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SERVING ALL OF THE DESERT CITIES AND UNINCORPORATED AREAS OF RIVERSIDE COUNTY IN THE COACHELLA VALLEY

Anthem Blue Cross rate increase on small group policies called "excessive and unreasonable"

STAFF REPORTS

Insurance Commissioner Dave Jones announced that an average 9.8 percent premium increase Anthem Blue Cross is imposing on 120,000 members in small group health insurance policies is unreasonable. This latest increase is the fourth consecutive rate increase by Anthem on small employers that the Department of Insurance found excessive and unreasonable.

This 4th quarter rate increase for Anthem's small group policyholders imposes an average rate increase of 9.8 percent, while over the last 24 months Anthem has raised rates on members in these small group policies an average of 24.9 percent.

"Anthem Blue Cross is once again imposing an unreasonable rate increase on its small employer members, while continuing to make excessive profits of over 20 percent," said Insurance Commissioner Dave Jones. "Small employers continue to

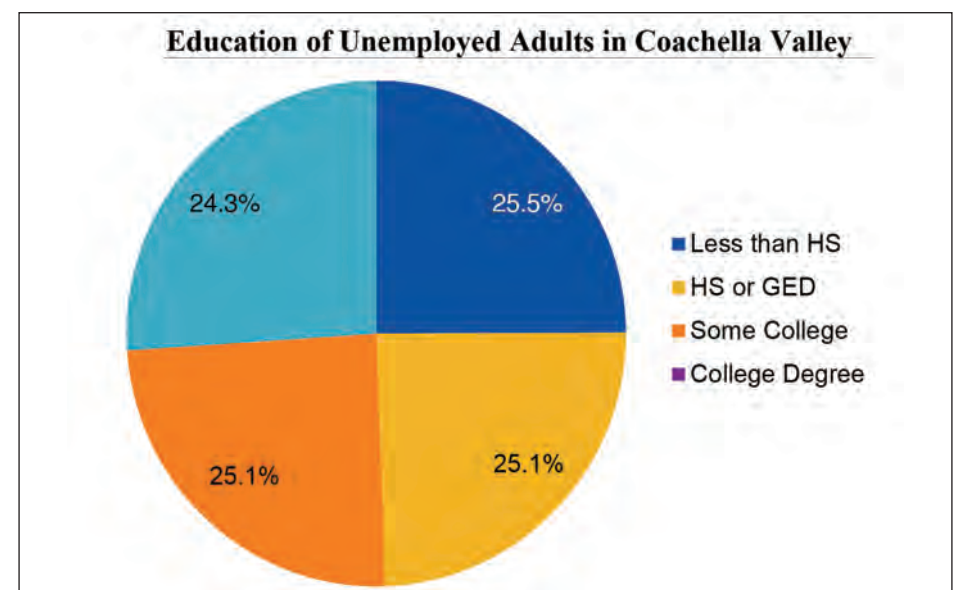
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HARC study shows unemployment equally distributed across education levels

BY KEN ALAN

HARC, the valley's Health Assessment Resource Center, recently released a data brief on Health & Unemployment. Its most astonishing finding is that unemployment is almost equally distributed across all education levels, each group accounting for about 25 percent: less than high school, high school or GED, some college and all levels of college degrees. Conventional wisdom says that as the level of educational attainment rises, the incidence of unemployment declines. Eileen Packer, HARC's CEO, attributes the high unemployment among highly educated workers to the likelihood of older individuals being retired, but other experts speculated the valley's scarcity of jobs requiring a college degree could be a contributing factor.

The survey shows nearly 10 percent of the adult population in the Coachella Valley is unemployed. The unemployment rate jumped sharply during the Great Recession—from just under 5 percent in 2007 to a peak of over 10 percent in 2010. So far, the recovery has been slow and many of the newly created jobs are part-



time, temporary positions that do not offer health benefits.

Most of the unemployed (92 percent) are under age 65. The age groups with the highest unemployment rates are those 25 to 34 (36.6 percent) and 45 to 54 (19.7 percent). The smallest groups: 75 and up (2.1 percent) and 18 to 24 (4.8 percent).

While the majority of unemployed

persons have no health insurance, a surprising 43 percent do. Packer said those with insurance probably are on Cobra plans or are able to take advantage of a partner's healthcare program. Others may qualify for government health programs.

Meanwhile, 20 percent of employed individuals still didn't have health coverage at the time of the survey, which was

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HARC study shows unemployment equally distributed across education levels

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conducted before the rollout of the Affordable Healthcare Act. Packer speculated this should reduce the number of employed and unemployed persons without insurance, but it's too early to tell. "Hopefully, we're going to see a downward trend (when we do the survey again) in 2016. I think that that major shift is going to make it more affordable for people."

The unemployed are, on average, about 75 percent less likely to have health coverage for dental, vision and mental health services. Even when they do have coverage to see a doctor for a diagnosis, they are less likely to obtain treatment due to the cost of dental work, eyeglasses and prescription drugs.

This isn't to say that employed persons with health coverage are necessarily more motivated to seek medical care. Forty-one percent of employed workers had not seen a dentist in over 12 months compared to 52 percent of the unemployed. Employed persons were twice as likely to have seen a doctor, however.

Over half of unemployed survey respondents admitted to "binge drinking" one or more days in the past month compared to 34 percent among the employed. The unemployed were twice as likely to be

Among the biggest health threats to the unemployed—and individuals who don't see a primary care physician on a regular basis—is undiagnosed diabetes. This puts those individuals at high risk for complications. About 13 percent of unemployed adults have been diagnosed with the disease compared to less than 5 percent of employed persons. Over 60 percent of unemployed diabetics have never had their blood checked, presumably because they lack the resources to pay for the tests.

The report also looked at "food insecurity," indicating that nearly 40 percent of unemployed adults needed food assistance in the past year.

This special brief was funded by a grant from Desert Healthcare District. The data was derived from the 2013 Community Health Monitor study. The report cautions that it defines "unemployed" slightly differently than the U.S. Department of Labor's definition.

Packer said she anticipates a grant from another government entity to fund a special report on mental health in the near future. "We do not want our data to sit on a shelf. We want people to look at it, inquire about it, and to discuss what the results are," said Packer.

These reports and other studies are available without charge on the HARC website at harcdata.org.

Medi-Cal Expansion

In addition to the launch of the Affordable Care Act, California expanded its Medi-Cal program in January, providing free or low-cost health coverage for a few million low income Californians under age 65. To qualify, individuals must earn less than \$15,856.

Core services include doctor visits, hospital care, emergency services, nursing home care for individuals age 21 or older as well as prescription drugs. An array of mental health and substance abuse services were also added in January and Medi-Cal began providing a dental fee-for-service feature in May.

The Covered California website will automatically direct individuals most likely to qualify for Medi-Cal benefits to those options.

Insurance Marketplace

For those who earn too much to qualify for Medi-Cal, Covered California offers subsidized insurance programs. An individual earning California's \$9 per hour minimum wage, working full time, would earn \$18,720 per year. A basic Blue Shield plan can be purchased for a monthly premium of only \$24.12, with a \$183 per month subsidy. This

may sound like a bargain until you read the fine print: there is no coverage for a routine primary care visit until the insured first pays out a \$4,500 annual deductible. Then the insurance will pay only 40 percent of the office visit. The same is true for most of the other benefits except for preventative care, screening and immunization, which are provided with no copay required.

In order to qualify for primary care visits with a \$15 copay and no annual deductible requirement, the policyholder would have to pay get a "Silver" plan, starting at \$54.69 per month. That's about 5 percent of net income for our minimum wage worker. **TPR**



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Publisher **Robert Marra**
Managing Editor **Ken Alan**

Contributing Writers
Pamela Bieri
Dr. Stephenie Slahor
Madeline Zuckerman

Anthem Blue Cross rate increase on small group policies called “excessive and unreasonable”

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struggle in this recovering economy and only dream of having the level of profits that Anthem and other health insurers have as they continue to increase their rates each year. Unfortunately, California does not have the authority to reject excessive health insurance rates, unlike 35 other states which have this authority.”

The Department of Insurance’s finding that Anthem’s rate increase is unreasonable is based on Anthem’s excessive return on equity or profits, its excessive pre-tax pricing margin, its unjustified high-pricing trend of 8.6 percent, which includes a prescription drug trend of 21.4 percent, and its failure to adjust the rate for the better health status of its remaining members.

Also of note, last year Anthem shifted \$75.5 million of income to what they call a premium deficiency reserve. This accounting maneuver was unwarranted and unjustified and decreased Anthem’s reported net income for 2013 and masked the fact that the company’s profit was over 20 percent. In five out of the last six years Anthem has attained a greater than 20 percent profit.

“For the fourth consecutive time, over two years, Anthem has decided to implement an excessive and unjustified rate increase on small employers. This pattern and practice of excessive premium increases has a cumulative impact on the bottom line for California small businesses and yet, we are powerless to stop it. Anthem’s refusal to lower this excessive rate increase means that small businesses will be charged \$33 million in excessive premium and their only choices are to drop coverage or shop for other coverage, which often means a change in benefits or medical providers for their employees. California’s small employers deserve better than excessive rate increase after excessive rate increase,” added Jones.

The department’s conclusion that Anthem’s rate increase is excessive and unreasonable is based on data provided by the company and a comprehensive analysis by the department’s actuaries. The department’s health actuaries reviewed all aspects of the rate filings, including past claims history, utilization trends, medical and administrative costs, return on equity, and many other elements of the rate, and determined it was unreasonable.

The commissioner’s authority is limited to reviewing rate filings, with no authority to stop excessive health insurance rates from being imposed on policyholders. While state law requires the commissioner to determine if rates are excessive or unreasonable, neither state nor federal law makes the commissioner’s determination binding on the health insurers. **TPR**

NEED A LEGAL NOTICE?

The Public Record is one of the few adjudicated publications in the Coachella Valley, which means we are officially authorized to run legal notices. Our rates are the lowest in the area. Each week dozens of courts, law offices, and individuals save money by running their legal notices in The Public Record.

We Now Publish Twice A Week! Tuesdays and Thursdays!

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BUSINESS CALENDAR

ABOUT THE CALENDAR

Listings in the Business Calendar are free and limited to chambers of commerce, associations, networking groups, or other nonprofit, business-oriented organizations. Please submit event notices at least three weeks in advance. Email to admin@desertpublicrecord.com or fax to 760-771-1188. Please include the event, time, location, price, phone, and sponsor. All listings are subject to space availability.

FOR MORE INFORMATION

American Business Women Association
www.abwa.org

Building Industry Association Contact
760-360-2476

Cathedral City Chamber of Commerce
760-328-1213, www.cathedralcitycc.com

Coachella Chamber of Commerce
760-398-8089, www.coachellachamber.com

Coachella Valley Women’s Business Center
760-345-9200, www.cvwbc.org

Desert Business Association 760-904-4589,
www.desertbusinessassociation.org

Desert Contractors Association
760-200-9202, www.desertcontractors.org

Desert Hot Springs Chamber of Commerce
760-329-6403, www.deserthotsprings.com

Desert Valleys Builders Association
760-776-7001, www.thedvba.org

Indian Wells Chamber of Commerce
760-346-7095, www.indianwellschamber.com

Indio Chamber of Commerce
760-347-0676, www.indiochamber.org

La Quinta Chamber of Commerce
760-564-3199, www.lqchamber.com

Palm Desert Area Chamber of Commerce
760-346-6111, www.pdacc.org

Palm Springs Chamber of Commerce
760-325-1577, www.pschamber.org

Palm Springs Desert Resorts Convention & Visitors Authority
760-770-9000, www.palmspringsusa.com

Palm Springs Hospitality Association
760-835-4957, www.palmspringshospitality.org

Rancho Mirage Chamber of Commerce
760-568-9351, www.rancho Mirage.org

Thousand Palms Chamber of Commerce
760-343-1988

October 30 AIDS Assistance Program (AAP) Audi A3 Cabriolet raffle

October 31 La Quinta Chamber The Mayors Cup Golf Challenge: La Quinta Country Club 3:30 p.m.

November 1-2 Coachella Chamber of Commerce Dia De Los Muertos USA: Rancho Las Flores Park Coachella

November 2 La Quinta Chamber of Commerce Family Hiking Event: Lake Cahuilla 7:00 a.m. - 12:00 p.m.

November 3 DBA Mixer: Expressions at the Gallery 6:00 p.m.

November 6 Silicon Springs Enterprises Desert Tech Meet Up: Bellatrix Restaurant 5:30 p.m. - 7:30

November 7th-9th DPLPA Hosted Qtrly LSI Conference: Masquerade Ball: Palm Springs Hilton

November 11th DPLPA Membership Meeting: The Classic Club 5:30 p.m. - 6:00 p.m.

November 12 Eighth Annual - “Show Me Palm Springs”: Palm Springs Convention Center 4:00 - 7:00 p.m.

November 17th DBA Mixer: The Monroe Palm Springs 6:00 p.m. - 8:00 p.m.

November 18 Coachella Chamber of Commerce Breakfast with Newly Elected Officials: Spotlight 29 Casino 7 a.m. - 9 a.m.

November 19th - Desert Hot Springs November Mixer: Community United Methodist Church 5:30pm-7:30 p.m.

November 22 Stroke Recovery Center Winter Wonderland Ball

December 1 DBA Contempo Lending Mixer: 6:00 p.m.-8:00 p.m.

December 5 Coachella Chamber of Commerce Christmas Parade: 6:00 p.m.-9:00 p.m.

December 9th DPLPA Membership Holiday Party: The Classic Club 5:30 p.m. - 6:00 p.m.

December 10 DHS Chamber Family Services of the Desert & Food Now Mixer: 5:30 p.m.-7:30 p.m.

