SPONSORSHIP OPPORTUNITIES

3rd Annual Workplace Wellness Awards Luncheon & Expo

2018

3rd Annual Coachella Valley Workplace Wellness Awards

HARC

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HARC
HEALTH ASSESSMENT AND RESEARCH FOR COMMUNITIES

3rd Annual Coachella Valley Workplace Wellness Awards

About the Awards

HARC's Coachella Valley Workplace Wellness Awards are designed to recognize the local businesses that make having a healthy work environment a priority. HARC will give eight awards out to both large and small businesses, highlighting those who protect and promote employee fitness, nutrition, safety, and mental health. Organizations are free to self-nominate, and are blind-judged by a panel of local experts.

About the Event

The 3rd Annual Coachella Valley Workplace Wellness Awards will be held on Thursday June 7, 2018 at Classic Club in Palm Desert from 11:30 am to 1:30 pm. Event features will include:

- A resource fair with vendor booths before and after the luncheon
- A three course luncheon: salad, entrée, and dessert (chicken option and vegetarian option)
- Complementary valet parking
- A keynote speaker (to be announced) that is an expert on the subject of workplace wellness
- Take-home materials featuring recommendations and resources for improving health and wellness in the workplace

Attendees

Last year's crowd included more than 130 representatives from local businesses. Given the positive response the awards received, we anticipate a growth in attendance to 160 local business leaders this year. Some of the organizations represented include:

- Alpha Care Medical Group
- Anytime Fitness
- Assemblymember Garcia's Office
- Braille Institute
- City of Indio
- City of Palm Desert
- Clinicas de Salud del Pueblo
- College of the Desert
- Coachella Valley Economic Partnership
- Coachella Valley Water District
- Desert AIDS Project
- Desert Arc
- Desert Healthcare District
- Desert Oasis Healthcare/Family Hospice Care
- Ernie Ball
- Esri
- Hyatt Regency Indian Wells Resort & Spa
- J.W. Desert Springs Marriott Resort & Spa
- RAP Foundation
- Spotlight 29 Casino
- The Community Foundation
- United Way of the Desert

Coachella Valley Workplace
Wellness Awards
2016
GRAND PRIZE
WINNER
Large Business
Desert Oasis Healthcare

THE WINNER IS...

2nd Annual
Coachella Valley
Workplace Wellness Awards
June 15, 2017
Presented by HARC
9
EXIT

California Legislature

Sponsorship Form

Benefits	Level				
	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500	Exhibitor $500
Speaking Opportunity 5 to 10 minute speech to audience at luncheon	Yes	-	-	-	-
Print Ad in Program Ads featuring sponsors will be in programs which are distributed to all luncheon attendees	Full page	1/2 Page	1/4 page	1/8 page	-
Print Ad in Desert Sun HARC ads (at least 2) promoting the event will mention sponsors at the following levels:	Logo in ad	Name in ad	Name in ad	-	-
Print Ad in Desert Health News HARC ads (at least 3) promoting the event will mention sponsors at the following levels:	Logo in ad	Logo in ad	Name in ad	Name in ad	-
Event Day Materials Presentation screen, PowerPoint presentation	Logo	Logo	Name	Name	-
Press Releases Mentioned in press releases that are distributed to local press outlets	Yes	Yes	-	-	-
Tickets to Luncheon Number of seats at the luncheon	Table of 10	Table of 10	6	4	2
Booth at Vendor Fair 1/2 hour prior to event, 1/2 hour after event to promote	Yes	Yes	Yes	Yes	Yes
Event Web Page Listing on HARCdata.org/WorkplaceWellness	Logo & link	Logo & link	Logo & link	Logo	Name
E-Blast Distributed to over 1,000 people at least 3 times	Logo	Name	Name	Name	Name

Don't see something you like? Let us know and we can customize something for you.

Sponsorship Form

Please fill out the form to confirm your sponsorship level. Completed forms, along with a high resolution image of your logo, can be returned to Jerry Quintana at jquintana@HARCdata.org. If you have any questions, please feel free to contact us at 760-404-1945.

Sponsor Information

Contact Person's Name: _____

Company Name:_____
(as you wish to be acknowledged)

Address: _____

City / State / Zip Code: _____

Email: _____ Phone: (_____) _____

Sponsorship Level

____Platinum Level ($10,000) ____Gold Level ($7,500) ____Silver Level ($5,000)
____Bronze Level ($2,500) ____ Exhibitor ($500)

Payment

_____ Send an Invoice

_____ Check *(Please make checks payable to HARC, Inc.)*

_____ Credit Card *(Please circle one)*

Visa / MC / AmEx

Card Number: _____ Exp. Date: _____ Security Code: _____

Name (as it appears on card): _____

Signature: _____

Address (If different from above):_____

City / State / Zip Code: _____

Thank you in advance.
Once we receive the form we will be in touch with additional details.

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About HARC

HARC is a nonprofit 501(c)(3) organization based in Palm Desert, CA (EIN 20-5719074) and thus, donations are tax-deductible to the extent provided by law. HARC provides research and evaluation services in the field of health, wellness, and quality of life. To learn more about HARC, visit www.HARCdata.org