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The Desert Sun BUSINESS

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The Management Trust taps Fischer to lead

Job changes

The Management Trust, Monarch Group Division in Palm Desert announced that **John Handel** (division president) has stepped down and **Jodi Fischer** has been named the new division president. Fischer began her career with The Management Trust as the division controller, chief financial officer and executive vice president prior being promoted to division president. It was also announced that **Lynn Gilliam** has been named as the new vice president of community management and will be responsible for overseeing properties that Monarch manages, working directly with the managers of these properties and their boards on special projects, training and assuring that the communities receive superior customer service.

Health Assessment Resource Center (HARC) in Palm Desert announced that **Teresa**



Fischer



Gilliam



Segovia



Connolly

Segovia has joined the HARC team to further develop the growing need to gather and interpret data for the cities of the Coachella Valley and beyond. Prior to HARC, Segovia worked with the **Alzheimer's Association** in Rancho Mirage conducting educational workshops for caregivers.

Kevin Connolly has joined **The Westin Mission Hills Golf Resort and Spa** in Rancho Mirage as the new director of tennis following 15 years as director of tennis at **Omni Rancho Las Palmas Resort & Spa** in Rancho Mirage. Connolly, a 26-year veteran of Peter

Burwash International (PBI) professional tennis management in Pittsburgh, Pa., was named PBI Professional of the Year in 2010.

Openings and renovation

The Palm Springs Art Museum in Palm Springs has announced it has formed a strategic alliance with **FG Creative Inc.** in Palm Desert and **Hunt Weber Inc.** in San Francisco for marketing, communications, public relations and advertising services. The two firms will work together to consolidate and expand the

museum's marketing communications and increase the visibility of the museum's soon-to-be three campuses on a local, national and global level.

Recognition

Financial services firm **Edward Jones**, with offices in Palm Springs, Rancho Mirage and Palm Desert, moves up to spot 444 from 491 on the annual **Fortune 500** list as published by **Fortune Magazine** — its second appearance in two years. Fortune Magazine's annual listing ranks the largest U.S. companies by revenue.

Philanthropy

The Hi-Desert Memorial Health Care District Foundation in Joshua Tree received \$10,000 from the **Community Impact Fund** through **The Community Foundation** serving San Bernardino and Riverside Counties in support of the

TUNED INTO BUSINESS

Do you have a Coachella Valley business tip to share with us? Send tips, business openings and other business-related happenings to us via email at Business@DesertSun.com. Attention it Business Tips in the email subject line.

Healthy Basin Breasts Campaign to help bring digital 3-D mammography equipment to the **Hi-Desert Medical Center** in Joshua Tree. HDMC is developing a digital breast imaging suite to provide advance technology for earlier detection and improved diagnosis with emphasis on prevention, education, resource and referral. The goal of the campaign is to raise \$500,000 over the next four years.

Send announcements by email to Business@DesertSun.com, or by mail to Darby Wright, Your Business, Your News, The Desert Sun, 750 N. Gene Autry Trail, Palm Springs, CA 92262