INPUT WELCOME

The Public Record welcomes letters to the editor, guest editorials, tips on local business news and press releases. All submissions should include your name, occupation or business affiliation, email address and phone number. Photos submitted for publication should include a caption and be a minimum of 4”x6” at 300dpi (1800x1200 pixels), jpg format is preferred. We reserve the right to edit for length, grammar and to ensure that copy remains within the bounds of good taste.

Send all correspondence to ken@desertpublicrecord.com.



Fox & Hounds

KEEPING TABS ON CALIFORNIA BUSINESS AND POLITICS

DAILY



THE ENIGMATIC JERRY BROWN AND A FOURTH TERM

By Joel Fox

Hard to argue with many of the sentiments that Jerry Brown expressed in his interview published over the weekend by the Los Angeles Times about his vision for a fourth term.

He talked about ending the “gold rush for new programs and spending” that legislators would seek giving an uptick in revenues. This page has written about that many times – take care of the spending side even if we need a spending limit to enforce controls. Brown says he wants to use common sense and the power of his office to control spending.

Brown spoke of the tens of thousands of laws put on Californians in the last half-century. Referring to too many build-

ing restrictions “like Gulliver being tied by these Lilliputians, with more and more little strings and ropes.” Many on this site have written about pulling back on regulations that hamper a growing economy. Limitations should be put on the number of laws passed annually. Some time and thought should be given by the legislature to reducing many laws on the books. As I have mentioned before, it is unfortunate on one level that the term often used for a legislator is lawmaker.

Additionally, Gov. Brown spoke of more local control and restricting the reach of state bureaucracy – both good ideas.

He also said firmly: Hands off Proposition 13. “Prop. 13 is a sacred doctrine

that should never be questioned,” he is quoted in the Times article. “That doesn’t mean that we can’t look at our tax code in various ways.”

My column a few weeks ago supported Proposition 2 on this year’s ballot as a spending control and budget insurance policy while at the same time promoting tax reform.

Of course, important issues were not mentioned in the article that would have been nice to hear about. The burden to state and local governments from pension and health care costs for government employees for example.

Then, there was the enigmatic expression in which Brown said he was saving some of his campaign war chest millions

for potential ballot measures in his second term without revealing what those ballot measures might be.

Enigmatic and full of surprises is a good depiction of Jerry Brown.

Focusing on the issues reported in the Times article, an agenda of reducing regulations, fewer laws and tax reform would boost the economy. The big question, if Brown gets elected and holds tight to such a program, can he accomplish those goals with the majority in the legislature?

For the time being, it seems that on a number of issues, at least, I’m traveling on the same train as Gov. Brown—well not THAT train! **TPR**

PUBLIC SECTOR NEWS

MORE PEOPLE, MORE JOBS, HIGHER HOME PRICES

A new forecast for the U.S., California, and Inland Empire economies finds that the recovery at the national, state, and regional level is continuing despite the weakening global situation.

The forecast, authored by Beacon Economics and released in partnership with the University of California, Riverside’s School of Business Administration as part of the 2014 Riverside/San Bernardino Economic Forecast Conference, reports that unlike the U.S.-led recession of 2008, this time, the U.S. economy will be an important source of strength globally as the world works to get back onto a growth trajectory.

Moreover, the new forecast does not find anything on the international front that could seriously derail the nation’s economy, projecting it to expand at an annual pace of modestly over 3 percent in 2015, and improving even further the following year. “Nearly every part of the U.S. economy is showing signs of slow but steady improvement,” says Beacon Economics’ founding partner and one of the forecast’s lead authors Christopher Thornberg. “The only thing acting as a drain currently is the export sector, due to the global slowdown, but there is actually enough momentum in the U.S. economy to push us past these broader international troubles.”

Virtually every economic indicator in California’s enormous economy has also continued on a growth path and events at the international level have not significantly af-

fected the Inland Empire’s economy, according to the analysis. In fact, the local logistics sector is expected to expand in the near future with widespread developments of warehouses and distribution centers appearing across the inland region. Statewide, growth is forecast for employment (2.5 percent annual growth by 2016), home sales (up by double-digit percentages in 2015), residential construction (190,000 new units over the next two years), and most other leading indicators.

One of the structural problems identified in the analysis, however, is that while California continues to have a relatively educated population base, over the past decade or so that advantage has slowly been reduced as other states have raised their levels of educational attainment faster. The analysis points to the importance of maintaining an educated workforce in California, where highly skilled tech sectors drive so much of the state’s economic growth.

Yunzeng Wang, dean of the School of Business Administration at UC Riverside, says there has never been a more critical time to focus on building and educating a workforce that is prepared to drive California’s economy forward. “This state is home to some of the greatest innovators and strongest companies in the world. But from the data, we can see we won’t have the workforce we need to maintain our leading position in the future,” says Wang. “As educators, we can’t diminish or veer from the critical role we play in teaching and building leaders who have the skill sets and training needed to

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BUSINESS NEWS



CHAMBER TO HOLD RIBBON CUTTING CEREMONY AT NEW ACTIVE ADULT COMMUNITY

Parkwood Polo Grounds Apartments in Indio will hold its official ribbon cutting during a Chamber of Commerce ceremony Nov. 12. Mayor Michael Wilson and Council Member Lupe Ramos Watson will be on hand for this exciting event and the public is invited to attend from 11:30 to 1:30 and meet the Parkwood development team, enjoy fun and prizes and learn more about this new active adult community.

Parkwood Polo Grounds Apartments are located at 81777 Avenue 48 in Indio, near the LaQuinta border and just blocks from the Eldorado and Empire Polo Clubs. It was specially designed as an active adult 55+ community – all designed around a fabulous collection of amenities including a private clubhouse with a library, card room, lounges and big screen TV, a sparkling swimming pool and spa, private community park and gated entry. Residents will enjoy mountain views, a warm and welcoming community and getting to know all their new neighbors to share this great lifestyle with.

A number of apartments are already reserved and the first residents will be moving in November. Parkwood Polo Grounds features both one and two bedroom options with designer features throughout including wood vinyl flooring, large kitchens with granite countertops and black appliances, walk-in closets, patios and more. For more information visit www.ParkwoodPoloGrounds.com

RECORD ATTENDANCE EXPECTED FOR 2014 COACHELLA VALLEY ECONOMIC SUMMIT

Record Attendance is expected for the 2014 Coachella Valley Economic Summit, hosted by the Coachella Valley Economic Partnership (CVEP) and presented by Desert Regional Medical Center and JFK Memorial Hospital. It will be held at the JW Marriott Desert Springs Resort & Spa in Palm Desert Thursday, Oct. 30, from 11 a.m. to 3 p.m. followed by a hosted reception.

This year's keynote speaker, Dan Schawbel, New York Times and Wall Street Journal bestselling author and a Time and Forbes columnist, is generating additional interest and drawing first-time attendees. Schawbel knows what the 80 million-strong millennial generation, or "Gen Y," want in a job, career and employer. He will share his experience on how to attract, hire and retain these workers born during 1982-1993.

This annual conference is noted as the most comprehensive overview of the Coachella Valley's recent economic progress and is known for Dr. Husing's targeted updates

on the local economy and related economic trends. This year, his annual economic report card is a newsmaker due to the stock market's recent volatility and unsure economy. Dr. Husing's primary focus over 45 years has been the Inland Empire, studying the changing economic infrastructure and growth of San Bernardino and Riverside counties.

"We're excited to present the 10th annual Coachella Valley Economic Summit with some new developments, including more dynamic multimedia, a networking lounge, and a keynote speaker who might change the way businesses in the region attract and retain the brightest young employees," says CVEP board chairman Rick Axelrod. "With great programming and an influential audience, it will be the business event of the year."

With more than 800 business and community leaders attending, the one-on-one networking opportunities make the Summit a "must attend" event.



Baseball great Johnny Bench (left) with Football Great Fred "The Hammer" Williamson (right), who made a special guest appearance and autographed baseballs and footballs at the event.

THE DESERT GUILD OF BIG HEARTS FOR LITTLE HEARTS OF LOMA LINDA UNIVERSITY CHILDREN'S HOSPITAL LAUNCHES NEW FAMILY MEMBERSHIP AT CAROUSEL OF HOPE

The Desert Guild of Big Hearts for Little Hearts of Loma Linda University Children's Hospital, a Rancho Mirage Support Guild that raises awareness and support for the hospital, recently hosted Carousel of Hope at the Palm Desert Oasis Seventh-day Adventist Church in Palm Desert. Families within the Coachella Valley were invited to enjoy an afternoon of family fun, while learning about the Desert Guild of Big Hearts for Little Hearts' Family Membership. This event was free to the community with reservations.

"We were hopeful that our Carousel of Hope event would bring together families within the Coachella Valley to support the efforts of Loma Linda University Children's Hospital, which is committed to helping children with life-threatening medical emergencies," stated Joyce Engel, President, Desert Guild of Big Hearts for Little Hearts. "This new Family

Membership category will assist in giving families with critically ill children the opportunity to receive the best care possible. Families in the Coachella Valley will be able

PUBLIC SECTOR NEWS

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become successful – for themselves and for their communities.”

This is the fifth year the School of Business Administration, the only research-based business school in Inland Southern California, has partnered with Beacon Economics to release an economic forecast. The forecast event will include a panel discussion of entrepreneurship and company building in the Inland Empire.

Key U.S., California and Riverside/San Bernardino findings from the forecast include:

Riverside/San Bernardino counties: Compared to the last economic recovery, from 2001 to 2005, the current recovery has lacked support from the construction (added just 0.1 percentage points to gross metropolitan product growth from 2009-2013) and retail trade (added 0.4 percentage points to gross metropolitan product growth from 2009-2013) industries. However, both industries are starting to heat up, a good omen for the economy at large.

California: Home prices will continue to grow in California over the next two years, although growth will cool to the 4 percent to 6 percent range. The recent, rapid home price expansion in the state is not sustainable in the long run and it is a healthy sign to see price increases slowing to a level more consistent with income growth.

United States: While the U.S economy is doing relatively well and expected to be a leader in the global recovery, the nation continues to face some major imbalances that keep the economy from growing even faster. These include construction investments, the still too-large-to-be-sustainable trade deficit, and public direct spending – which is 13 percent of the economy today, down from 15.5 percent in 2000. Additionally, the potential for inflation and rising interest rates have raised concerns although the forecast is relatively benign on both and finds little that will change the current path of Federal Reserve policy or price growth. The outlook has the Fed’s rate up to possibly 2 percent by the end of 2015. Long-term rates will respond, but only modestly.

PALM DESERT RESIDENTS CAN GET MONEY BACK FOR PET ADOPTIONS, VACCINATIONS, AND MORE

The City of Palm Desert cares about pets and their owners and now offers reimbursements to residents who vaccinate and spay or neuter their pets as well as money back to residents who adopt a new cat or dog from the City’s animal shelter.

Palm Desert residents, with proof of residency, are eligible to receive reimbursements for spay and neutering procedures and routine vaccinations conducted at all Coachella Valley nonprofit animal organizations and Palm Desert for-profit animal clinics.

Reimbursements are available for up to four animals per household per year at a rate of \$25 for routine vaccinations and \$50 per spay or neuter on a first-come, first-served basis based on available funds.

The City also continues to offer its adoption reimbursement program. Palm Desert residents who provide proof to the City’s Code Compliance Department that they have adopted a cat or dog from the Coachella Valley Animal Campus, 72050 Pet Land Place, in Thousand Palms, can receive reimbursement from the City for their adoption fees, which range in cost from \$55 to \$113.

All reimbursements are on a first-come, first-served basis based on available funds. Upon request for reimbursement, residents are required to provide proof of residency by presenting a utility bill with their City of Palm Desert address, a property tax bill with their City of Palm Desert address, or rental or lease agreement with utility bill showing their City of Palm Desert address.

Reimbursement requests must be made in person at the City’s Code Compliance counter located in Palm Desert City Hall. City Hall is located at 73510 Fred Waring

Drive, at the northeast corner of Fred Waring Drive and San Pablo Avenue. For more information, please call (760) 346-0611, ext. 477.

SOUTHERN CALIFORNIA PROPERTY VALUES INCREASE 6 PERCENT

Following a statewide trend, Riverside County’s overall property values increased 8.2 percent for 2014-15 with \$230.328 billion in assessed value, helping Southern California see an overall increase of 6.0 percent, announced California State Board of Equalization vice chair Michelle Steel. Orange, San Bernardino, and San Diego counties also experience healthy growth rates of 6.3, 6.1, and 5.7 percent respectively.

Statewide, the total value of state- and county-assessed property increased for the fourth straight year. For 2014-15, values rose to \$4.918 trillion, an increase of \$282.2 billion (6.1 percent) from the previous year.

“I’m pleased to see property values rise once again,” vice chair Steel said. “Hopefully this trend — along with economic growth — will continue in our region and throughout the state.”

The value of county-assessed property increased by \$279.7 billion (6.2 percent) to \$4.825 trillion. The value of state-assessed property, mainly privately owned public utilities and railroads, totaled \$93.3 billion, an increase of \$2.5 billion (2.7 percent).

In all, 55 out of 58 counties posted year-over-year increases in assessed value, with most of those increases being more than 2.0 percent. Three counties experienced year-over-year declines in value, but none were greater than 1.0 percent. Thirty-two counties grew in excess of 5.0 percent.

Year-over-year percentage changes ranged from a high of 11.4 percent in Stanislaus County to a decline of 1.0 percent in Sierra County. Growth in Stanislaus County, and the Central Valley (6.5 percent) as a whole, was largely due to the continued recovery in the real estate market.

In the Greater Sacramento Area, assessed values rose 6.3 percent, fueled by another year of real estate market recovery.

