Research

Analysis

Diversity

CHECKING THE PULSE OF COMMUNITY HEALTH

A⁴th Annual Report
July 2010 - June 2011

HARC
Health Assessment Resource Center
www.harcdata.org

Message from Executive Management

Navigating the blustery financial headwinds of today's economy requires an abundance of both caution and patience. It also requires innovation, and a willingness to explore new opportunities. Our focus on custom research initiatives for individual agencies and organizations during the past year serves as a good illustration.

Many community organizations rely on us for the *Community Health Monitor*, Eastern Riverside County's most comprehensive health needs assessment. HARC conducts this survey every three years, providing critically needed, *regional* data for government agencies, nonprofits, school districts, health care providers, businesses, ad hoc community organizations and more. What many stakeholders may not recognize is that the HARC research team has the expertise and resources to execute virtually *any* type of primary research assignment – including those with a more narrowly defined geographic or demographic scope.

To help bridge this knowledge gap, HARC leadership has invested considerable time and energy in reaching out and meeting with stakeholders to educate and demonstrate how our research can support an organization's operational goals. In addition, we help management understand and capitalize on the cost-savings associated with using nonprofit research (as opposed to for-profit or commercial), as well as the benefits of working directly with a local provider.

At the Health Assessment Resource Center (HARC), we continually challenge ourselves to look for new and innovative ways to add value to the communities we serve. The growth of our customized research programs reflects that commitment, and we will continue to look for opportunities to provide more of these types of services during the 2011-2012 fiscal year cycle.

We close by offering our deepest appreciation for the many funders that continue to make our work possible. You'll find a list on page 7. Their monetary and in-kind contributions have helped us weather the turbulence of today's financial storms and, in so doing, allow us to set our sails for brighter tomorrows.

Sincerely,

Glen Grayman, M.D., MBA
President of the Board

Eileen Packer, R.D., CAE
Executive Director

HARC Milestones (Fiscal Year 2010 - 2011)

Ø Published second triennial Community Health Monitor and released results to the public in Spring 2011.

Ø Captured first annual Innovation Award, presented by the Riverside-based Center for Nonprofit Management.

Ø Welcomed G. Richard Olds, MD, MACP, Vice Chancellor of Health Affairs, Dean, School of Medicine, University of California Riverside to HARC Board of Directors

Ø Expanded working partnership with the home campus of California State University - San Bernardino, which has integrated HARC research into its curriculum.

Ø Received several significant grants, including prestigious award from the National Library of Medicine.

Ø Delivered numerous speaker presentations to community groups and health care providers throughout southern California.

Ø Continued aggressive media outreach program to build and enhance HARC brand awareness and recognition of mission. Initiative yielded numerous news release placements, as well as print, radio and television interviews.

Ø Developed multi-modal data collection model and research instruments for Prevent Child Abuse Riverside County (PCARC), including mail survey, one-on-one interviews, in-field community survey and focus groups.

Ø Assisted with biennial community profile for Susan G. Komen Foundation (Inland Empire). Created on-line questionnaires to capture relevant data for breast cancer survivors, as well as analysis tool for area providers. Performed secondary data analysis and worked with Foundation staff to interpret primary and secondary findings.

Ø Performed AmeriCorps program evaluation. Research initiative takes place twice a year.

Ø Conducted comprehensive data analysis project for a school-based obesity prevention program, a three-year project.

Ø Performed demographic analysis for a tri-school district program aimed at identifying gaps in service for the Head Start program.

Ø Exceeded budgeted income goals for customized client research projects by 33%.

HARC Today

As a nonprofit agency able to deliver cost-effective, multi-modal research solutions, HARC has become Eastern Riverside County's go-to source for quantitative and qualitative data. Organizations focused on health, social and community development issues can use HARC data in any number of ways to facilitate better decision-making. Applications include:

Program Development	Public Policy
Access to Services	Community Planning
Funding	Organizational Learning
Utilization	

Standard Research/Data Services

Community Health Monitor Survey
> Triennial random-dial telephone health survey of more than three thousand households in Eastern Riverside County.

Cluster Analysis
> Analysis of health data from the *Community Health Monitor* that focuses on one or more particular population segments.

Over-Sampling
> Increased surveying of a particular community or population to support more robust statistical analysis.

Research Planning and Development
> Multi-modal workshop series that supports organizational development through demonstrated uses for the *Community Health Monitor*, as well as health data obtained from secondary research sources.

