

ANNUAL REPORT

July 2018 – June 2019



Transforming community health and well-being through research and evaluation

About HARC

HARC is a 501(c)3 nonprofit research and evaluation organization located in Palm Desert. Founded in 2006, HARC was intended to provide local data that could be used by leaders to tell the unique story of health, well-being, and quality of life in the Coachella Valley region of Southern California.

HARC began this work by providing a population health survey of the Coachella Valley community. Guided by over 30 local leaders as well as expert consultants, it was determined that this survey would be conducted via random-digit-dial telephone interviews in English and Spanish, repeated every three years to provide on-going trends. The content of the survey is community-driven, and covers topics such as health care access, utilization, health behaviors, major disease, mental health, and more. The first survey was conducted in 2007, and results were provided to the community in early 2008. To date, the survey has been conducted four times (2007, 2010, 2013, 2016), and HARC staff are currently undertaking the fifth survey, the 2019 iteration. Each cycle, results are provided back to the community in the form of a written Executive Report, an online searchable database, and special reports and data briefs on a variety of focused health issues.

The data provided by the Coachella Valley Community Health Survey is used by nonprofits, hospitals, higher education, K-12 education, governmental agencies, and media organizations, among others. These organizations use the data to apply for funding, create presentations/lectures, prioritizing health needs, developing programs to address those needs, writing articles, designing and conducting trainings, and making/changing policy.

In 2009, HARC branched out from the Coachella Valley Community Health Survey and began to offer customized research and evaluation services for other organizations. Through these services, HARC shares the advanced expertise of their researchers with organizations who otherwise would go without reliable data. These services include program evaluation, needs assessments, data analysis, workplace wellness services, and much more. Clients come from across the Inland Empire and beyond.

HARC's expertise lies in the social determinants of health; that is, the idea that where you live, work, learn, and play has a strong impact on your well-being and quality of life. The social determinants of health encompass things like economic security, education, safety, community cohesion, neighborhoods and the built environment, and of course, healthcare.

Today, HARC has a staff of five full-time staff members, supported by a diverse Board of Directors. HARC's operating budget fluctuates based on the triennial survey, but hovers around about a half a million each year. HARC is dedicated to working collaboratively with partners to improve lives in communities. We believe our expertise in data and information is a critical piece to lifting up the quality of life in communities.

Executive Introduction



Dear Reader,

Fiscal Year 18 – 19 was an exciting one for us, with several momentous events as well as an increased level of recognition for the valuable work HARC does.

Here at HARC, our work ebbs and flows in three-year cycles with the triennial Coachella Valley Community Health Survey. This fiscal year marked an important one in the process, as we officially launched our fifth iteration of the survey, the 2019 survey. This survey will allow for longitudinal study of health trends in our region over more than a decade.

Funding for this massive undertaking was provided by a two-year grant from Desert Healthcare District/Foundation in September 2018 in the amount of \$399,979. This supports more than half of the total cost of the survey over the three-year project cycle; without this core support from Desert Healthcare District/Foundation, the survey would not be possible. We were able to raise hundreds of thousands more from a wide variety of caring funders, including foundations, hospitals, cities, county agencies, health plans, and many more. Thanks to this high level of community commitment, data collection began in January 2019. At the end of FY 18-19, we continue to collect data, and hope to report it out in early 2020. We know many community members are eagerly awaiting the new data, as are we.



Myself and fellow 40 Under Forty Honoree, Troy Kudlac

The triennial Coachella Valley Community Health Survey is a big part of what we do at HARC, but it's certainly not everything. As you'll see in this report, we brought in over \$200,000 in funds from our customized research and evaluation services, the highest amount we've ever done. This money allows us to be financially sustainable, and to help nearly more than two dozen local organizations do great work.

I was honored to receive several awards for my work at HARC this year. In October 2018, I was recognized as one of the "40 Under Forty" by Palm Springs Life, which recognizes a new generation of desert leaders under the age of 40. I was also honored as one of Desert Charities News' "Women Who Inspire Us" in the fall 2018 issue, which honors women who make a difference in their work supporting the nonprofit sector in our community. I take these awards as signs that our community values what HARC does and the service we provide to the public.



Board Member Lucy Moreno and HARC's Administrative Manager, Theresa Sama

Our Board Members are also winning awards; in 2019, HARC nominated our Board Member Luz “Lucy” Moreno as one of Molina Healthcare’s 2019 “Community Champions”. Lucy was recognized for her generosity of spirit at a banquet in April and received a grant from Molina to give to her charity(s) of choice; she donated the funds to HARC and to the Flying Doctors.