The assessed values in California’s 15 coastal counties — which account for more than 60 percent of total assessed valuation — gained 5.7 percent, while values in the 43 inland counties rose 6.6 percent. San Francisco Bay Area values increased 6.5 percent.

Of the counties with rolls exceeding \$100 billion, all 12 posted higher assessed values. Those counties include: Contra Costa (8.9 percent), Riverside (8.2 percent), Santa Clara (6.8 percent), Sacramento (6.4 percent), Orange (6.3 percent), San Bernardino (6.1 percent), Alameda (5.9 percent), San Diego (5.7 percent), Ventura (5.6 percent), and San Francisco and San Mateo (5.4 percent). Los Angeles County, with the largest assessment roll at \$1.216 trillion, increased by 5.4 percent, up \$62.5 billion over 2013-14.

EDUCATION EXPERT TO DISCUSS 21ST CENTURY SCHOOLS

Local parents are invited to be at the forefront of educational planning in the 21st century as noted expert Patrick F. Bassett speaks in Palm Valley School’s Gymnasium at 7 p.m. Oct. 28, 2014. Mr. Bassett is widely known across the country as a creative and insightful advocate for education enhancements to meet the new challenges schools face. He has published numerous articles and videos on the topic of his local speech, “21st Century Schools.” The event is open to the public.

“Since we now know much more about how students learn and what motivates them, and we have the technology to change the way things are done,” asks Mr. Bassett, “what do schools of the future look like?” His answers may

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BUSINESS NEWS

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to join this Family Membership for \$35 annually, enabling them to help raise funds for other families in need,” Engel continued.

CBS Local 2 Morning News Anchor, Jenifer Daniels, served as Mistress of Ceremonies for this afternoon event, overseeing such fun activities for children of all ages including balloon artists, magicians, a henna artist, all kinds of arts and crafts, educational games, a DJ playing popular tunes, and other carnival games. Adults had the opportunity to learn about the Desert Guild of Big Hearts for Little Hearts and its new Family Membership. Those in attendance had the ability to sign up for membership at this event.

“We want to encourage families to join our family, which will lend tremendous support to ensure every child has access to critical medical care,” stated Dale Rotner, Board Liaison and Event Chair. Proceeds raised from this Family Membership launch event will make it possible to fund vital equipment and provide innovative research and state-of-the-art cutting-edge medical care in the future,” Rotner continued.

PALM SPRINGS ART MUSEUM INTEGRATES ART WITH NATURE ATOP THE PALM SPRINGS AERIAL TRAMWAY

With the help of a helicopter and a crane, the Palm Springs Art Museum relocated a major sculpture by well-known artist Bruce Beasley, to the Mountain Station at the Palm Springs Aerial Tramway early today. Local philanthropist Bradford W. Bates, in honor of his four siblings and in recognition of the museum’s 75th Anniversary and the tram’s 50th Anniversary, donated the sculpture, a 3,700-pound carved granite bench titled New Horizon, to the museum. The bench now rests on the North Patio at an elevation of 8,500-feet, making it one of the few pieces of public art at this elevation in the nation.

Bates hopes that the sculpture will represent his vision of beauty, creativity, and renewal found in the desert, and offer a tangible way to celebrate and share the spirit of the Palm Springs area with valley visitors. Bates is an active member of Palm Springs Art Museum and a member of the museum’s Photography Collection Council. He is also a founding member of the museum’s new Architecture and Design Center, Edwards Harris Pavilion, which houses the Bradford W. Bates Vault: The Museum Design Store, opening Nov. 9.

“I am extremely passionate about the unique sculpture of this bench which fits perfectly with the unique spiritual experience I have had since becoming a resident here. I wanted to contribute something significant that might offer the casual visitor a deeper understanding and appreciation of the area,” said Bates. “Since its earliest days Palm Springs has supported creativity and acceptance in general, and with New Horizon there is now a historical and artful monument representing love, openness and creativity that is truly the heart of Palm Springs.”

BMW PARTNERS WITH THERMAL CLUB

BMW of North America will open the new Performance Center West later this year in Riverside County, the company’s permanent performance driver training facility located in Southern California.

BMW will partner with The Thermal Club to create a dedicated road course and training facility just a few minutes outside of La Quinta. The Thermal Club provides members with track facilities and the opportunity to own garage villas. Ultimately the club will contain numerous other amenities, including a motor sports village and clubhouse. Scheduled to open in late 2014, BMW expects the facility will add 12 new local jobs and that 15,000 to 17,000 customers a year will use the center.

Performance Center West will be Southern California’s first permanent BMW performance school, occupying 32 acres, with a dedicated 1.4 mile road course, 6.2 acres of

paddock, a skid pad and an 8,500 square foot performance facility.

“This exciting partnership demonstrates Riverside County’s strategic location for business and ideal location for tourism,” Supervisor John Benoit said. “The BMW center will bring new customers to area hotels and restaurants, and the related tourism activities will help stimulate the region’s economy.”

Robert Field, assistant county executive officer/Economic Development Agency (EDA) said the center is an exciting presence in the Coachella Valley that reinforces the region as a world-class location for business and pleasure.

“With so many golf courses, resort hotels and world-class restaurants nearby, BMW owners will have almost limitless recreational choices after a day on the track,” he said.

Riverside County offers numerous economic development services through its Economic Development Office and Office of Foreign Trade, including site selection, customized site tours, international and domestic financing options, expedited permit processing, incentive coordination, workforce recruitment and hiring incentives.

SAVE THE DATE: WALK TO END ALZHEIMER’S 2015

The annual Walk to End Alzheimer’s is set for Saturday, March 14, 2015 at the Palm Desert Civic Center Park starting at 9 a.m. Opening ceremonies start at 10 a.m. and the walk gets underway at 10:30 a.m. on a clearly marked 2-mile course throughout the park, returning to the amphitheater where a health fair, food, festivities and awards take place.

The website to register teams and individuals is now open at www.alz.org/socal. Click on the Walk icon for the Coachella Valley Walk.

Sponsorship and exhibitor opportunities are now available to support the event, which benefits the Alzheimer’s Association, California Southland Chapter and its Coachella Valley Regional Service Center. Exhibitors have face-to-face opportunities with more than 1,000 walkers, family members and volunteers.

Individual, friends & family, and corporate teams are encouraged to sign up now online and start fundraising for Walk to End Alzheimer’s.

For more information about sponsorship and festival exhibitor opportunities, teams or individual registration, call the Alzheimer’s Association regional service center in Rancho Mirage at (760) 328-6767, email yvandyke@alz.org, or visit www.alz.org/socal.

APPLEBEE’S SAYS THANK YOU TO SERVICE MEMBERS WITH FREE MEALS ON VETERANS DAY

On Veterans Day, Tuesday, Nov. 11, veterans and active duty military can choose a dish from the free Thank You Meal menu that includes some of Applebee’s signature and favorite items. Expanding upon its six-year Veterans Day tradition of providing free meals to current and former servicemembers, this year the restaurant will look to provide everyday household items like washers and dryers and medical equipment to veterans or active duty military and their families in need.

“We are thankful for the men and women who have served, and currently serve, to protect this great nation,” said Applebee’s president Steve Layt. “We’re excited to show our gratitude again this year by serving free meals to our military heroes on Veterans Day, and by partnering with our neighborhoods to help servicemembers in ways that will improve their everyday lives.”

WORKFORCE/JOBS MODEL WINS IEDC AWARD

The Coachella Valley Workforce/Jobs Model won the Excellence in Economic Development Bronze Award in the Human Capital category yesterday at the International Economic Development Council annual conference in Fort Worth, Texas.

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PUBLIC SECTOR NEWS

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surprise today's students and parents.

Bassett has served independent schools for his entire professional life, as a teacher, head of school, board member and association executive. He is immediate past President (2001-2013) of the National Association of Independent Schools, a coalition of more than 1,000 independent schools in the United States and around the world. He now serves on several education-related boards and consults with schools as the president of Heads Up Educational Consulting.

"Education for the 21st century will not be the same as the education experienced by most adults today," comments Palm Valley School's Head of School Mr. Robert E. Graves. "With increased focus on brain research and collaborative learning, and with new forms of communication, it is in every parent's interest to be informed as to these new directions."

RIVERSIDE COUNTY HEALTH OFFICIALS ESTABLISH EBOLA WEBSITE

Hoping to ease anxiety and provide a reliable source for information about Ebola, Riverside County health officials have created a website that focuses on the potentially fatal virus.

The website, <http://www.rivcoph.org/Ebola.aspx>, will house information from the Riverside County Department of Public Health, California Department of Public Health, Centers for Disease Control and Prevention and other reliable sources to give the public and health providers the latest updates on Ebola and what is being done to prevent the spread of the virus.

"With all the news and images coming from Texas and West Africa, it is understandable there would be anxiety about Ebola, so it is important Riverside County residents have a place where they can see reliable information," said Dr. Cameron Kaiser, Riverside County public health officer. "Education is one of the keys to preventing the spread of this and other illnesses. And that education takes place when the public has access to reliable, science-based information."

Health officials have been communicating for weeks with various agencies and organizations as they prepare for the unlikely event that an Ebola case is reported in Riverside County.

"We are taking the steps necessary to be prepared," said Susan Harrington, director of the county health department. "We have plans in place and are constantly evaluating those plans, making any changes that are needed to protect Riverside County residents."

COUNTY CLERK OPEN LONGER ON THURSDAYS

The Riverside Assessor-County Clerk-Recorder has extended its hours of operation for Clerk services. The main Clerk office will remain open until 7 p.m. every Thursday to assist the public.

"These new hours will allow our customers greater flexibility to obtain the services they need," said Assessor-County Clerk-Recorder Larry Ward.

The services available will be limited to Clerk functions and some will require appointments. Those requiring pre-scheduled appointments are marriage licenses, marriage ceremonies, notary public registrations, process server registrations and legal document assistant registrations.

The Assessor-County Clerk-Recorder will also provide fictitious business name filings, certified copies of official records for 1975 – 2014 only and certified copies of birth, death and marriage certificates.

The main Clerk office is located at 2720 Gateway Drive, Riverside 92507. All other

office locations will maintain their regular hours of operation. For more information, visit www.riversideacr.com or call (951) 486-7000 or toll free (800) 746-1544 to schedule an appointment.



COACHELLA VALLEY, BLYTHE STUDENTS GET VALUABLE EXPERIENCE AT COLLEGE VOC-TECH NIGHT

More than 2,500 high school students attended a college and career fair in Indio to help plan for their futures beyond high school, including 110 students from Blythe who attended for the first time.

"It was an amazing experience and I learned of so many opportunities that I didn't know existed," said Alana Soria, a senior at Palo Verde High School. "I'm glad I got the chance to go."

The Annual College Voc-Tech Night had representatives from more than 80 four-year universities, community colleges, vocational-technical schools, the military, law enforcement and scholarship organizations. The event was held Oct. 15 in the Fullen-wider Auditorium at the Riverside County Fairgrounds.

"Having sponsored this event at the county fairgrounds for many years, I knew it would be an incredible experience for Blythe students to be there, visit the booths and learn of financial aid and scholarship opportunities," said Supervisor John J. Benoit. "I was very proud to make this opportunity available to them, and I definitely hope to build on this effort in the future."

This year, Supervisor Benoit made bus rides available from Palo Verde High School in Blythe to Indio for the College Voc-Tech Night, including members of the supervisor's Youth Advisory Council in Blythe.

The Reynaldo J. Carreon M.D. Foundation partnered with Supervisor Benoit's office to contribute \$500 for bus transportation. Other partnering organizations included the Regional Access Project Foundation, CVEP Pathways to Success and the Isabel Rodriguez Scholarship.

"A big thank you," said Alexis Morales, a senior at Palo Verde High School. "It's nice to see good people helping a small community and helping us find the right school."

BUSINESS NEWS

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The Workforce/Jobs Model links education to jobs by providing career-themed programs at the K-12 level, scholarships and work-based learning through the private sector to prepare all students for college, careers and life. The Coachella Valley Economic Partnership mobilizes business, civic, and education leaders in a strategic effort to align evolving employer needs with workforce development programs.

The collaborative includes all three K-12 unified school districts in the region (Palm Springs, Desert Sands and Coachella Valley), Desert Community College District (College of the Desert), CSUSB Palm Desert, County of Riverside Office of Education and Workforce Development, and the Coachella Valley iHub and Small Business Development Center.



BRISK SALES ACTIVITY REPORTED AT POPULAR LA QUINTA COMMUNITY

With the weather cooling down and seasonal residents returning to the Coachella Valley, the popular Eight @ Roudel new-home community in La Quinta is reporting a dramatic increase in visitors and sales activity at their model center. With only a select number of homes remaining, this weekend would be the perfect time to check out the gorgeous new single-family homes! Eight @ Roudel, starting in the high \$400,000's, offers a rare and limited opportunity nestled in the heart of La Quinta.

With its prime location just off Westward Ho and Jefferson, Eight @ Roudel features two floor plans with four different elevations and several color schemes, with large single story living spaces that range in size from approximately 2,632 to 2,826 square feet with up to 5 bedrooms and 4 baths, including a cozy guest casita, perfect for multi-generational family living.

Both home plans feature a great room concept with bright open kitchens that offer the perfect entertainment mix.

The model center is open daily from 10 a.m. and is located on Westward Ho, between Jefferson & Dune Palms, just East of La Quinta High School.

AICPA MODERNIZES NON-AUDIT STANDARDS FOR ACCOUNTANTS IN PUBLIC PRACTICE

The American Institute of CPAs (AICPA) is poised to introduce Statement on Standards for Accounting and Review Services No. 21 (SSARS No. 21), which is one of the most significant revisions in non-audit standards in the last 35 years.