Custom Research Services

Client Program Evaluations
> Process and outcome evaluations to ensure that client programs are designed and structured to achieve organizational goals.

Issue Research
> Designing telephone, mail, in-person, and online surveys to collect both qualitative and quantitative data.

Survey Management
> Selecting contractors for independent third-party research initiatives and supervising all aspects of survey design, implementation and results.

HARC operates as a nonprofit 501(c) (3) organization, funded in part by contributions from community partners, as well as entities who contract with the agency for customized public health research. The Palm Desert-based organization formed in 2006, when a consortium of more than 30 public and private healthcare agencies in eastern Riverside County, including the Palm Desert campuses of California State University San Bernardino and the University of California Riverside, joined together to improve community health and wellness.

HARC In Action

"The HARC Community Health Monitor is priceless for developing our grant proposals. Funders want accurate information dealing with the population we serve. HARC provides a valuable tool to address those needs, which has helped us secure several important grants for our health and wellness programs."

– Rob Ballew, CEO, YMCA of the Desert

"HARC provides us with invaluable data that is based in scientifically sound research methods. Their research on the health status of older adults will be utilized to develop and implement our Four Year Strategic Plan to meet the identified needs of the rapidly growing elder population of Riverside County."

– Ed Walsh, M.S.W.
Director, County of Riverside Office on Aging

"Our partnership with HARC supports our study of the effects of ethnicity, citizenship and economic status on subjective and objective health. We are also researching the linguistic landscape to understand how the meanings of publicly posted signs in Latina(o) neighborhoods impact resident behaviors. By drawing on the HARC data, we have a shared opportunity to create an approach to healthcare that can benefit the residents of the Coachella Valley."

– Dale Lund, Ph.D.
Professor & Chair
Department of Sociology
Co-Director, Center for Promotion of
Health Disparities Research &
Training California State University,
San Bernardino

Board of Directors and Honorary Board Members

Health Assessment Resource Center (HARC) — 4th Annual Report   July 2010 - June 2011

Financial Summary 2011

Audited Condensed Statements of Financial Position
For the Fiscal Year Ending June, 2011

	2010 - 2011	2009 - 2010
Current Assets		
Current Assets	$467,772	$535,102
Property and Equipment – Net	12,015	15,744
Total Assets	**$479,787**	**$550,846**
Liabilities and Net Assets		
Current Liabilities	$152,384	$245,765
Long-Term Liabilities	17,077	0
Total Liabilities	**$169,461**	**$245,765**
Net Assets	$310,326	$305,081
Total Liabilities and Net Assets	**$497,787**	**$550,846**
Revenues		
Contributions	$60,728	$68,665
Grants	280,232	543,052
Client Requested Services	102,160	45,898
Interest	2,858	6,668
Total Revenues:	**$445,978**	**$664,283**
Expenses		
Program/Services	$356,207	$450,820
Management and General	53,165	76,352
Fundraising	31,361	20,247
Total Expenses	**$440,733**	**$547,419**
Summary		
Increase in Net Assets	$5,245	$116,864
Net Assets at End of Year	**$310,236**	**$305,081**
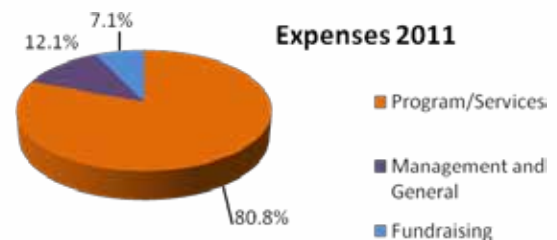
Revenues 2011

Contributions 13.6%
Grants 62.8%
Client Requested Services 22.9%
Interest 0.6%

Expenses 2011

Program/Services 80.8%
Management and General 12.1%
Fundraising 7.1%

FUNDING PARTNERS

Desert Healthcare District
Desert Oasis Healthcare Medical Group
Desert Regional Medical Center
Eisenhower Medical Center
First 5 of Riverside
John Benoit, Board of Supervisors, District 4, County of Riverside

John F. Kennedy Memorial Hospital
Marion Ashley, Board of Supervisors, District 5, County of Riverside
National Library of Medicine
Regional Access Project Foundation

The California Endowment
The California Wellness Foundation
The Community Foundation, serving Riverside and San Bernardino Counties

Community Health

Surveys

Data

Dedicated to providing objective, reliable research, analysis and technical services to communities in order to facilitate better decision making regarding health and quality of life.

HARC

Health Assessment Resource Center

HARC STAFF

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