

For Immediate Release

Contact: Jenna LeComte-Hinely, PhD

(760) 404-1945

jlecomte-hinely@harcdata.org



Health Assessment and Research for Communities (HARC)

Appoints New Research and Evaluation Associate



(PALM DESERT, CA) – September 29th, 2015... Health Assessment and Research for Communities (HARC, Inc.) announced today that Ivy Torres has joined the HARC team to serve as the new Research and Evaluation Associate. Ivy will be joining HARC’s research team in their mission to collect and analyze health related data for the Coachella Valley.

“As HARC continues to broaden our research capabilities and adeptly meet the demands of our ever-changing valley, Ms. Torres is perfectly suited to support HARC in these efforts,” said Dr. Cassaundra Leier, HARC’s Director of Research and Evaluation. “Ivy is also highly respected in Coachella Valley’s nonprofit community and has the remarkable ability to build relationships. I am confident Ivy will be an asset to the HARC team.”

Ms. Torres holds a bachelor’s degree from Cornell University in Developmental Sociology, with a minor in Latina/o studies. She then obtained her master’s degree from San Jose State University in Mexican American Studies, with an emphasis in policy.

The professional experience of Ms. Torres is as impressive as her education. Prior to joining HARC, Ivy served as the Latino Education and Outreach Coordinator for the Alzheimer’s Association. She also has extensive research experience including projects with the Coachella Valley Housing Coalition, Cornell, and San Jose State University.

Dr. Jenna LeComte-Hinely, Chief Executive Officer for HARC commented, “We are thrilled to have Ivy on board at HARC. Her expertise will help us to continue to provide high-quality research services across the Coachella Valley and beyond.”

About HARC

HARC, Inc. is a 501(c)(3) nonprofit organization providing research and evaluation services related to health and wellness. HARC is funded in part by grants, donations, and customized research and evaluation services. HARC is located on the University of California, Riverside Palm Desert campus. More information can be obtained by calling HARC at (760) 404-1945, or visiting the organization's website at www.HARCdata.org.