SSARS No. 21 represents the AICPA's Accounting and Review Services Commit-

tee's (ARSC) efforts to clarify and revise the standards for members in public practice who perform reviews, compilations, and engagements to prepare financial statements. Approved by ARSC in August, it creates a bright line between accounting (preparation) services and reporting (compilation or review) services and is a better fit for the current electronic and cloud-based practice environment.

The basic standard for accountants who have prepared and submitted financial statements to their clients was issued as SSARS No. 1 in 1978, said Michael L. Brand, chair of ARSC and a partner with the firm of Johnson, Feigley, Newton & Brand in Athens, Alabama. "Back then, accountants prepared paper financial statements, bound them with their firm's covers and mailed them or handed them to their clients. It made sense, for many years that because these were submitted by the CPA, the CPA should, at a minimum, issue a compilation report on those financial statements," Brand explained. "However, in today's electronic environment, especially cloud applications where the client and CPA are working on the accounting together and sometimes in real time, it's impossible to segregate who prepared the financial statements, let alone whether the CPA submitted financial statements. Section 80 of SSARS No. 21 totally eliminates the need for such arbitrary and irrelevant decisions by making the compilation literature apply when the accountant is engaged to perform a compilation service."

In addition, to help firms that are asked by their smaller clients to prepare financial statements when that client does not need a compilation or review report, SSARS No. 21 includes a new preparation standard. Further, Section 70 does not require an accountant's name or report to be associated with the preparation of the financial statements, but it also does not prohibit a CPA from doing so, according to AICPA Senior Technical Manager Michael Glynn. "Therefore, to ensure that users are not misled by thinking that an accountant is providing any assurance on the financial statements, the standard requires a legend on each page of the financial statements indicating, at a minimum that 'no assurance is provided' on the financial statements."

The newly-revised standards are effective for engagements on financial statements for periods ending on or after Dec. 15, 2015. Early implementation will be permitted.

HARD ROCK HOTEL PALM SPRINGS HIRES GENERAL MANAGER STAN KANTOWSKI

Hard Rock Hotel Palm Springs proudly announces hospitality veteran Stan Kantowski as General Manager.

Serving in leadership roles at a variety of luxury resorts, such as the five-diamond Broadmoor Hotel in Colorado, Kantowski brings an invaluable skill set to Hard Rock Hotel Palm Springs. Kantowski is an industry veteran whose expertise lies in creating outstanding experiences for each and every guest.

"Stan's ability to lead a team focused on the highest levels of customer service is exactly what we were looking for. We know his skill set and experience can take us to the next level as we continue to expand our resort," says Andy Carpiac, owner of Hard Rock Hotel Palm Springs.

Hard Rock Hotel Palm Springs opened just one year ago in the heart of downtown Palm Springs. The resort offers 163 stylish rooms with balconies, plus a Rock Spa, Rock Shop, Body Rock Fitness Center, and 30,000 square feet of unique and flexible meeting and events space.

Hard Rock Hotel Palm Springs also recently opened Simon Kitchen + Bar, the latest restaurant from Celebrity Chef Kerry Simon. The menu at Simon Kitchen + Bar complements the establishment's welcoming and social environment, featuring shared plates, sandwiches, entrées and stone-oven flatbreads. Social plates include tempura green

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CV PEOPLE

MICHELLE REDDING JOINS OSBORNE RINCON CERTIFIED PUBLIC ACCOUNTANTS



Osborne Rincon, Certified Public Accountants, in La Quinta has announced that Michelle Redding has joined the firm. Michelle is a graduate of College of the Desert and has a BA in business administration with a concentration in accounting and a minor in finance from California State University, San Bernardino. She is currently pursuing her CPA license.

"Michelle brings great energy to our team. We enjoy mentoring and developing new, young accountants," said Bruce Legawiec, Partner, Osborne Rincon. "We particularly enjoy mentoring young accountants that have come through the C.O.D. and the local CSUSB campus. She has strong local ties to the community and we look

forward to watching her grow professionally within our firm and the industry," says Legawiec.

One of the oldest and most respected accounting firms in the Coachella Valley, Osborne Rincon is a full-service accounting firm providing a variety of services for businesses, trusts, nonprofit organizations and individuals including: income tax preparation, tax planning, accounting and bookkeeping services, attestation services, estate planning, business evaluations, fraud prevention, forensic accounting and business consulting. Osborne Rincon serves a wide variety of medium to large businesses within the Coachella Valley including the key industry segments of Agriculture, Golf, Healthcare, Hospitality and Professional Services.

PATRICE MARTINEAU JOINS VICEROY PALM SPRINGS AS EXECUTIVE CHEF

Viceroy Palm Springs announces the arrival of French-born executive chef Patrice Martineau, a leader of culinary teams at some of the world's best-known five-star hotels, to its Citron restaurant.

The Champagne, France native trained at some of the France's best known Michelin Guide-starred restaurants before joining the team at Daniel in New York City. In 2005, after several years as Daniel Boulud's second-in-command, Chef Patrice returned to Europe as the youngest executive chef of London's legendary Savoy Hotel, and then moved to Tokyo as chef de cuisine of the acclaimed Peter at the Peninsula Hotel.

Most recently, Chef Patrice created the culinary offerings at the newly re-opened Belmond El Encanto Hotel in Santa Barbara.

"As Palm Springs is experiencing a renaissance in culinary experiences, we are excited to have Chef Patrice here to take Citron to an unsurpassed level that will bring Viceroy Palm Springs to the forefront of dining in the area," said Marie-Helene Morowati, general manager of Viceroy Palm Springs.

"I look forward to adding some international flair to Citron's menu and sharing my interest in regional California cuisine with Viceroy Palm Springs' gastronomically-minded guests," said Martineau.

New menus at Citron are expected launch on Oct. 27. **TPR**

VOLUNTEER OPPORTUNITIES

As space permits, The Public Record will be publishing a recurring listing of non-profits who need volunteers.

Please email ken@desertpublicrecord.com with the following information:

Organization name
Volunteer coordinator contact name
Email address†
Phone number (optional)

These listings will be provided free to non-profits who need to regularly recruit volunteers to work in the Coachella Valley area.



Palm Springs International Film Festival

Urgent need: January 2 to 12, 2015

www.psfilmfest.org

Click on: Work with Us/Volunteer
David Gray, Volunteer Coordinator
(760) 322-2930 x253

SafeHouse of the Desert

Julia Jensen, Volunteer Coordinator
jjensen@operationsafehouse.org
(760) 343-3211

Eisenhower Medical Center

Urgent need: Collectors Corner Thrift Store
39000 Bob Hope Drive
Rancho Mirage, CA 92270
Rhiannon Howell, Volunteer Services
(760) 773-1304

†Only recognized non-profit or government email address suffixes will be approved for publication.
Free email account suffixes (such as Gmail) cannot be listed.

SEND YOUR BUSINESS NEWS TO THE PUBLIC RECORD

The Public Record welcomes your press releases, news tips and story ideas. Press releases should conform to AP Style* and contain news that will be of interest to a business audience. Photos, logos and other artwork must be a minimum of 1800x1200 pixels (4x6" @ 300 dpi) or vector .eps files (Adobe Illustrator). Please be sure to include captions for your photos. We can only accept press releases as Microsoft Word documents or your text in the body of the email. Please avoid Adobe Acrobat (.pdf) files, HTML emails (such as Constant Contact) and tables formatting in your Word documents. Date-sensitive news should be submitted at least two weeks prior to the publication date. We publish weekly, each Tuesday and Thursday.

While we cannot write your releases for you, please email us if you need a referral to a public relations professional.

Email: ken@desertpublicrecord.com

*We recommend AP StyleGuard, a plug-in for Word that works like the native spelling & grammar checker. It is available at www.apstylebook.com.

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beans made with pepper jelly and cream cheese; bacon jam served with baked Brie and toasted baguette; and Simon's award-winning Iron Chef Burger served with red onion jam and sharp cheddar cheese.

CV REP ANNOUNCES FUNDRAISER

Coachella Valley Repertory Theatre has announced its first fundraiser event for the 2014-15 season – A Magical Evening of Luminaries. This star-studded event will be held Sunday, Nov. 2 at 7 p.m.

Celebrities scheduled to appear at this gala CVRep fundraiser event include: Kaye Ballard, Joyce Bulifant, George Chakiris, Carol Channing, Carole Cook, Nancy Dussault, Alix Korey, Roger Perry, Donna Theodore and Tom Troupe.

Hosted by local emcee and TV/radio host, Don Martin and with musical direction by Christopher Marlowe, A Magical Evening of Luminaries will bring past CVRep Luminaries together onstage for an exciting and hilarious evening of unscripted, un-rehearsed and unpredictable celebrity interaction. Anything can happen as they share stories, tell jokes, talk about their careers, and even sing a few songs and dance a few steps. Following the entertainment, there will be a special “meet-the-stars reception” with cocktails and hors d'oeuvres.

THE CENTER AND EISENHOWER MEDICAL CENTER PRESENT HEALTH SERIES WITH HORMONE THERAPY

“The LGBT Community Center of the Desert (The Center) continues its new array of health and wellness programs in November as part of its partnership with Eisenhower Medical Center,” says Mike Thompson, Executive Director.

Hormone Replacement Therapy for Men will be presented Tuesday, Nov. 4, at 5:30 p.m. Join Board Certified Family Medicine physician James Gaede, M.D., as he discusses the latest updates in hormone therapy studies, variations in male hormones, and what causes them to change. He will also provide insight into understanding male hormone status and the potential for replacement therapy.

On Tuesday, Nov. 11, at 5:30 p.m., Lisa Lindley, M.D., Board Certified in Gynecology, will present Hormone Replacement Therapy for Women. During her talk, Dr. Lindley will help clarify the benefits and risks of hormone therapy, including symptom management, bone and sexual health, and breast and heart disease. This information is designed to help attendees make an informed decision about whether or not hormone therapy is right for them.

PATHFINDER RANCH TO HOLD “FRIEND RAISER” AT THE LIVING DESERT

Pathfinder Ranch, the independent, nonprofit retreat, conference center, outdoor science & education center and summer camp for kids, has announced plans for its fall “friend-raiser” to be held Sunday, Nov. 16, at The Living Desert & Gardens in Palm Desert. The \$25 admission includes access to The Living Desert, two drink tickets for wine/beer, free dessert and non-alcoholic drinks, and entertainment by Blue Daddy. Food will be available for purchase from food trucks Taste of Chicago Wagon and California Grill Truck, and La Quinta Brewing Co. is offering a selection of its local beers. Hours for the event are 1 to 4 p.m. Children 13 and under are free and must be accompanied by an adult.

“Pathfinder Ranch's Friend Raiser at The Living Desert is an informal way to bring our current supporters together and to introduce Pathfinder Ranch to a new group of people who may be interested in supporting our programs which now help kids from all

over Southern California,” said Eve Fromberg, Pathfinder Ranch board member.

Pathfinder Ranch was established in 1964 to provide an escape from the desert summer heat for the boys of Palm Springs. Ralph and Walker Smith – friends and business partners, but unrelated – were members of the board of directors of the Boys Club of Palm Springs. It was their dream to find a property in the mountains south of Palm Springs that would allow the boys the escape from the summer heat. While at the Committee of Twenty-Five they mentioned this to Fred Ingram of the Bank of America who knew someone who wanted to sell a parcel in Garner Valley. Terms were drawn, and for \$50,000 the Smiths secured 28 acres and two buildings to start Pathfinder Ranch. The name was taken from the women's group that was supporting the club, the Palm Springs Pathfinders. The first summer 60 boys attended, sleeping in tents and dining in an army field tent from WW II.

AICPA URGES EEOC TO STOP INVESTIGATIONS OF ACCOUNTING PARTNERSHIP RETIREMENT PRACTICES

In a letter to the Equal Employment Opportunity Commission (EEOC), the American Institute of CPAs (AICPA) has asked commissioners to reject staff appeals to investigate and litigate against accounting firms regarding partner retirement provisions, saying the classification of partners as employees would be very disruptive to the accounting profession and its business practices.

In the Oct. 20 letter, AICPA President and CEO Barry Melancon, CPA, CGMA,

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explained, “We understand that the EEOC staff is currently investigating and considering litigation against accounting firms regarding the partner retirement provisions in their partnership agreements. You will recall that less than 18 months ago, the EEOC staff completed a similar investigation of another large accounting firm. As the EEOC General Counsel’s office wrote in its July 25, 2013 informal comment letter, control – meaning whether partners control their own work and own and control a portion of their firms – is the touchstone to the determination that they are indeed partners rather than employees. Because of the nature of the accounting profession, we believe that the partners of our member firms – like the firms the staff is investigating – do have such control and that the EEOC should not bring actions against these firms.”

The AICPA is encouraging Commissioners to exercise their authority to reject any attempt by the General Counsel to file litigation with respect to accounting partnership retirement practices. Further, the Institute is requesting that Commissioners direct the EEOC staff and General Counsel to “stop these unwarranted and unnecessary investigations of accounting firm partnerships and utilize the Commission’s resources in a more productive manner that will address actual discrimination practices.”

The full text of the letter, which copied members of the Senate Committee on Health Education, Labor and Pensions and House Committee on Education and the Workforce, follows.

For further information, contact Jay Hyde at jhyde@aicpa.org or 202-434-9266.

CANADIAN SNOWBIRDS ENCOURAGED TO BUY A FLORIDA HOME

As Canadian snowbirds prepare to head south, the Annual Snowbird outlook from BMO Bank of Montreal is telling Canadians that “U.S. housing affordability remains healthy, and prices are expected to increase in Florida, Arizona and other popular areas.”