It’s often easy to get caught up in the day-to-day chaos that is working at a nonprofit, which makes it all the more important to have good guidance. In that spirit, our Board and staff worked hard to revise our strategic plan for the first time in three years. This new plan gives us a great direction and goals to strive for. We also revised our mission and vision for the first time since HARC was founded in 2006. The core principles behind

our mission and vision have not changed, but we think the new phrasing helps communicate what we strive for in a clear and concise way. We hope you’ll agree!

Mission: HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.

Vision: Improving quality of life for all communities through data.

HARC remains stable and strong, and we’re grateful for the support of our many friends and partners that help us keep it that way. Please read on to learn more about the great things we’ve accomplished this past year.

Sincerely,

Jenna LeComte-Hinely, PhD
Chief Executive Officer

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HARC staff and volunteers at the 2019 Coachella Valley Workplace Wellness Awards

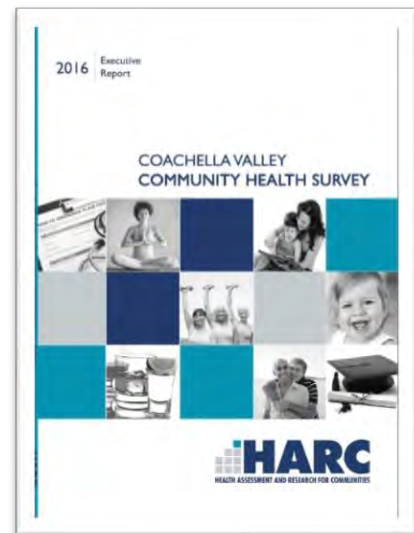
HARC Milestones: Fiscal Year 2018 - 2019

Coachella Valley Community Health Survey 2016

HARC's flagship service, and the reason why HARC was originally founded, is the Coachella Valley Community Health Survey. Data is available from four surveys: 2007, 2010, 2013, and 2016. The most recently available data, from 2016, continues to be well-used across the Coachella Valley.

During FY 18-19, 92 unique individuals downloaded the electronic version of the Executive Report. This is down substantially from the year before, as most people downloaded it when it first came out in fiscal year 17-18 and did not need to download it again (i.e., they saved the file to their computers).

HARC distributed approximately 1,300 hard-copies of the report for those who prefer to have physical reports. Results were presented to many individuals; see "Invited Presentations" section for more detail. Additionally, a total of 55 unique individuals used HARC's online searchable database, HARCsearch, to run queries and cross-tabulate the data themselves.



Coachella Valley Community Health Survey 2019

HARC began fundraising for the fifth iteration of the survey in July 2018. The three-year project was budgeted at approximately \$767,000, down from the previous cycle. This decrease in cost was due to a shortening of the survey; HARC was able to cut the survey down from about 30 minutes to about 22 minutes.

Shortening the survey required meetings with many stakeholders and funders to determine what topics should remain on the survey and what should be removed. A limited number of new survey questions were added based on stakeholder input, including questions on loneliness, opioid use, water safety for children, and safe recreation spaces for adults.

In September 2018 HARC received a two-year grant from Desert Healthcare District/Foundation to support the 2019 survey for \$399,979. This accounts for more than half of the overall total cost of the project. Dozens of other funders also contributed to the cost of the survey, allowing HARC to once again undertake this massive study.

Data collection via telephone survey launched on January 29, 2019. As of the end of FY 18-19, there were 1,241 completed surveys (50% of the needed surveys). Thus, the data collection efforts will last well into fiscal year 19-20. Results will be provided back to the community at no charge, thanks to our generous funders, in early 2020.

Client Services

During Fiscal Year 2018-2019, HARC worked on 29 different consulting projects, including evaluation, community needs assessments, client satisfaction surveys, data analyses, and much more.

Evaluations

Program evaluation is the systematic approach of collecting and analyzing information about your program and projects. HARC's program evaluation services help clients to document the effectiveness of their programs, creating sharable success stories to help them secure additional funds for these important services.

