a universal basic income project for low-income clients of DAP Health and/or Queer Works
14. **Rancho Las Palmas Country Club:** Homeowner’s community survey to inform homeowners needs, interests, and vision for the future of the community
15. **Regional Access Project Foundation:** Collective impact evaluation of the health/mental health funding initiative
16. **Riverside Community Health Foundation:** Evaluation of the Transformative Climate Communities (TCC) Initiative
17. **Riverside County Workforce Development Department:** Community analyses of a low-income, under-resourced area of Hemet

18. **Riverside University Health System – Public Health:** Second iteration of the Riverside County COVID-19 Needs Assessment
19. **San Diego County:** Gun violence reduction community needs assessment
20. **South Coast Air Quality Management District:** Create an environmental health report
21. **Starting Over:** Evaluation of a Housing First program for formerly incarcerated adults
22. **University of California, Riverside:** A follow-up study focused on Native American attitudes, beliefs, and behaviors about COVID-19
23. **University of California, Riverside:** A study on asthma symptoms among children living in close proximity to the Salton Sea
24. **University of California, Riverside:** A study on the impact of the COVID-19 pandemic on mental health, resilience, and engagement with health services among parents in the Coachella Valley
25. **Variety of the Desert:** Evaluation of a Caring Connections Pilot Program which aims to engage families of children with developmental delays
26. **Working Wardrobes:** Creation of a local evaluation plan for their Adult Reentry Grant agreement with the Board of State and Community Corrections
27. **Youth Leadership Institute:** Evaluation of the ¡Que Madre! program which aims to support the mental health of young Latina women and encourage youth advocacy.



Collaborations

HARC was active in several community groups/collaboratives, including:

- Ark of Safety/Roadmap to Resiliency in the Inland Empire
- Association of Fundraising Professionals, Desert Communities Chapter
- Borrego Health Board of Trustees
- Center for Health Disparities Research at UC Riverside
- Coachella Valley Resource Collaborative
- Inland Empire Disabilities Collaborative
- Inland Empire Roadmap for an Inclusive and Sustainable Economy (IE RISE)
- UC Riverside School of Medicine Community Advisory Board

Workplace Wellness Event 2023

HARC hosted the annual Coachella Valley Workplace Wellness Event on June 22, 2023, at the Desert Willow Golf Resort. The event keynote focused on the U.S. Surgeon General's Framework for Workplace Mental Health and Well-Being, followed by a panel on Empowering Wellness that provided insights from local leaders. Over 130 people attended the event. A follow-up satisfaction survey found that the event was viewed positively by attendees.



Financial Summary

Audited Condensed Statements of Financial Position for Fiscal Year 2022 – 2023, ending June 30, 2023.

Current Assets

Current Assets	\$898,740
Property and Equipment – Net	13,894
Long Term Assets	<u>1,300</u>
Total Assets	\$913,934

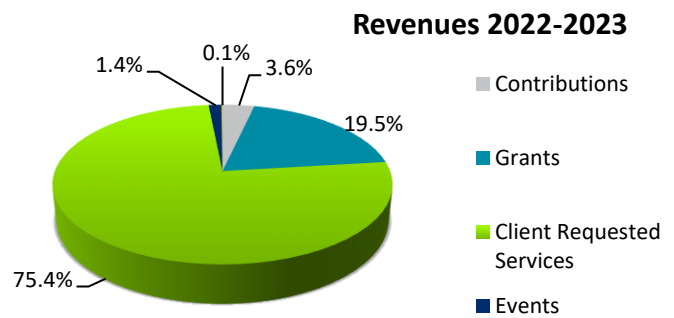
Liabilities and Net Assets

Current Liabilities	\$405,567
Long-Term Liabilities	<u>0</u>
Total Liabilities	\$ 405,567