The bank offers only two warnings to Canadians considering a southern move: The border crossing rules are more strict, and a strengthening U.S. dollar could make purchases in Florida and elsewhere more expensive.

“Overall, U.S. house prices have soared 20 percent in the past two years, but are only about half way back to their peak in 2006,” and “Traditional destinations for Canadian Snowbirds remain affordable,” the bank says. “Compared to their peaks, prices in Tampa are down 34 percent, Phoenix down 30 percent, Las Vegas off 43 percent, and Miami down a whopping 52 percent.”

“Now, with the American economy and employment gaining strength, home sales should gather some momentum,” advises Sal Guatieri, senior economist, BMO Capital Markets. “We expect prices to rise over time alongside growing family incomes.”

Guatieri also says BMO expects “capital gains appreciation for Canadians who purchase U.S. property.”

PALM SPRINGS GAY MEN’S CHORUS ANNOUNCES 2014-2015 SEASON

The Palm Springs Gay Men’s Chorus (PSGMC) is announced its 2014-2015 season of concerts that will appeal to a wide audience and is anticipated to sell out. This year’s holiday concert will have a retro feel.

A Mid-Century Modern Holiday will bring to life festive Christmas and Hanukkah favorites along with a few musical and staging surprises. There will be two shows, one Dec. 13 at 8 p.m. with a matinee Sunday, Dec. 14 at 3:00p.m. Bringing the hit songs of ABBA to the desert seemed like a natural fit. ExtrABBAganza will be in two performances only Sunday, April 25 at 8 p.m. and Sunday, April 26 at 3:00p.m. The 2014-2015

season concerts will be at the Temple Isaiah 332 West Alejo Road in Palm Springs.

“When we developed the programming for this season, we carefully selected concerts that would reflect the essence of Palm Springs. I believe we really hit the mark with A Mid-Century Modern Holiday and ExtrABBAganza. The chorus is also proud to be involved with so many civic and charity events throughout the year, we look forward to showcasing the talents of our “Chorus Like No Other,” remarked Douglas Wilson, artistic director, PSGMC.

COVERED CALIFORNIA ANNOUNCES OPEN ENROLLMENT STARTING NOV. 15

Covered California announced it has begun the renewal process for 1.12 million individuals who enrolled in plans in the exchange last year and unveiled substantial new improvements to facilitate enrollment in coverage for 2015.

“Last year, we succeeded in signing up millions of Californians in health coverage through Covered California and Medi-Cal,” Covered California Executive Director Peter V. Lee said. “We learned a great deal in the process, and in this second open enrollment we are building on those lessons using effective and concrete changes.”

The first wave of renewal notices was sent to consumers Wednesday. Consumers who complete the renewal process will hear from their insurance plans in December. Their selected health plan will send a statement reflecting coverage starting Jan. 1, 2015. Consumers who take no action will be renewed into their existing plan.

Individuals who have health coverage through Medi-Cal renew their coverage throughout the year, on a rolling monthly schedule. Medi-Cal will contact them directly if they need to take action. Unless they are contacted by Medi-Cal, these individuals do not need to go to the Covered California website to renew or apply.

Covered California also provided updated enrollment numbers for 2014 Thursday. Of the Californians who selected a plan during the initial open enrollment, 1,140,000 (or 81 percent) had their coverage take effect by paying their first month’s premium. Today, a total of 1.12 million individuals have effectuated coverage and will be part of the renewal process. Covered California expects this number to increase as special enrollment continues and as recent enrollees effectuate their coverage, with about 1.3 million Californians participating in the renewal process through the end of the year.

“This is our very first experience with renewal, and we will learn things during this process just as we learned a great deal about open enrollment during 2013-2014. We do believe many significant improvements have been made that will assist our consumers during both renewal and open enrollment this year,” Lee said.

In the meantime, Covered California continues to gear up for open enrollment, which will begin Nov. 15 and continue through Feb. 15. Open enrollment is the next opportunity for all Californians to benefit from new insurance rules, including the requirement that insurance be offered regardless of health status. In addition, this is the window of time when Californians can buy subsidized coverage starting in 2015.

“We know this open-enrollment period will be more challenging in some ways. Consumers will only have three months to enroll, compared with the six months they had last time. This is complicated by our knowledge that many who are uninsured have adapted to a culture of coping and have become accustomed to living without health insurance,” Lee said.

With less than one month before open enrollment begins, consumers can begin the process of shopping for 2015 coverage. They can find out if they are eligible for financial assistance and find out how much a health plan will cost them, by using Covered California’s Shop and Compare Tool on CoveredCA.com. **TPR**

PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE PUBLIC NOTICE

Title Order No. . 1408766 Trustee Sale No. 2014-1456 Reference No. 06082.003 APN No. 773-340-070-3 NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT DATED 2/25/2013, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that on 11/12/2014 at 9:00 AM S.B.S. LIEN SERVICES As the duly appointed Trustee under and pursuant to Notice of Delinquent Assessment, recorded on February 28, 2013 as Document No. 2013-0101094 Book Page of Official Records in the office of the Recorder of Riverside County, California, The original owner: ROCIO KISSLING The purported new owner: ROCIO KISSLING WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH, (payable at the time of sale in lawful money of the United States, by cash, a cashier's check drawn by a State or National bank, a check drawn by a state of federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state.): At the front steps to the entrance of the former Corona Police Department 849 W. Sixth Street Corona, CA 92882 All right, title and interest under Notice of Delinquent Assessment in the property situated in said County, as more fully described on the above referenced assessment lien. The street address and other common designation, if any, of the real property described above is purported to be: 49960 AVENIDA VISTA BONITA, La Quinta, CA 92253 The undersigned trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied regarding title, possession or encumbrances, to pay the remaining principal sum due under said Notice of Delinquent Assessment, with interest thereon, as provided in said notice, advances, if any, estimated fees, charges, and expenses of the Trustee, to-wit: \$21,966.62 accrued interest and additional advances, if any, will increase this figure prior to sale. The claimant, THE SANTA ROSA COVE ASSOCIATION under said Notice of Delinquent Assessment heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call FOR SALES INFORMATION, PLEASE CALL (714)573-1965 or LOG ONTO or visit this Internet Web site www.priorityposting.com using the file number assigned to this case 2014-1456. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. THE PROPERTY IS BEING SOLD SUBJECT TO THE NINETY DAY RIGHT OF REDEMPTION CONTAINED IN CIVIL CODE SECTION 5715(b). PLEASE NOTE THAT WE ARE A DEBT COLLECTOR AND ARE ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. FOR SALES INFORMATION, PLEASE CALL (714) 573-1965 or LOG ONTO www.priorityposting.com. Date: 10/14/2014

S.B.S. Lien Services, 31194 La Baya Drive, Suite 106 Westlake Village, CA 91362 Annissa Young, Trustee Sale Officer WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. P1116529 10/21, 10/28, 11/04/2014 LQPR14-2113 October 21, 28, November 4, 2014

PUBLIC NOTICE ORDINANCE NO. 12 AMENDMENT NO. 2 Notice of Amended Ordinance No. 12: An Ordinance Adopting and Making Applicable to Certain Allotted Trust Lands of the Agua Caliente Indian Reservation Located Within the Unincorporated Areas of the County of Riverside, California the Land Use, Land Planning, Land Development, and Related Regulations of the Said County and of the State of California October 14, 2014 On October 14, 2014 the Tribal Council of the Agua Caliente Band of Cahuilla Indians (Tribe) adopted Amendment No. 2 to Tribal Ordinance No. 12, titled "An Ordinance Adopting and Making Applicable to Certain Allotted Trust Lands of the Agua Caliente Indian Reservation Located Within the Unincorporated Areas of the County of Riverside, California the Land Use, Land Planning, Land Development, and Related Regulations of the Said County and of the State of California," which generally applies County land use controls to allotted trust land in unincorporated areas of the Reservation and delegates the Tribe's land use authority to the County. The Amendment was adopted to ensure that Ordinance 12 conforms to the scope of applicable lands identified in the land use contract with the County and make other minor technical/grammatical changes. Copies of Ordinance No. 12, Amendment No. 2 can be obtained at the Tribal Website: www.aguacaliente.net and at the Tribal Administrative Plaza, Planning Division Office located at 5401 Dinah Shore Drive, Palm Springs, CA, 92264, between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday. For questions regarding Amended Ordinance No. 12 please contact Margaret Park, Director of Planning & Natural Resources at (760) 699-6800. TPR14-2112 October 21, 28, 2014

Trustee Sale No. 14-001497 CXE Title Order No. 02-14025674 APN 767-630-012-2 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05/14/07. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11/12/14 at 9:00 A.M., Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to the power of sale contained in that certain Deed of Trust executed by Curt A. Secor, a married man as his sole and separate property, as Trustor(s), in favor of Mortgage Electronic Registration Systems, Inc., solely as Nominee for Skyline Financial Corp., a California Corporation, as Beneficiary, Recorded on 05/21/07 in Instrument No. 2007-0335332 of official records in the Office of the county recorder of RIVERSIDE County, California; U.S. Bank National Association, as Trustee Lehman XS Trust Mortgage Pass-Through Certificates, Series 2007-16N, as the current Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state), 2410 Wardlow Road #104, Auction.com Room, Corona, CA 92880, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 81-739 RANCHO SANTANA DRIVE , LA QUINTA, CA 92253 The property heretofore described is being sold "as is". The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$593,131.06 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. DATE: October 10, 2014 Elaine Malone Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation 20 Pacifica, Suite 1460 Irvine, CA 92618 Phone: (877) 257-0717 or (602) 638-5700 Fax: (602) 638-5748 www.aztectrustee.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on

this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call or visit the Internet Web site, using the file number assigned to this case 14-001497. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. www.Auction.com or call (800) 280-2832 or Aztec Foreclosure Corporation (877) 257-0717 www.aztectrustee.com P1116099 10/21, 10/28, 11/04/2014 LQPR14-2111 October 21, 28, November 4, 2014

NOTICE OF TRUSTEE'S SALE TS No. CA-14-620167-AB Order No.: 140082599-CA-API YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/9/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GARY LE COOMBS, AN UNMARRIED MAN, Recorded: 4/17/2007 as Instrument No. 2007-0257264 of Official Records in the office of the Recorder of RIVERSIDE County, California; Date of Sale: 11/5/2014 at 9:00 AM Place of Sale: 2410 Wardlow Road #104, Corona, CA 92880, in the Auction.com Room Amount of unpaid balance and other charges: \$206,557.85 The purported property address is: 82250 VERBENA AV, INDIO, CA 92201 Assessor's Parcel No.: 610-114-025-4 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at

the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com> , using the file number assigned to this foreclosure by the Trustee: CA-14-620167-AB . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgage, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency, if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 411 Ivy Street San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 800-280-2832 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-14-620167-AB IDSPub #0071905 10/14/2014 10/21/2014 10/28/2014 LQPR14-2089 October 14, 21, 28, 2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF: Thomas L. Nichols CASE NO. INP1400621 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both of Thomas Lafayette Nichols, aka Thomas L. Nichols. A PETITION FOR PROBATE has been filed by Ernest O. Morgan III in the Superior Court of California, County of RIVERSIDE. THE PETITION FOR PROBATE requests that Ernest O. Morgan III be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: November 24, 2014 at 8:45AM in Dept. 1A located at 46200 Oasis Street, Indio, CA 92201. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner: Bruce R. Durkee, Esq., SBN224802, 77-772 Flora Rd., Suite C., Palm Desert, CA 92211 (760) 200-4709 TPR14-2135 October 28, November 4, 11, 2014

(760) 323-2090 TPR14-2125 October 21, 28, November 4, 2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF: William A. Becker, aka William Alvin Becker CASE NO. INP1400632 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both of William A. Becker, aka William Alvin Becker. A PETITION FOR PROBATE has been filed by Judith G. Becker in the Superior Court of California, County of RIVERSIDE. THE PETITION FOR PROBATE requests that Judith G. Becker be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: November 24, 2014 at 8:45AM in Dept. 1A located at 46200 Oasis Street, Indio, CA 92201. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner: Bruce R. Durkee, Esq., SBN224802, 77-772 Flora Rd., Suite C., Palm Desert, CA 92211 (760) 200-4709 TPR14-2135 October 28, November 4, 11, 2014

SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE In re the Trust of: Jay William Hackler Case NO. INP 1400610 NOTICE TO CREDITORS OF Jay William Hackler Trustor/Deceased. Notice is hereby given to the creditors and contingent creditors of the above-named decedent, that all persons having claims against the decedent are required to file them with the Superior Court of Riverside County, 46-200 Oasis Street, Indio, California, 92201. And mail or deliver a copy to Guillermo Mendoza Castaneda as the successor trustee of the Trust dated August 6th, 2006, to c/o Stanley B. Parry, Esq, 490 S. Farrell Dr, Suite C-114, Palm Springs, California 92262 within the later of four (4) months after the publication of this Notice to Creditors, or if this notice is mailed or personally delivered to you, sixty (60) days after this notice was mailed or personally delivered to you, or you must petition the courts to file a late claim as provided in Section 19103 of the California Probate Code. A claim form may be obtained from the court clerk. For your protection, you are encouraged to file your claim



PUBLIC NOTICE

by certified mail, with return receipt requested. Dated: October 9th, 2014. /s/ Stanley B. Parry Stanley B. Parry, Attorney for Trustee, Stanley B. Parry, Esq., Attorney At Law 490 S. Farrell Dr., Suite C-114, Palm Springs, California 92262 760-322-4772 Attorney for Successor Trustee TPR14-2101 October 14, 21, 28, 2014

