

**For Immediate Release**

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Health Assessment and  
Research for Communities

## **Health Assessment and Research for Communities (HARC)**

### **Appoints New Board President**



(PALM DESERT, CA) – October 26, 2015... Health Assessment and Research for Communities (HARC, Inc.) announced today that Bruce Purdy will be taking over the role of Board President from HARC's founding Board President, Dr. Glen Grayman. Mr. Purdy will be leading HARC's staff in their mission to collect and analyze health related data for the Coachella Valley.

Dr. Glen Grayman, Chief Population Health Officer and Regional Medical Director of Borrego Health, has been HARC's Board President since its inception in 2006, leading the organization through three triennial surveys of the health of the Coachella Valley. "I am proud and honored to have been able to serve HARC as Board President these past nine years," said Dr. Grayman, "and I am so pleased to be able to hand over the leadership to Bruce Purdy. Bruce wholeheartedly supports

HARC's mission of improving community health and wellness through research and data, and he has a great deal of applicable energy and experience that can move HARC forward to new levels. I look forward to seeing HARC grow and flourish under his leadership."

Mr. Purdy has been a Board Member at HARC since November 2014, and was selected as President-Elect in June 2015. At the October 21, 2015 Board of Directors meeting, Dr. Grayman formally stepped down from his position as Board President, handing over the reins to Mr. Purdy.

Mr. Purdy is an accomplished international development economist with more than 35 years of experience planning, designing and constructing rural and urban infrastructure projects, including water, sanitation, schools and hospitals in more than 25 emerging market economies. He has worked with national and regional governments to create the conditions for reform and implement policies to improve service delivery and the living conditions of people throughout the world. He specializes in team building, strategic planning and leadership development and has worked with a wide array of multi-cultural organizations throughout the developing world to build their capacity and analyze organizational performance.

Mr. Purdy holds a B.A. in Economics and Sociology from Ohio Wesleyan University and a Masters in Urban Planning and Sociology from the University of Maryland. He did post-graduate work in Strategic

Planning and Organizational Effectiveness at the Wharton School, University of Pennsylvania. In the community, Mr. Purdy is a Board Member of Desert AIDS Project and the Foundation for the Palm Springs Unified School District.

“I am delighted to become Board President of HARC, and have one wish, and that is that I can maintain and build upon the high standards of excellence that my predecessor, Dr. Grayman, has established over the course of his outstanding tenure as Board President. I hope to sustain and increase the vitality that is HARC and to continue to make a difference in the health and wellness of our Coachella Valley residents by supporting as best I can our outstanding Board and empowering our extraordinarily talented staff.”

Dr. Jenna LeComte-Hinely, Chief Executive Officer for HARC commented, “We are thrilled to have Bruce leading HARC’s Board of Directors. He brings immense energy and enthusiasm, new opportunities, and a great wealth of experience that we know will help us to expand HARC’s ability to provide high-quality research and evaluation services to improve community health and wellness.”

### **About HARC**

HARC, Inc. is a 501(c)(3) nonprofit organization providing research and evaluation services related to health and wellness. HARC is funded in part by grants, donations, and customized research and evaluation services. HARC is located on the University of California, Riverside Palm Desert campus. More information can be obtained by calling HARC at (760) 404-1945, or visiting the organization's website at [www.HARCdata.org](http://www.HARCdata.org).