

BUSINESS NEWS

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hostile toward them.”

“The Annenbergs created Sunnylands to foster international agreement on critical challenges facing our nation and world,” said Geoffrey Cowan. “While other important meetings have addressed mitigating emissions of greenhouse gases, there is also an urgent need to encourage the development of adaptation strategies. The October retreat will enable a gathering of top minds to provide leadership for adaptation strategies, with a special focus on the Pacific.”

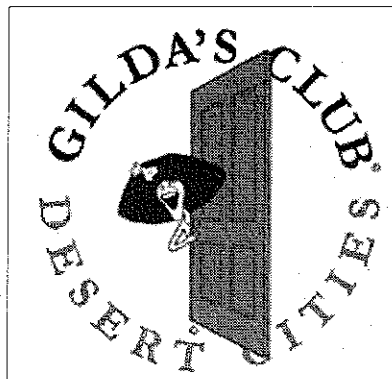
“Sea-level rise is a key climate change impact that is already demanding adaptation at the local, regional and global scale. Sea-level rise is flooding streets in low-lying communities, resulting in enhanced erosion of shoreline cliffs threatening infrastructure, and inundating critical shoreline habitats, and causing severe damage during storms. Geographic regions and governments are struggling to build capacity to address this global high-level challenge,” said Margaret Leinen. “This retreat will bring together key individuals who can accelerate global efforts to respond to this crisis.”

SUCCESSFUL SCCBL TRYOUTS ON MEMORIAL DAY

The SCCBL and the Palm Springs Power Baseball club had their tryouts May 26, 2014. Players came from all over the United States for the chance to play baseball during the summer for the talented league and the teams that assemble it. Several coaches, general managers and owners from the SCCBL league attended the tryout in an attempt to find players to give their team a competitive edge for the upcoming summer season. The prospective players were placed through a set of drills that tested the player's ability at a specific skill. Many players impressed the scouts with their prolific bats and explosive arms. As a matter of fact, several players were invited to play for some of the best teams in the SCCBL for the season.

The Palm Springs Power Baseball club began their season on Friday May 30, 2014 as they look to defend their title for the fourth straight season. Palm Springs will sport some fantastic players from all over the nation including players from Division I schools such as USC, Baylor, Mercer and Arizona.

GILDA'S CLUB RECEIVES TWO GRANTS FROM THE CALIFORNIA WELLNESS FOUNDATION AWARDS PROVIDE CORE OPERATING SUPPORT TO PROVIDE HEALTH SERVICES FOR COACHELLA VALLEY RESIDENTS LIVING WITH CANCER



The California Wellness Foundation has recently awarded Gilda's Club Desert Cities two grants for the program of emotional and social support that the cancer support organization provides free of charge to people living with cancer in the Coachella Valley, announced Paula Kennedy, Gilda's Club President and CEO. The Foundation's grants, each for a one-year period and totaling \$25,000, are for core operating support, she said.

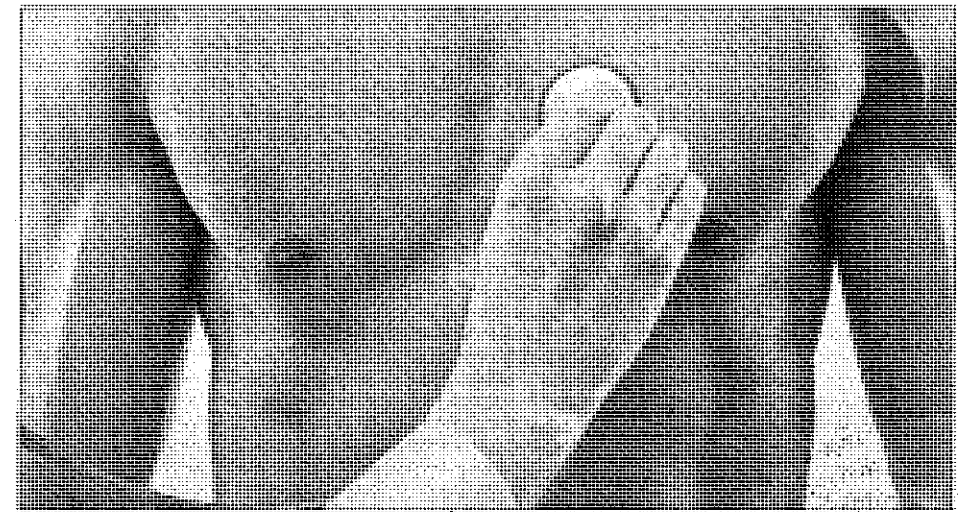
The first grant, in the amount of \$15,000, concentrates on the implementation of Cancer-SupportSource (CSS), a comprehensive, online

distress screening program. Thanks in part to the grant, Gilda's Club is the first organization in the Coachella Valley able to utilize this cutting-edge tool to assess cancer patients' level of distress and identify appropriate local and national cancer care resources avail-

able to them. The second grant, in the amount of \$10,000, provides salary support for Gilda's Club professional staff members.

“The California Wellness Foundation recognizes that, with the economy still far from full recovery, organizations like Gilda's Club are in greater need of core operational support than ever before,” Kennedy said. “These generous grants are allowing us to remain fully sustainable, and to continue serving ever greater numbers of individuals and families in our valley who are affected by cancer. We are extremely grateful to the Foundation for providing this welcome support.”

The California Wellness Foundation (TCWF) was created in 1992 as a private independent foundation. TCWF's mission is to improve the health of the people of California by making grants for health promotion, wellness education and disease prevention.



HARC PROVIDES A LOOK AT MEN'S HEALTH IN THE COACHELLA VALLEY

June is National Men's Health Month, designed to heighten awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. Health Assessment Resource Center (HARC) provides local data to support Men's Health Month, identifying areas where our Coachella Valley men are at especially high risk for poor health. This data comes from HARC's latest Community Health Monitor, an extensive survey that assesses health and wellness for adults and children in the Coachella Valley every three years.

Consuming a moderate amount of alcohol is not necessarily detrimental to health, but binge drinking, or drinking to the point of legal intoxication (a blood alcohol content of 0.08 or higher) can be harmful to health. HARC's 2013 data show that not only do Coachella Valley men drink more than their female counterparts (71 percent of men are drinkers, compared to only 59 percent of women), but they are also more likely to engage in binge drinking (36.6 percent of male drinkers have engaged in binge drinking in the past month, versus only 21.4 percent of female drinkers). This puts Coachella Valley men at risk for health problems such as liver disease, neurological damage, cardiovascular conditions, alcohol poisoning and physical injuries.

Obesity is a serious threat to good health in the United States. Previous research has linked obesity to increased risk of many diseases, including Type 2 diabetes, high blood pressure, heart disease and stroke. According to the U.S. Centers for Disease Control and

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