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN pursuant to California Business and Professional Codes #21700-21716 Section 2328 of the UCC of the Penal Code, Section 535 the undersigned, StorQuest Self Storage, Inc, will sell at public sale by competitive bidding the personal property of: NAMES: Gina Quick, Keith Kersch, Stephen Hoffman, Candice Elorie, David and Associates, Property to be sold includes but is not limited to: misc household goods, furniture, tools, clothes, electronics, toys, boxes, Auctioneer: J. Michaels Auction, Inc. Bond #142295787. The auction will be held on or after November 11th, 2014 at 12:45 pm at StorQuest Self Storage, Inc, 2711 Tamarisk Rd, Palm Springs, CA, 92262. Goods must be paid in cash and removed at time of sale. StorQuest reserves the right to refuse any bid or cancel auction if settlement occurs between owner and obligated party. TPR14-2143 October 28, November 4, 2014

Notice of Lien Sale NOTICE IS HERE BY GIVEN pursuant to California Business and professional code #21700-21716 section 2328 of the UCC of the Penal Code, Section 535 the Undersigned StorQuest Self Storage, will sell at public sale By competitive bidding the personal property of Bryan Hamm, Paul Helms, Sara Driver. Property to be sold includes but is not limited to: misc Household goods, furniture, clothes, electronics, toys, tools, boxes and contents. Auctioneer: J. Michaels Auctions Inc, Bond # 142295787. The auction will be held on or after November 14st, 2014 at 9:30 A.M. StorQuest Self Storage 47350 Dune Palms Rd, La Quinta, CA 92253. Goods must be in cash and removed at time of sale. StorQuest reserves the right to refuse any bid or cancel auction in settlement occurs between owner and obligated party. LQPR14-2148 October 28, November 4, 2014

SUMMONS (CITACION JUDICIAL) CASE NO. INC1302469 NOTICE TO DEFENDANT: (Aviso al Demandado): Susan P. Traina YOU ARE BEING SUED BY PLAINTIFF: (Lo Esta Demandando El Demandante): William Levin NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a non-profit legal services program. You can locate these nonprofit groups at the California Legal Services website (www.lawhelp-california.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su version. Lea las informaciona continuación. Tiene 30 DIAS CALENDARIO despues de que entreguen citacion y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefonica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y mas informacion en el Centra de Ayuda de las Cortes de California (www.courtinfo.ca.gov/selfhelp/espanol), en la biblioteca de leyes de su condado o en la corte que le quede mas cerca. Si no puede pagar la cuota de presentacion, pida al secretario de la corte que le de un formulario de exencion de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podra quitar su sueldo, dinero y bienes sin

mas advertencia. Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remision a abogados. Si no puede pagar a un abogado es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelp-california.org) en el Centro de Ayuda de las Cortes de California, (www.svcorte.ca.gov) o poniendose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperacion de \$10,000 o mas de valor recibida mediante un acuerdo o una concesion de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desear el caso. The name and address of the court is: (El nombre y direccion de la corte es): Larson Justice Center, 46-200 Oasis Street, Indio, CA 92201. The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la direction y el numero de telefono del abogado del demandante, o del demandante que no tiene abogado, es): REJEANNE EYRE, ESQ., LAW OFFICES OF PETER R. CABRERA, 2632 B. HIGHWAY 111, STE 3, INDIO, CA 92201 760-863-3840, Date (Fecha): April 18, 2013 Clerk, by (Secretario): V. Saldana TPR14-2126 October 21, 28, November 4, 11, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME, CASE NO. PSC 1404934, SUPERIOR COURT OF CALIFORNIA 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92263, COUNTY OF RIVERSIDE TO ALL INTERESTED PERSONS: 1. Celia Lizeth Garcia Torres filed a petition with this court for a decree changing names as follows: 1a. Present Name: Celia Lizeth Garcia Torres to Proposed Name: Celia Lizeth Valdivinos 2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: November 14, 2014 Time: 8:30 a.m., Dept.: PS3, b. The address of the court is: 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92262, County of Riverside 3.a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): THE PUBLIC RECORD, 78370 Highway 111, Suite 250, La Quinta, CA 92253 Dated: September 18, 2014, Judge of the Superior Court, TPR14-2104 October 14, 21, 28, November 4, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME, CASE NO. PSC 1405179, SUPERIOR COURT OF CALIFORNIA 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92263, COUNTY OF RIVERSIDE TO ALL INTERESTED PERSONS: 1. Deborah Rubin filed a petition with this court for a decree changing names as follows: 1a. Present Name: Deborah Rubin to Proposed Name: Deborah Ann Liebman 2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: December 5, 2014 Time: 8:30 a.m., Dept.: PS3, b. The address of the court is: 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92262, County of Riverside 3.a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): THE PUBLIC RECORD, 78370 Highway 111, Suite 250, La Quinta, CA 92253 Dated: September 30, 2014, Judge of the Superior Court, TPR14-2079 October 7, 14, 21, 28, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME, CASE NO. PSC 1405314, SUPERIOR COURT OF CALIFORNIA 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92263, COUNTY OF RIVERSIDE TO ALL INTERESTED PERSONS: 1. Dora Margarita Fagan Serrano filed a petition with this court for a decree changing names as

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follows: 1a. Present Name: D. Margarita Serrano to Proposed Name: Margot Fagan Serrano; 1b. Present Name: Dora Margarita Serrano to Proposed Name: Margot Fagan Serrano; 1c. Present Name: Dora Margarita Fagan Serrano to Proposed Name: Margot Fagan Serrano; 1d. Present Name: D. Margaret Serrano to Proposed Name: Margot Fagan Serrano; 1e. Present Name: Dora Margaret Serrano to Proposed Name: Margot Fagan Serrano; 1f. Present Name: D. Margaret Fagan Serrano to Proposed Name: Margot Fagan Serrano; 1g. Present Name: Dora M. Serrano to Proposed Name: Margot Fagan Serrano; 1h. Present Name: D. Margo Serrano to Proposed Name: Margot Fagan Serrano; 1i. Present Name: Margot Serrano to Proposed Name: Margot Fagan Serrano; 1j. Present Name: Margaret Fagan to Proposed Name: Margot Fagan Serrano; 1k. Present Name: Margaret Fagan to Proposed Name: Margot Fagan Serrano; 1l. Present Name: Dora Margarita Fagan to Proposed Name: Margot Fagan Serrano 2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: December 12, 2014 Time: 8:30 a.m., Dept.: PS3, b. The address of the court is: 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92262, County of Riverside 3.a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): THE PUBLIC RECORD, 78370 Highway 111, Suite 250, La Quinta, CA 92253 Dated: October 8, 2014, Judge of the Superior Court, TPR14-2109 October 21, 28, November 4, 11, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME, CASE NO. PSC 1405057, SUPERIOR COURT OF CALIFORNIA 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92263, COUNTY OF RIVERSIDE TO ALL INTERESTED PERSONS: 1. Gail M. Stevens filed a petition with this court for a decree changing names as follows: 1a. Present Name: Gail M. Stevens to Proposed Name: Gail Monta Mooney 2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: December 5, 2014 Time: 8:30 a.m., Dept.: PS3, b. The address of the court is: 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92262, County of Riverside 3.a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county (specify newspaper): THE PUBLIC RECORD, 78370 Highway 111, Suite 250, La Quinta, CA 92253 Dated: September 30, 2014, Judge of the Superior Court, TPR14-2114 October 21, 28, November 4, 11, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME, CASE NO. PSC 1405313 SUPERIOR COURT OF CALIFORNIA 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92263, COUNTY OF RIVERSIDE TO ALL INTERESTED PERSONS: 1. Nina Lynn Garibaldi filed a petition with this court for a decree changing names as follows: 1a. Present Name: Nina Lynn Garibaldi to Proposed Name: Nina Lynn Montoya 2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING a. Date: December 12, 2014 Time: 8:30 a.m., Dept.: PS3, b. The address of the court is: 3255 E. Tahquitz Canyon Way, Palm Springs, CA 92262, County of Riverside 3.a. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in

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this county (specify newspaper): THE PUBLIC RECORD, 78370 Highway 111, Suite 250, La Quinta, CA 92253 Dated: Oct 17, 2014, Judge of the Superior Court, TPR14-2139 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Speedy Snail Mail 12058 Shadowmark Ln Moreno Valley CA 92555. Riverside County. Full name of registrant: Vanessa Tori Caballero 12058 Shadowmark Ln Moreno Valley CA 92555. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Vanessa Caballero. This statement was filed with the County Clerk of Riverside County on September 25, 2014 Larry W. Ward, signed. N. Garrett. R-2014-09272. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2058 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: The Keeper Of The Green 79265 Sign of Spring La Quinta CA 92253. Riverside County. Full name of registrant: Melissa Kay Ross 79265 Sign of Spring La Quinta CA 92253. 2b. Stephen O'Neil Ross 79265 Sign of Spring La Quinta CA 92253. Business is conducted by: Married Couple. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Melissa Ross. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed. T. Brimmer I-2014-02491. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2059 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Oriental Thai Massage 74350 Alessandro Drive, Suite B7-B8 Palm Desert California 92260. Mailing Address 45791 Edgell Drive Palm Desert CA 92260. Riverside County. Full name of registrant: Caruwan Hammond 45791 Edgell Drive Palm Desert CA 92260. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Caruwan Hammond. This statement was filed with the County Clerk of Riverside County on September 26, 2014 Larry W. Ward, signed. T. Brimmer I-2014-02489. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2060 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Sloans Breakfast Lunch & Dinner 81-539 Hwy 111 Indio, CA 92201. Riverside County. Full name of registrant: Elmer's of Indio, Inc. 81-539 Hwy 111 Indio CA 92201. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on 2008. I declare that all the information in this statement is true and correct. (A registrant, who

declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Suzanne L. Sloan Sec. Treasurer. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed. S. Perez I-2014-02497. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2061 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Taquiza Service 50110 San Solano Rd. Coachella, CA 92236. Riverside County. Full name of registrant: Nolberto-Higuera Olivas 50110 San Solano Rd Coachella CA 92236. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Nolberto-Higuera Olivas. This statement was filed with the County Clerk of Riverside County on September 15, 2014 Larry W. Ward, signed. R. Urbes I-2014-02360. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2062 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: L & M Padilla's Trucking 79636 Newbury Terrace Indio CA 92203. Riverside County. Full name of registrant: Lionel Mark Padilla 79636 Newbury Terrace Indio CA 92203. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Lionel Padilla. This statement was filed with the County Clerk of Riverside County on October 01, 2014 Larry W. Ward, signed. V. Boyzo-Saucedo I-2014-02524. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2064 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: F.D. Services 80-000 Ave 48 Spc #226 Indio CA 92201. Riverside County. Full name of registrant: Fabian Joel Duenaz 80-000 Ave 48 Spc #226 Indio CA 92201. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Fabian Duenaz. This statement was filed with the County Clerk of Riverside County on October 01, 2014 Larry W. Ward, signed. M. Duenas I-2014-02518. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2065 October 7, 14, 21, 28, 2014

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THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Siva Studios 28600 Ave Diosa Cathedral City CA 92234. Riverside County. Full name of registrant: Peter Austin Siva 28600 Ave Diosa Cathedral City CA 92234. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Peter Siva. This statement was filed with the County Clerk of Riverside County on October 01, 2014 Larry W. Ward, signed, R. Cardenas I-2014-02521. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2066 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RC Golf 49215 Vista Estrella, La Quinta CA 92253. Riverside County. Full name of registrant: Ricahrd John Lombardi 49215 Vista Estrella La Quinta CA 92253. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Richard John Lombardi. This statement was filed with the County Clerk of Riverside County on September 30, 2014 Larry W. Ward, signed, Y.R. Cruz I-2014-02513. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2067 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Radiance Massage Therapy for Women 44750 Adams St #116 La Quinta CA 92253 Mailing Address 79405 Hwy 111, Ste 9-263 La Quinta CA 92253. Riverside County. Full name of registrant: Tracy Lynn Blanchard 44750 Adams St. #116 La Quinta CA 92253. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Richard John Lombardi. This statement was filed with the County Clerk of Riverside County on September 30, 2014 Larry W. Ward, signed, V. Boyzo-Saucedo I-2014-02508. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2068 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Exterior Images 204 Via Firenza, Rancho Mirage, CA 92270 Mailing Address 72877 Dinah Shore Drive, Ste. 103191, Rancho Mirage, CA 92270. Riverside County. Full name of registrant: Harold Virgil Blevins Jr 204 Via Firena Rancho Mirage CA 92270. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on 06/06/1987. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Harold Virgil Blevins Jr. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed, J. Mendoza I-2014-02500. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS

FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2069 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Starr & Blake Company 74819 Chateau Circle, Indian Wells, CA 92210. Riverside County. Full name of registrant: Casey Starr Davis 74819 Chateau Circle Indian Wells, CA 92210. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Casey S. Davis. This statement was filed with the County Clerk of Riverside County on October 01, 2014 Larry W. Ward, signed, V. Boyzo-Saucedo I-2014-02526. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2070 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Grace Hair Salon 82674 Highway 111 Ste 02, Indio, CA 92201. Mailing Address PO Box 615, Indio, CA 92202. Riverside County. Full name of registrant: Santiago - Nunez Rodriguez 86555 Landfill Rd Indio CA 92201. 2b. Graciela-Moyesen Bernabe 86555 Landfill Rd Indio CA 92201. Business is conducted by: Married Couple. Registrant commenced to transact business under the fictitious business name(s) listed above on 06/21/2011. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Graciela-Moyesen Bernabe. This statement was filed with the County Clerk of Riverside County on September 22, 2014 Larry W. Ward, signed, S. Romero I-2014-02432. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2075 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Oasis Water Store 73-647 Hwy 111, Suite A Palm Desert, CA 92260. Riverside County. Full name of registrant: April Lee Molitoris 74-181 Catalina Way Palm Desert CA 92260. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: April Lee Molitoris. This statement was filed with the County Clerk of Riverside County on October 02, 2014 Larry W. Ward, signed, Y.R. Cruz I-2014-02537. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2076 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Porras Ranch, 40-125 Galindo Ct., Indio, CA 92203. Riverside County. Full name of registrant: (2a) Ramiro Porras Lopez,