1. **ACT for MS:** Evaluation of the "Enhanced Strength Training, Flexibility, and Circulation Improvement" program for adults with multiple sclerosis in Coachella Valley
2. **Boys & Girls Club of Cathedral City:** Evaluation of a literacy/college readiness program for youth in Cathedral City
3. **Coachella Valley Association of Governments (CVAG):** Evaluation of their contractor, Path of Life Ministries, and their work on "Coachella Valley Housing First", a homelessness prevention/intervention program in the Coachella Valley and Blythe
4. **Community Health Action Network (CHAN):** Analysis of existing data and design of evaluation tools for future efforts, relating to a nutrition education program for minority parents in the high desert region of San Bernardino County
5. **Community Now:** Analysis of existing data and program measurement recommendations for future efforts, relating to their "Get Plugged In – Student Leadership Team" program in Moreno Valley Unified School District
6. **Desert Blind and Handicapped:** Evaluation of their transportation program for people with disabilities
7. **Joslyn Senior Center:** Evaluation of their Wellness Center programs, including "Aging Mastery", "Problem-Solving Strategies", and "Brain Bootcamp"
8. **Mizell Senior Center:** Evaluation of "A Matter of Balance", a fall prevention program for seniors across several sites in the Coachella Valley
9. **Private Individual Commission:** Evaluation of a physical fitness program for adults aged 50 and above
10. **Regional Access Project Foundation:** Evaluation of the collective impact of their James Irvine Foundation regranting program designed to fund efforts to protect immigrant rights in Eastern Riverside County
11. **Regional Access Project Foundation:** Evaluation of the collective impact of the Mental Health Initiative funding effort in Eastern Riverside County
12. **Riverside County Latino Commission:** Evaluation of their substance abuse treatment homes for teens
13. **Spirit Mountain Retreat:** Evaluation of their "Return to Yourself Retreat" designed for women with post-traumatic stress disorder (PTSD)

Community Needs Assessments

Many local entities—such as nonprofit hospitals and school districts—are required to conduct regular community needs assessments to better understand the needs of the community they are serving. Other organizations choose to undertake these studies to better tailor their services to meet the population’s needs. HARC helps clients to design and implement these needs assessments, collecting data and transforming it into useful information that the clients can then use to strategically plan their work going forward.

1. **Betty Ford Center:** Community health needs assessment of the Coachella Valley, with a focus on substance abuse and mental health
2. **Eisenhower Medical Center:** Community health needs assessment outreach to local health leaders in the Coachella Valley
3. **Kaiser Permanente – Moreno Valley:** Community health needs assessment of the Moreno Valley hospital catchment area
4. **Kaiser Permanente - Riverside:** Community health needs assessment of the Riverside hospital catchment area
5. **LGBT Community Center of the Desert:** Community health needs assessment of mental health in the LGBTQ+ community in Coachella Valley

Other Services

HARC’s expertise in data collection and analyses makes our team the ideal consultant for any project that requires data savvy, as evidenced by these other projects.

1. **California Partnership:** Review and revision of existing data tracking systems
2. **City of Temecula:** Community outreach regarding short-term rentals in the city of Temecula
3. **Clinicas de Salud del Pueblo:** Client satisfaction surveys at their clinic sites in Riverside and Imperial Counties
4. **Coachella Valley Association of Governments:** Analysis of Cap-and-Trade funding per capita for the Coachella Valley and California
5. **Coachella Valley Association of Governments:** Sensitivity analysis of CalEnviroScreen 3.0 for CVAG census tracts
6. **Desert Oasis Healthcare:** Medicare decision-making research among seniors in the Coachella Valley and Morongo Basin
7. **Dissertation analyses** for one doctoral candidate regarding HIV testing
8. **Private Individual Commission:** Secondary data report pertaining to the frequency and costs of medical procedures covered under Medicare at the Coachella Valley level
9. **San Bernardino County Department of Public Health:** Community outreach related to their Community Vital Signs (CVS) project and report updating
10. **Silver Moonshots:** A commissioned special report on senior health in the Coachella Valley—based on the 2016 Coachella Valley Community Health Survey—by five and ten-year increments
11. **Sun City Palm Desert:** Resident survey regarding room rentals for clubs, organizations, and district delegates

Collaborations/Initiatives

HARC staff were active members of several collaboratives over the year, including:

- American Evaluation Association
- Association of Fundraising Professionals
- Borrego Health, Board of Trustees
- California Leadership Academy for the Public's Health (part of the Riverside County team)
- Coachella Valley Resource Collaborative
- HARP-PS, Board of Directors
- Health to Hope Clinics, Board of Directors
- Inland Empire Disabilities Collaborative
- Joslyn Center, Board of Directors
- Nosotros Collaborative
- University of California, Riverside, School of Medicine, Community Advisory Board



HARC Research Associate Jerry Quintana with the Riverside County team at the California Leadership Academy for the Public's Health Conference in Atlanta, GA in April 2019

4th Annual Coachella Valley Workplace Wellness Awards

HARC hosted the 4th annual Coachella Valley Workplace Wellness Awards on June 6, 2019. Approximately 160 local leaders attended the event, where HARC gave away eight awards. The event was a strong success, thanks to Titanium Sponsor and former winner Desert Oasis Healthcare, as well as Emmy-award-winning Master of Ceremonies Janet Zappala and keynote speaker Dr. Mark Agars with CSU San Bernardino.