Net Assets	\$508,367
Total Liabilities and Net Assets	\$913,934

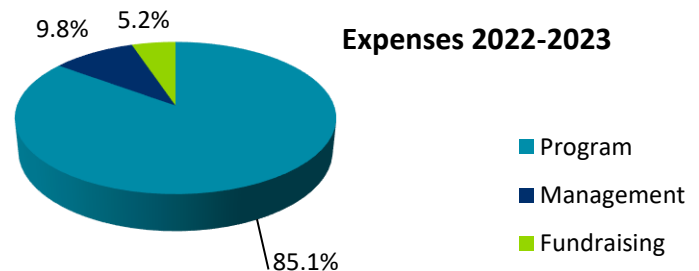
Revenues

Contributions	\$51,405
Grants	\$281,954
Client Requested Services	\$1,088,069
Events	\$20,500
Interest	<u>\$1,835</u>
Total Revenues:	\$1,443,763



Expenses

Program	\$1,185,770
Management	\$136,253
Fundraising	<u>\$71,972</u>
Total Expenses	\$1,393,995



Summary

Increase in Net Assets	\$49,768
Net Assets at End of Year	\$508,367

Board of Directors

Board Officers FY 22-23

President

Teresa Hodgkins, PharmD, BCACP
Vice President of Clinical Quality Initiatives
Desert Oasis Healthcare

Secretary

Kristi Vaughn, MBA, CCRP
Institutional Review Board (IRB) Administrator
Eisenhower Health

Treasurer

Veronica Barajas, BA
Community Member

Board Members FY 22-23

Cecilia Arias, MPH, CHES
Community Health Manager
Public Affairs & Brand Communications
Department
Kaiser Permanente, Riverside

John Epps, BA
Founder and CEO
We Are One United

Blaz Gutierrez, JD
Supervising Attorney
Disability Rights California

Agricultural Labor Relations Board
Shayra Hernandez, BA
Director of Stakeholder Engagement
Office of Congressman Raul Ruiz, MD, 36th
District

Luz Moreno, BA
Community Engagement Manager
Innecare

William D. VanHemert, MSW
Director of Institutional Giving
DAP Health

Staff & Interns

Staff FY 22-23

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Amairani Ramos, BA
Research and Evaluation Assistant

Cassandra Leier, PhD
Director of Research and Evaluation

Bernardo Lino, BS
Bilingual Research and Evaluation Assistant

Chris Morin, MS
Senior Research and Evaluation Associate

Theresa Sama
Administrative Manager

Daniel Polk, PhD
Research and Evaluation Associate

Nicole Smith
Administrative Assistant/Data Entry Specialist

Interns FY 22-23

HARC also had interns supporting us on projects throughout the year. We are incredibly grateful to these invaluable interns, who are presented alphabetically by last name below.

Fernanda Diaz
University of California Riverside

Xitlaly Lopez
College of the Desert



Funders, Donors, and Sponsors of 2022-2023



We are deeply appreciative of funding partners, donors and sponsors (listed below in alphabetical order) who have contributed to HARC's success in fiscal year 2020-2021.

- University of California, Riverside – Center for Health Disparities Research (NIMHD U54 MD013368)
- Windward Fund

Individuals

- Cecilia Arias
- Veronica Barajas
- Margaret Beaman
- David Brinkman
- Juliet Broising and Keith LeComte
- Brent Chavez
- John Epps
- Glen Grayman
- Blaz Gutierrez
- Shayra Hernandez
- Teresa Hodgkins
- Jenna LeComte-Hinely
- Luz Moreno
- Chris Morin (Presentation Honorarium)
- Eileen and Howard Packer
- Rachel Palmer
- Daniel Polk (Presentation Honorarium)
- Jan Pye
- William VanHemert
- Kristi Vaughn

Organizations

- Anderson Children's Foundation
- Auen Foundation
- City of La Quinta
- City of Palm Desert
- City of Palm Springs (Workplace Wellness Event Sponsorship)
- College of the Desert (Workplace Wellness Event Sponsorship)
- Desert Care Network: Desert Regional Medical Center
- Desert Oasis Healthcare (Workplace Wellness Event Sponsorship)
- Impact Through Golf Foundation
- Inland Empire Health Plan (IEHP)
- Inland Empire Community Foundation
- Innercare (formerly Clinicas de Salud del Pueblo – Infographic sponsorship)
- Kaiser Permanente Riverside
- Riverside County 4th District Supervisor V. Manuel Pérez CID and ARPA Funds
- S. Mark Taper Foundation

MISSION

HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.



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Using data to improve lives

