

For Immediate Release

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HARC'S FOUNDING CEO EILEEN PACKER TO RETIRE



(PALM DESERT, CA) – March 3, 2015... HARC announces today that founding CEO, Eileen Packer will be retiring at the end of March, 2015. During her tenure, Packer has made a significant contribution to health advocacy, education, and prevention efforts throughout the Coachella Valley and beyond. HARC will

host a farewell reception on Thursday, March 26, 2015 from 3:30 pm to 6:00 pm at the UCR, Palm Desert Center.

"It has been a wonderful 8 years and a great privilege to work with partners who share my passion about improving the health of our community" said Eileen Packer.

"HARC is well positioned for significant continued growth, due in large part to our vision that was put in place with the assistance of our stellar board and through Eileen's tremendous leadership skills, and her commitment to excellence for nearly 10 exemplary years for HARC's mission," said Dr. Glen Grayman, MBA, President HARC Board of Directors.

Dr. Grayman continues, "She has built a deserved reputation as a thought leader and visionary regarding healthcare and prevention. We have a dedicated staff, a strong and involved board and an entire community of organizations supporting our work. I know that the next CEO will have all the tools, resources

and support needed to ensure that HARC continues to help businesses make decisions effectively. It has been a wonderful experience working with Eileen. Under her leadership we have expanded our reach and customer base. She will be greatly missed by the board of directors and the organizations that we serve."

HARC will continue to provide its core competency of reliable, objective research and evaluation services to support and improve community quality of life. HARC puts accurate, reliable data into the hands of community leaders, healthcare professionals, and policy makers to inform decision-making and create a healthier community.

About HARC

Formed in 2006 by a consortium of more than 35 public and private healthcare agencies, the Health Assessment Resource Center (HARC) conducts a confidential community health status assessment in the Coachella Valley every 3 years to identify major health and quality of life issues. The nonprofit 501(c)(3) organization is funded in part by contributions from community partners, as well as entities that contract with the agency for customized public health research. More information can be obtained by calling HARC at (760) 404-1945, or visiting the organization's website at www.harcddata.org.