As in prior years, HARC awarded four small organizations (1-100 employees) and four large organizations (100+ employees) in four categories.

2019 Winners

Prize	Large Organization	Small Organization
Grand Prize	Renova Energy	Loma Linda University Children’s Health – Indio
Nutrition and Fitness	Hyatt Regency Indian Wells Resort & Spa	Lund & Guttry LLP
Safety and Environment	Palm Springs Unified School District	County of Riverside Emergency Management Department
Mental Health and Well-Being	Desert AIDS Project	Friends of the Palm Springs Animal Shelter

Invited Presentations

- *Coachella Valley Housing First: Year 1 Evaluation Results.*
 - Presented at the Cathedral City Council Meeting, September 26, 2018 in Cathedral City, CA.
 - Presented to Desert Hot Springs City Council in a Homelessness Special Study Session, October 16, 2018, in Desert Hot Springs.
 - Presented at Palm Springs City Council Meeting, October 17, 2018, in Palm Springs.
 - Presented at the Palm Springs Homelessness Task Force Meeting, October 18, 2018, in Palm Springs.
- *Senior Health in the Coachella Valley.* Panel presentation at the Annual California Commission on Aging Annual Meeting, November 7, 2018 in Palm Springs, CA.
- *Short-Term Rentals in the City of Temecula: Evaluation Results.* Presented to the City of Temecula City Council, November 13, 2018 in Temecula.
- *The Importance of Evaluation.* Presented at RAP Foundation’s Bidders Meetings, November 27 and 28, 2018 in Palm Desert, CA.
- *Using Data to Improve Coachella Valley Health.* Presented to Leadership Coachella Valley, December 14, 2018 in Rancho Mirage, CA.
- *Alumni Experiences in Nonprofit Accounting.* Presented to the students of the Nonprofit Accounting course at University of Redlands, February 7, 2019 in Redlands, CA.
- *Heart Health in the Coachella Valley.* Presented at the American Heart Association’s “Go Red for Women” annual luncheon, February 15, 2019, in Rancho Mirage, CA.
- *Health in the Coachella Valley.* Presented to second-year medical students at UC Riverside School of Medicine, March 13, 2019, in Riverside, CA.
- *The Future of Data.* Presented at Inman Disconnect, April 9, 2019, in Palm springs, CA.
- *About the Coachella Valley Community Health Survey.*
 - Presented to the Palms to Pines Rotary Club, May 8, 2019 in Palm Desert, CA.
 - Presented to the Inland Empire Disabilities Collaborative, May 8, 2019 in Indio, CA.
 - Presented to the Riverside County Research Exchange, May 22 in Riverside, CA.
- *Writing the Coachella Valley Narrative.* Presented at the RAP/CNA Funders Conference, May 20, 2019 in Palm Desert, CA.
- *Finding Data to Support Your Narrative.* Presented at the RAP/CNA Funders Conference, May 20, 2019 in Palm Desert, CA.



Financial Summary

Audited Condensed Statements of Financial Position for Fiscal Year 2018 – 2019, ending June 30, 2019.

Current Assets

Current Assets	\$688,281
Property and Equipment – Net	652
Long Term Assets	<u>2,515</u>
Total Assets	\$691,448

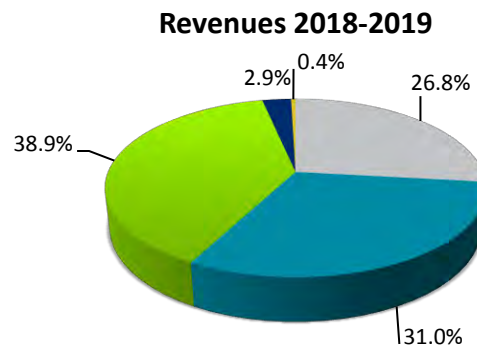
Liabilities and Net Assets

Current Liabilities	\$300,851
Long-Term Liabilities	<u>0</u>
Total Liabilities	\$300,851