40-125 Galindo Ct., Indio, CA 92203; (2b) Maria Guadalupe Porras, 40-125 Galindo Ct., Indio, CA 92203. Business is conducted by: Married Couple. Registrant commenced to transact business under the fictitious business name(s) listed above on 2000. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Maria Guadalupe Porras. This statement was filed with the County Clerk of Riverside County on October 2, 2014 Larry W. Ward, signed, Y.R. Cruz I-2014-02538. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2080 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Arriba Mexican Restaurant, 25980 Highway 243, Idyllwild, CA 92549. Riverside County. Full name of registrant: Oscar Aurelio Pineiro, 3080 W. Ramsey St., Banning, CA 92220. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Oscar A. Pineiro. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed, N. Medina. R-2014-09344. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2081 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Fabulous Cleaning Lady, 50058 San Solano Rd., Coachella, CA 92236. Riverside County. Full name of registrant: Fabiola Santos Lopez, 50058 San Solano Rd., Coachella, CA 92236. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Fabiola Santos Lopez. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed, V. Boyzo-Saucedo, I-2014-02502. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2082 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Care Giver Of The Desert, 30305 Avenida Juarez, Cathedral City, CA 92234. Riverside County. Full name of registrant: Elena Malagon Coria, 30305 Avenida, Juarez, Cathedral City, CA 92234. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Elena Malagon Coria. This statement was filed with the County Clerk of Riverside County on September 25, 2014 Larry W. Ward, signed, T. Brimmer. I-2014-02473. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE

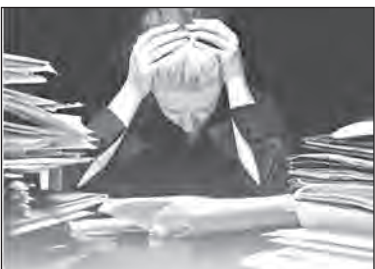
THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2083 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Horta Grow Star, 1220 Condor Way, San Jacinto, CA 92583. Riverside County. Full name of registrant: Enrique Escoto Garcia, 1220 Condor Way, San Jacinto, CA 92583. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Enrique Escoto Garcia. This statement was filed with the County Clerk of Riverside County on September 9, 2014 Larry W. Ward, signed, C. Berg. R-2014-08740. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2084 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Yarn Co. of Palm Desert, 73661 Hwy 111, Palm Desert, CA 92260. Riverside County. Full name of registrant: Ruth Sixtone - Wells, Trustee of the Ruth Sixtone Wells Trust Dated Feb 26-86, 75658 Via Serna, Indian Wells, CA 92210. Business is conducted by: Trust. Registrant commenced to transact business under the fictitious business name(s) listed above on 12/2011. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Ruth Sixtone - Wells, Trustee of the Ruth Sixtone Wells Trust dated Feb 26-86. This statement was filed with the County Clerk of Riverside County on September 30, 2014 Larry W. Ward, signed, V. Boyzo-Saucedo, I-2014-02506. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2085 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Affirmative Home Inspection, 78650 Ave 42 Ste #2103, Bermuda Dunes, CA 92205. Riverside County. Full name of registrant: Cipriano Ceja Jasso III, 78650 Ave 42 Ste #2103, Bermuda Dunes, CA 92203. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Cipriano Ceja Jasso III. This statement was filed with the County Clerk of Riverside County on September 19, 2014 Larry W. Ward, signed, M. Duenas. I-2014-02413. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2086 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Rooster's Fried Chicken & Spirits, 79255 Hwy 111, Ste 5 & 6, La Quinta, CA 92253. Riverside County. Full name of registrant: Hollands Holdings III, Inc., 79255 Hwy 111 Ste 5 & 6, La Quinta, CA 92253/CA. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement



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is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Stephan Charles Holland, President. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed. J. Mendoza. I-2014-02494. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2087 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Joshua Tree Sales of Palm Springs; Joshua Tree Auctions; Joshua Tree Auctions of Palm Springs; Joshua Tree Auctions & Sales; Joshua Tree Sales; Joshua Tree Memorabilia Sales of Palm Springs; Joshua Tree Pop Culture Sales of Palm Springs; Joshua Tree Pop Culture Memorabilia Sales of Palm Springs; Joshua Tree Memorabilia Sales; Joshua Tree Pop Culture Sales; Joshua Tree Pop Culture Memorabilia Sales; Joshua Tree Auctions and Sales, 475 W. Stevens Road, Palm Springs, CA 92262. Riverside County. Full name of registrant: Joshua Tree Auctions and Sales of Palm Springs, 475 W Stevens Road, Palm Springs, CA 92262/CA. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above August 1, 2012. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Adam Baron Cohen, President. This statement was filed with the County Clerk of Riverside County on September 26, 2014 Larry W. Ward, signed. A. Chavez. I-2014-02480. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2088 October 7, 14, 21, 28, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Fast Road Side Assistance, 46-611 Linda Flora St, Indio, CA 92201, Riverside County; 46-611 Linda Flora St., Indio, CA 92201. Full name of registrant: Jacqueline Ariselda Hurtado, 46-211 Jackson St., Apt 116, Indio, CA 92201. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Jacqueline Hurtado. This statement was filed with the County Clerk of Riverside County on September 26, 2014 Larry W. Ward, signed. V. Boyzo-Saucedo. I-2014-02485. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2090 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Mora's Motors, 83780 Corte Solis, Coachella, CA 92236. Riverside County. Full name of registrant: (2a) Alberto Augustine Mora, 83780 Corte Solis, Coachella, CA 92236; (2b) Tricia Waynette Mora, 83780 Corte Solis, Coachella, CA 92236. Business is conducted by: Married Couple. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Tricia W. Mora. This statement was filed with the County Clerk of Riverside County on October 2, 2014 Larry W. Ward, signed. Y.R. Cruz. I-2014-02533.

NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2091 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOP Entertainment, 53925 Calle Sanborn, Coachella, CA 92236. Riverside County. Full name of registrant: Siah Terrell Nix, 53925 Calle Sanborn, Coachella, CA 92236. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Siah T Nix. This statement was filed with the County Clerk of Riverside County on September 26, 2014 Larry W. Ward, signed. T. Brimmer. I-2014-02481. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2092 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: VI Resorts, 4190 E. Palm Canyon Road, Palm Springs, CA 92264. Riverside County. Full name of registrant: Vacation Ownership Sales, Inc, 1417 11th Avenue NE, Bellevue, WA, 98004/CA (C2578044). Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Michael A. Vasey, Secretary. This statement was filed with the County Clerk of Riverside County on October 8, 2014 Larry W. Ward, signed. B. Gonzalez. R-2014-09654. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2093 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Franklin Pump & Water Drilling, 54-825 Shady Lane, Thermal, CA 92274. Riverside County; P.O. Box 1011, Coachella, CA 92236. Full name of registrant: Francisco Espinoza Carrillo, 54-825 Shady Lane, Thermal, CA 92274. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Francisco Espinoza Carrillo. This statement was filed with the County Clerk of Riverside County on October 3, 2014 Larry W. Ward, signed. Y.R. Cruz. I-2014-02545. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2094 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: La Quinta Salon & Day Spa, 50855 Washington St., 2E, La Quinta, CA 92253.

Riverside County. Full name of registrant: Dolores Gallareta Powell, 77-140 Florida Ave, Palm Desert, CA 92211. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on March 16, 2010. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Dolores G. Powell. This statement was filed with the County Clerk of Riverside County on September 24, 2014 Larry W. Ward, signed. T. Brimmer. I-2014-02462. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2095 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CCC Specialties, 34400 Date Palm Dr. Ste A-1, Cathedral City, CA 92234. Riverside County. Full name of registrant: Stephen Robert Crane, 66920 1st St., Desert Hot Springs, CA 92240. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Stephen Crane. This statement was filed with the County Clerk of Riverside County on October 02, 2014 Larry W. Ward, signed. A. Chavez. I-2014-02536. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2097 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Balli Baklava, 282 Paseo Vista Circle, Palm Desert, CA 92260. Riverside County. Full name of registrant: Cigdem Ahu Kocaballi, 282 Paseo Vista Circle, Palm Desert, CA 92260. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Cigdem Ahu Kocaballi. This statement was filed with the County Clerk of Riverside County on October 08, 2014 Larry W. Ward, signed. S. Perez. I-2014-02581. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2098 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Cactus Jacks Bar & Grill, 82-347 Hwy 111, Indio, CA 92201. Riverside County. Full name of registrant: Stockyard Steakhouse Inc., 82-247 Hwy 111, Indio, CA 92201/CA. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on 1987. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: George Bishop, President. This statement was filed with the County Clerk of Riverside County on October 08, 2014 Larry W. Ward, signed. Y.R. Cruz. I-2014-02593. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS

STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2099 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Desert Pools & Maintenance Professionals, 69479 Las Camelias, Cathedral City, CA 92234. Riverside County. Full name of registrant: Bryce Edwin Roche, 69479 Las Camelias, Cathedral City, CA 92234. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Bryce Edwin Roche. This statement was filed with the County Clerk of Riverside County on October 09, 2014 Larry W. Ward, signed. V. Boyzo-Saucedo. I-2014-02597. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2100 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Ramon Chevron Service, 68101 Ramon Road, Cathedral City, CA 92234. Riverside County. Full name of registrant: Marwan Fouad Jizrawi, 500 S. Farrell Drive #L70, Palm Springs, CA 92264. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on 3/1988. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Marwan Fouad Jizrawi, Sole Proprietor. This statement was filed with the County Clerk of Riverside County on October 10, 2014 Larry W. Ward, signed. A. Chavez. I-2014-02610. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2102 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Desert Teak: Desert Patio, 72771 Dinah Shore Drive, Rancho Mirage, CA 92270. Riverside County. Full name of registrant: Desert Teak LLC, 3515 Lemon Ave, Long Beach, CA 90807/CA. Business is conducted by: Limited Liability Company. Registrant commenced to transact business under the fictitious business name(s) listed above on 8/2007. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: William V. Thomas, President/Owner. This statement was filed with the County Clerk of Riverside County on October 10, 2014 Larry W. Ward, signed. S. Perez. I-2014-02606. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2103 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Blue Agave Landscape Inc., 78400 Via Dijon, La Quinta, CA 92253. Riverside County. Full name of registrant: Blue Agave Landscape Inc., 78400 Via Dijon, La Quinta, CA 92253/CA. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business

PUBLIC NOTICES

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name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Humberto Cortez, President. This statement was filed with the County Clerk of Riverside County on October 3, 2014 Larry W. Ward, signed, B. Urias. I-2014-02546. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2105 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Air Bender Systems, 46-211 Van Buren St., Indio, CA 92201. Riverside County. Full name of registrant: (2a) Humberto Cortez, 78400 Via Dijon, La Quinta, CA 92253; (2b) Charles Theron Anderson, 38812 Gladiolus Ln., Palm Desert, CA 92211; (2c) Gloria Angelica Cortez, 78400 Via Dijon, La Quinta, CA 92253; (2d) Linda Kay Anderson, 38812 Gladiolus Ln., Palm Desert, CA 92211. Business is conducted by: Co-partners. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Humberto Cortez. This statement was filed with the County Clerk of Riverside County on October 3, 2014 Larry W. Ward, signed, B. Urias. I-2014-02547. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2106 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Jenny J Beauty Salon, 82655 Indio Blvd, Indio, CA 92201. Riverside County. Full name of registrant: Leticia Isabel Avalos, 82425 Calico Ave, Indio, CA 92201. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Leticia I. Avalos. This statement was filed with the County Clerk of Riverside County on October 9, 2014 Larry W. Ward, signed, A. Chavez. I-2014-02598. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2107 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: AV Solutions, 84-167 La Jolla Ave, Coachella, CA 92236. Riverside County; 50-855 Washington St. Ste C #143, La Quinta, CA 92253. Full name of registrant: Isaias Borgetti Jr., 84-167 La Jolla Ave, Coachella, CA 92236. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Isaias Borgetti Jr. This statement was filed with the County Clerk of Riverside County on September 29, 2014 Larry W. Ward, signed, V. Boyzo-Saucedo. I-2014-02493. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2117 October 21, 28, November 4, 11, 2014

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RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2108 October 14, 21, 28, November 4, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Wellness3000 72880 Fred Waring Suite #C15 Palm Desert CA 92260. Riverside County. Full name of registrant: Lydia Messida Bosnino 72411 Rancho Road Rancho Mirage CA 92270. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Lydia Messida Bosnino. This statement was filed with the County Clerk of Riverside County on October 09, 2014 Larry W. Ward, signed, S. Romero. I-2014-02601. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2115 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Supermeburger Beer Bar 33835 Via De Anza Cathedral city, CA 92234. Riverside County. Full name of registrant: Arturo-Lopez 33-835 Via De anza Cathedral City CA 92234. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Arturo-Lopez. This statement was filed with the County Clerk of Riverside County on October 15, 2014 Larry W. Ward, signed, R. Cardenas I-2014-02629. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2116 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Leon's Gym Personal Training Club 83535 Peach Street Indio, CA 92201. Riverside County. Full name of registrant: Saria Jazmin Sanchez Barrera 5002 Calle Tolosa Coachella, CA 92236. 2b. Pablo-Sanchez Maylen 50027 Calle Tolosa Coachella CA 92236. Business is conducted by: Co-partners. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Saria Sanchez Barrera. This statement was filed with the County Clerk of Riverside County on September 25, 2014 Larry W. Ward, signed, D. Perez I-2014-02472. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2117 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Absolute Mobile Detail 45-320 Driftwood Dr. Palm Desert, CA 92260. Riverside County. Full name of registrant: John Raborn Nations, Jr. 45-320 Driftwood Dr. Palm Desert CA 92260. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she

