

## SPONSORSHIP OPPORTUNITIES

### 3rd Annual Workplace Wellness Awards Luncheon & Expo



#### **HARC, Inc.**

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## **3rd Annual Coachella Valley Workplace Wellness Awards**

### **About the Awards**

HARC's Coachella Valley Workplace Wellness Awards are designed to recognize the local businesses that make having a healthy work environment a priority. HARC will give eight awards out to both large and small businesses, highlighting those who protect and promote employee fitness, nutrition, safety, and mental health. Organizations are free to self-nominate, and are blind-judged by a panel of local experts.

### **About the Event**

The 3rd Annual Coachella Valley Workplace Wellness Awards will be held on Thursday June 7, 2018 at Classic Club in Palm Desert from 11:30 to 1:30. Event features will include:

- ◆ A resource fair with vendor booths before and after the luncheon
- ◆ A three course luncheon: salad, entrée, and dessert (chicken option and vegetarian option)
- ◆ Complementary valet parking
- ◆ A keynote speaker (to be announced) that is an expert on the subject of workplace wellness
- ◆ Take-home materials featuring recommendations and resources for improving health and wellness in the workplace

### **Attendees**

Last year's crowd included more than 130 representatives from local businesses. Given the positive response the awards received, we anticipate a growth in attendance to 160 local business leaders this year. Some of the organizations represented include:

- |   |   |
|---|---|
| ◆ Alpha Care Medical Group              | ◆ Desert Healthcare District                  |
| ◆ Anytime Fitness                       | ◆ Desert Oasis Healthcare/Family Hospice Care |
| ◆ Assemblymember Garcia's Office        | ◆ Ernie Ball                                  |
| ◆ Braille Institute                     | ◆ Esri  |
| ◆ City of Indio                         | ◆ Hyatt Regency Indian Wells Resort & Spa     |
| ◆ City of Palm Desert                   | ◆ J.W. Desert Springs Marriott Resort & Spa   |
| ◆ Clinicas de Salud del Pueblo          | ◆ RAP Foundation                              |
| ◆ College of the Desert                 | ◆ Spotlight 29 Casino                         |
| ◆ Coachella Valley Economic Partnership | ◆ The Community Foundation                    |
| ◆ Coachella Valley Water District       | ◆ United Way of the Desert                    |
| ◆ Desert AIDS Project                   |   |
| ◆ Desert Arc                            |   |





## Sponsorship Form

Benefits	Level				
	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Exhibitor \$500
<b>Speaking Opportunity</b> 5 to 10 minute speech to audience at luncheon	Yes	-	-	-	-
<b>Print Ad in Program</b> Ads featuring sponsors will be in programs which are distributed to all luncheon attendees	Full page	1/2 Page	1/4 page	1/8 page	-
<b>Print Ad in Desert Sun</b> HARC ads (at least 2) promoting the event will mention sponsors at the following levels:	Logo in ad	Name in ad	Name in ad	-	-
<b>Print Ad in Desert Health News</b> HARC ads (at least 3) promoting the event will mention sponsors at the following levels:	Logo in ad	Logo in ad	Name in ad	Name in ad	-
<b>Event Day Materials</b> Presentation screen, PowerPoint presentation	Logo	Logo	Name	Name	-
<b>Press Releases</b> Mentioned in press releases that are distributed to local press outlets	Yes	Yes	-	-	-
<b>Tickets to Luncheon</b> Number of seats at the luncheon	Table of 10	Table of 10	6	4	2
<b>Booth at Vendor Fair</b> 1/2 hour prior to event, 1/2 hour after event to promote	Yes	Yes	Yes	Yes	Yes
<b>Event Web Page</b> Listing on <a href="http://HARCdata.org/WorkplaceWellness">HARCdata.org/WorkplaceWellness</a>	Logo & link	Logo & link	Logo & link	Logo	Name
<b>E-Blast</b> Distributed to over 1,000 people at least 3 times	Logo	Name	Name	Name	Name

**Don't see something you like? Let us know and we can customize something for you.**

## Sponsorship Form

Please fill out the form to confirm your sponsorship level. Completed forms, along with a high resolution image of your logo, can be returned to Theresa Sama at [tsama@HARCdata.org](mailto:tsama@HARCdata.org). If you have any questions, please feel free to contact us at 760-404-1945.

### **Sponsor Information**

Contact Person's Name: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as you wish to be acknowledged)

Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

### **Sponsorship Level**

\_\_\_\_ Platinum Level (\$10,000)    \_\_\_\_ Gold Level (\$7,500)    \_\_\_\_ Silver Level (\$5,000)  
\_\_\_\_ Bronze Level (\$2,500)    \_\_\_\_ Exhibitor (\$500)

### **Payment**

\_\_\_\_ Send an Invoice

\_\_\_\_ Check *(Please make checks payable to HARC, Inc.)*

\_\_\_\_ Credit Card *(Please circle one)*

**Visa    /    MC    /    AmEx**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_

Address (If different from above): \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

**Thank you in advance.**

**Once we receive the form we will be in touch with additional details.**



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## **About HARC**

HARC is a nonprofit 501(c)(3) organization based in Palm Desert, CA (EIN 20-5719074) and thus, donations are tax-deductible to the extent provided by law. HARC provides research and evaluation services in the field of health, wellness, and quality of life. To learn more about HARC, visit

[www.HARCdata.org](http://www.HARCdata.org)