Net Assets	\$390,597
Total Liabilities and Net Assets	\$691,448

Revenues

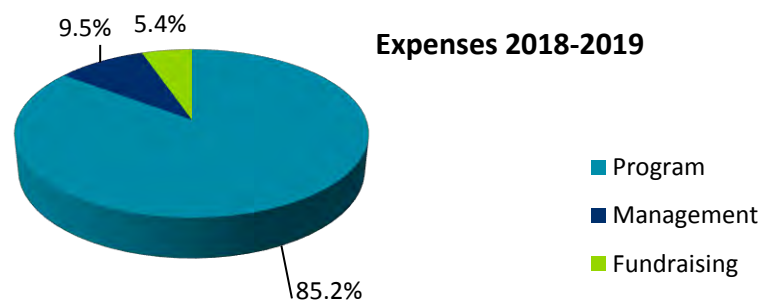
Contributions	\$179,220
Grants	207,292
Client Requested Services	260,201
Events	19,370
Interest	<u>3,006</u>
Total Revenues:	\$669,089



■ Contributions ■ Grants ■ Client Requested Services ■ Events ■ Interest

Expenses

Program	\$563,030
Management	62,651
Fundraising	<u>35,473</u>
Total Expenses	\$661,154



Summary

Increase in Net Assets	\$7,935
Net Assets at End of Year	\$390,597

Board of Directors & Staff

CURRENT BOARD OF DIRECTORS

President

Janet L. Collins, PhD
Retired
Centers for Disease Control and Prevention

John Epps, BA
Retired
Center for Nonprofit Advancement
RAP Foundation

Secretary-Treasurer

Teresa Hodgkins, PharmD, BCACP
Vice President of Clinical Quality Initiatives
Desert Oasis Healthcare

Joel L. Kinnamon, EdD
Superintendent/President
College of the Desert

Board Members

Bill Ballas, MS, CFRE
Managing Member
WSB, LLC

Luz Moreno, BA
Community Engagement Manager
Clinicas de Salud del Pueblo

Gemma Kim, MD, FAAFP
Director, Family Medicine Residency
Program
Associate Clinical Professor
UC Riverside School of Medicine

Greer Sullivan, MD, MSPH
Chief Research Officer
Borrego Health

STAFF

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Cassandra Leier, PhD
Director of Research and Evaluation

Chris Morin, MS
Research and Evaluation Associate

Jerry Quintana, BA
Research and Evaluation Assistant

Theresa Sama
Administrative Manager



Funders, Donors, and Sponsors of 2018 - 2019



We are deeply appreciative of our primary funder Desert Healthcare District & Foundation as well as the following major funding partners, donors and sponsors (listed below in alphabetical order) who have contributed to HARC's success in the fiscal year 2018-2019.

ACE Printing (in-kind sponsorship)	Desert Oasis Healthcare	Riverside University Health System - Behavioral Health
Aetna	Desert Sun (in-kind media sponsorship)	Riverside University Health System - Public Health
Alzheimer's Association, Coachella Valley	Eisenhower Health	Steve Tobin & Grace Helen Spearman Charitable Foundation
AmazonSmile	First 5 Riverside	Supervisor V. Manuel Pérez, Fourth District, Riverside County Board of Supervisors
Auen Foundation	Mike Gialdini	UCR School of Medicine
David Brinkman	Glen Grayman	
Desert Sun Media Group (in-kind)	HARC Board of Directors:	
California Health Care Foundation, Oakland, CA	Bill Ballas	
City of Cathedral City	Karen Borja	
City of Indio	Janet Collins	
City of La Quinta	John Epps	
City of Palm Desert	Teresa Hodgkins	
City of Palm Springs	Joel Kinnamon	
Clinicas de Salud del Pueblo, Inc.	Luz Moreno	
College of the Desert	Greer Sullivan	
CSUSB Palm Desert Campus	Health to Hope Clinics	
Desert AIDS Project	Kaminsky Productions (in-kind photography sponsorship)	
Desert Care Network:	Jenna LeComte-Hinely	
Desert Regional Medical Center & JFK Memorial Hospital	Inland Empire Health Plan (IEHP)	
Desert Healthcare District & Foundation	Molina Healthcare	
	Eileen Packer	
	Regional Access Project (RAP) Foundation	
	Riverside County Office on Aging	

MISSION

HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.



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Using data to improve lives

