



The Desert Sun BUSINESS

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HARC reformulates meaning of acronym

Openings & expansions

HARC, Inc. in Palm Desert announced that it changed the meaning of its acronym from "**Health Assessment Resource Center**" to "**Health Assessment and Research for Communities.**" Officials say it clarifies its core business. This tactical change also is a part of HARC's long-term strategy to provide research and evaluation services to a growing base of customers.

Habitat for Humanity in Palm Desert in conjunction with the **Palm Desert, Palm Springs** and **Indio chambers of commerce** will hold a ribbon cutting 4 p.m. May 6 for Habitat for Humanity's new **ReStore**, at 34470 Gateway Drive, Suite 110 in Palm Desert. The new store provides more space to feature gently used household goods, appliances, furniture, building material and construction sup-



Darby Wright

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Valley.

Gilda's Club Desert Cities in Palm Desert has started its major facility improvement project, according to **Maria Elena Geyer**, president and CEO of the cancer support community, and **Paul Golden**, board chairman. The project includes expanding the children's area called "Noogieland," upgrading three fully handicapped-accessible bathrooms and renovating the kitchen to create a seating area. The larger kitchen also



Alisa Ramirez



Ginger Kretz



Todd Martin



Prem Salhotra



Renato Guzman

Renato Guzman as "**Doctor of the Year — Surgical**" and **Prem Salhotra** as "**Doctor of the Year — Medicine.**" Employees

were asked to rate physicians on responsiveness, compliance, team spirit and patient engagement.

The Desert Hot Springs community will celebrate the re-opening of the **Wardman Park Pool**, at 66180 8th St., with a water safety day. It runs from 10 a.m. to 2 p.m. Saturday and coincides with National Water Safety Month. The event is designed to increase awareness about drowning by providing safety tips and information on prevention. Parents with children are encouraged to attend.

Recognition

Ginger Kretz with the **Desert Princess Homeowners Association** and **Country Club**

Management Trust — Monarch Group Division; and **Alisa Ramirez** with the **Lakes Country Club** in Palm Desert were awarded the **Certified Community Association Manager (CCAM)** designation for the first quarter of 2015 from the **California Association of Community Managers**. It is the only California-specific designation in the industry that certifies a community manager's knowledge and expertise in state law, ethical standards and best practices in governing homeowners associations.

The board of directors of

Philanthropy

Jewish Family Service of the Desert in Palm Springs announced the **Annenberg Foundation** awarded a \$50,000 grant in support of Jewish Family Service's **KidsFirst Counseling and Healthy Life Program**. The program serves approximately 3,500 children throughout the Coachella Valley.

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