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knows to be false, is guilty of a crime). Signed: John Raborn Nations Jr. This statement was filed with the County Clerk of Riverside County on October 14, 2014 Larry W. Ward, signed, A. Chavez. I-2014-02623. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2118 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Shop, 350 Indian Canyon Drive, Palm Springs, CA 92264. Riverside County; 3298 Tiger Trail Lane, Palm Springs, CA 92264. Full name of registrant: Two Black Flatcoats, Inc. 3298 Tiger Trail Lane, Palm Springs, CA 92264/CA. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Josie Campbell Smith, CFO/Treasurer. This statement was filed with the County Clerk of Riverside County on October 16, 2014 Larry W. Ward, signed, S. Romero. I-2014-02643. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2120 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J. Rich, 72-624 El Paseo Ste B-6, Palm Desert, CA 92260. Riverside County; 73-082 Bel Air Rd., Palm Desert, CA 92260. Full name of registrant: (2a) Richard Layne Richins, 73-082 Bel Air Rd., Palm Desert, CA 92260; (2b) Jane Ann Richins, 73082 Bel Air Rd, Palm Desert, CA 92260. Business is conducted by: Married Couple. Registrant commenced to transact business under the fictitious business name(s) listed above on 11-20-09. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Richard Layne Richins. This statement was filed with the County Clerk of Riverside County on October 14, 2014 Larry W. Ward, signed, A. Chavez. I-2014-02621. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2121 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Top Of The Line Signs, 75-178 Gerald Ford Dr A4, Palm Desert, CA 92211. Riverside County; P.O. Box 179, La Quinta, CA 92247. Full name of registrant: EM-JD Inc., 75178 Gerald Ford Dr A4, Palm Desert, CA 92211/CA. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Eric Merten, President. This statement was filed with the County Clerk of Riverside County on October 01, 2014 Larry W. Ward, signed, J. Mendoza. I-2014-02519. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2122 October 21, 28, November 4, 11, 2014

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AND PROFESSIONS' CODE). TPR14-2122 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Ramon Gas, 3600 E. Ramon Rd., Palm Springs, CA 92264. Riverside County. Full name of registrant: Ahmad "H" Diab, 74570 Strawflower Circle, Palm Desert, CA 92260. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Ahmad H Diab. This statement was filed with the County Clerk of Riverside County on October 02, 2014 Larry W. Ward, signed, S. Perez. I-2014-02540. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2123 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Vintage Group, 77-772 Flora Rd., Ste A, Palm Desert, CA 92211. Riverside County. Full name of registrant: Vintage Real Estate Group, Inc., 30071 Tomas, Ste 175, Rancho Santa Margarita, CA 92688/CA. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on 6/13. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Amy Moore, President. This statement was filed with the County Clerk of Riverside County on September 24, 2014 Larry W. Ward, signed, T. Brimmer. I-2014-02450. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2124 October 21, 28, November 4, 11, 2014

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following fictitious business name(s) Aloha Barrel Cleaning, 44555 Verbena Dr., La Quinta, CA 92253. Riverside County has been abandoned by the following person(s): James Mamerto Raguidin, 44555 Verbena Dr., La Quinta, CA 92253. This business is conducted by: Individual. The fictitious business name(s) referred to above was filed in Riverside County on 06/05/2014. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime). Signed: James Mamerto Raguidin. This statement was filed with the County Clerk of Riverside County, signed by, Larry W. Ward, by B. Urias, Deputy on October 15, 2014 File No. I-2014-01474 TPR 14-2127 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Aloha Bin Cleaning, 44555 Verbena Dr., La Quinta, CA 92253. Riverside County; P.O. Box 5852, La Quinta, CA 92248. Full name of registrant: James Mamerto Raguidin, 44555 Verbena Dr., La Quinta, CA 92253. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: James Mamerto Raguidin. This statement was filed with the County Clerk of Riverside County on October 15, 2014 Larry W. Ward, signed, B. Urias. I-2014-02624. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2125 October 21, 28, November 4, 11, 2014

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UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2128 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Kre8tive Remedy, 39415 Ardenwood Way #328, Lake Elsinore, CA 92532. Riverside County. Full name of registrant: Tytiana Reshale Williams, 39415 Ardenwood Way #328, Lake Elsinore, CA 92532. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Tytiana Williams. This statement was filed with the County Clerk of Riverside County on September 22, 2014 Larry W. Ward, signed, A. Ribac. R-2014-09171. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2129 October 21, 28, November 4, 11, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Potere Solar, 69930 Highway 111, Suite 100, Rancho Mirage, CA 92270. Riverside County. Full name of registrant: Easy Solar Corp., 69930 Hwy 111, Suite 100, Rancho Mirage, CA 92270/CA. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on 1/5/2009. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Gail Berlin Gugino, Vice President. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed, D. Perez. I-2014-02665. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2130 October 21, 28, November 4, 11, 2014

Amended FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Denzo Music, 11421 Magnolia Ave. #46, Riverside, CA 92505. Riverside County; 1001 E. 1st St., Beaumont, CA 92223. Full name of registrant: ES Entertainment Inc., 8662 Larkin Ct., Riverside, CA 92504/CA. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Ali Antonio Hernandez, President. This statement was filed with the County Clerk of Riverside County on August 25, 2014 Larry W. Ward, signed N. Medina. R-2014-08267. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS' CODE). TPR14-2029 September 23, 30, October 7, 14, 2014. October 28, November 4, 11, 18, 2014

Amended FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Short Circuit Audio Video, 52-930 Ave Alvarado, La Quinta, CA 92253. Riverside County. Full name of registrant: (2a) Ricardo Rodriguez III, 52-930 Ave Alvarado, La Quinta, CA 92253; (2b) Ronald David Manning, 53-701 Avenida Villa, La Quinta, CA 92253. Business is conducted by: General Partnership. Registrant has not yet begun to transact business under the fictitious business name(s)

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listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Ricardo Rodriguez III, This statement was filed with the County Clerk of Riverside County on August 7, 2014 Larry W. Ward, signed T. Brimmer No. I-2014-02047. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-1867 August 12, 19, 26, September 2, 2014. September 16, 23, 30, October 7, 2014. October 28, November 4, 11, 18, 2014

Amended STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following fictitious business name(s) Creative Nails 46-650 Adams #104 La Quinta, CA 92253. Riverside County has been abandoned by the following person(s): Ricky Thanh Nguyen 78112 Red Hawk Drive La Quinta CA 92253. Tammy Nguyen 78112 Red Hawk Lane La Quinta CA 92253. This business is conducted by: Married Couple. The fictitious business name(s) referred to above was filed in Riverside County on 11/7/2011. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime). Signed: Ricky Nguyen Thanh. This statement was filed with the County Clerk of Riverside County, signed by Larry W. Ward, by B. Urias, Deputy Sep 10, 2014 File No. R-201111872 TPR14-1974 September 16, 23, 30, October 7, 2014. October 28, November 4, 11, 18, 2014

Amended STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME The following person(s) has withdrawn as a general partner from the partnership operating under the fictitious business name of: Flores and Flores Trucking 44585 Verbena Drive, La Quinta CA. 92253 Riverside County The full name and residence of the person(s) withdrawing as a partner: Kelli-Flores 44585 Verbena Drive La Quinta CA. 92253 This business is conducted by: Married Couple The fictitious business name statement for the partnership was filed on 4/24/14 in the County of Riverside. I declare that the information in this statement is true and correct (A registrant who declares as true, information which he or she, knows to be false is guilty of a crime.) Signed: Kelli Flores Statement was filed with the County Clerk of Riverside County on Sep 08, 2014 signed by D. Perez, Deputy. File No.: I-2014-01080 TPR14-1973 September 16, 23, 30, October 7, 2014. October 28, November 4, 11, 18, 2014

Amended FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: The Superclinic Group 777 E. Tahquitz Canyon Way Suite 200 Palm Springs, CA 92262, Mailing Address P.O. Box 300710, Houston TX 77230. Riverside County. Full name of registrant: (2a) Dominic Ngon Nguyen, 1 Hermann Museum Circle Dr. #4062 Houston Texas 77004. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Dominic N. Nguyen. This statement was filed with the County Clerk of Riverside County on September 10, 2014 Larry W. Ward, signed D. Perez No. I-2014-02322. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-1985 September 16, 23, 30, October 7, 2014. October 28, November 4, 11, 18, 2014

Amended FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Superclinic (1) Superskin (2) Superliving (3) The Superliving Group (5) The Superskin Group 777 E. Tahquitz Canyon Way Ste #200 Palm Springs CA, CA 92262. Mailing Address P.O. Box 300710, Houston TX 77230. Riverside County. Full name of

registrant: (2a) Dominic Ngon Nguyen 1 Hermann Museum Circle Dr. #4062 Houston Texas 77004. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Dominic N. Nguyen. This statement was filed with the County Clerk of Riverside County on September 11, 2014 Larry W. Ward, signed Y. R. Cruz No. I-2014-02328. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-1986 September 16, 23, 30, October 7, 2014. October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Domino's Pizza 81940 Highway 111, Indio, CA 92201. Riverside County. Full name of registrant: Low Desert Empire Pizza, Inc. 81940 Highway 111 Indio, CA 92201. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Tom Nowlan President. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed, S. Romero. I-2014-02669. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2131 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Domino's Pizza 77-920 Country Club Drive, Suite 6-6, Palm Desert, California 92211. Mailing Address 81940 Highway 111, Indio, CA 92201. Riverside County. Full name of registrant: (2a) Capten, Inc. 81940 Highway 111 Indio, CA 92201. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on 12-28-1988. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Tom Nowlan President. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed S. Romero. I-2014-02670. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2132 October 28, November 4, 11, 18, 2014.

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Julia Burt Law (1) Burt & Associates (2) El Paseo Law Group 73-200 El Paseo, Suite 1B, Palm Desert, California 92260. Riverside County. Full name of registrant: (2a) Law Offices of Julia B. Burt, A Professional Corporation 73-200 El Paseo, Suite 1b Palm Desert CA 92260. Business is conducted by: Corporation. Registrant commenced to transact business under the fictitious business name(s) listed above on November 1, 2009. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Julia E. Burt President. This statement was filed with the County Clerk of Riverside County on October 16, 2014 Larry W. Ward, signed N. Garrett. R-2014-09931. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE

DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2133 October 28, November 4, 11, 18, 2014.

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Casa Mendoza Mexican Restaurant Grill & Bar 78110 Calle Estado La Quinta Ca 92253. Riverside County. Full name of registrant: Ramiro- - Mendoza Servin 77825 Calle Nogales La Quinta, CA 92253 2b. Martina- -Mendoza 77825 Calle Nogales La Quinta, CA 92253. Business is conducted by: Married Couple. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Ramiro-Mendoza Servin. This statement was filed with the County Clerk of Riverside County on October 14, 2014 Larry W. Ward, signed, S. Romero. I-2014-02620. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2134 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: La Rue Wine Bar 78-015 Main Street, Suite 109, La Quinta, CA 92253 Mailing Address 77760 Concha Ct. La Quinta CA 92253. Riverside County. Full name of registrant: Old Town DJS LLC 78-015 Main Street, Suite 109 La Quinta Ca 92253. Business is conducted by: Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Steven Rosen Managing Member. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed, M. Duenas. I-2014-02662. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2136 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Best Value Blinds Floors and Design 42220 Green Way Ste. E. Palm Desert, CA 92211. Riverside County. Full name of registrant: 7Cs Design Inc 42220 Green Way Ste E Palm Desert CA 92211. Business is conducted by: Corporation. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Carley E. Rozpedski Chief Executive Officer. This statement was filed with the County Clerk of Riverside County on October 22, 2014 Larry W. Ward, signed, T. Brimmer. I-2014-02691. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2137 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Lambros Landcare 78-815 W. Harland Dr. La Quinta, CA 92253. Riverside County. Full name of registrant: Danny Allen Lambros 78-815 W. Harland Drive La Quinta Ca 92253. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Danny Lambros. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed, T. Brimmer. I-2014-02671. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2138 October 28, November 4, 11, 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: A Gene Phillips Plumbing (1) Rancho Mirage Plumbing (2) Palm Desert Plumbing (3) Indian Wells Plumbing (4) La Quinta Plumbing 45-791 Edgehill Drive Palm Desert Ca 92260. Riverside County. Full name of registrant: (2a) Eugene Louis Phillips 45-791 Edgehill Drive Palm Desert Ca 92260. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on September 1, 1981. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Eugene Louis Phillips. This statement was filed with the County Clerk of Riverside County on October 20, 2014 Larry W. Ward, signed D. Perez I-2014-02666. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2140 October 28, November 4, 11, 18, 2014.

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: The Village Inscribe 74-921 Hwy 111 Indian Wells, CA 92210. Riverside County. Full name of registrant: (2a) Travis "K" Burns 73-637 Boxthorn Palm Desert CA 92260. 2b. Jacqueline Denise Burns 73-637 Boxthorn Palm Desert CA 92260. Business is conducted by: Married Couple. Registrant commenced to transact business under the fictitious business name(s) listed above on 1998. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Travis Burns, Jacquie Burns. This statement was filed with the County Clerk of Riverside County on October 22, 2014 Larry W. Ward, signed V. Boyzo-Saucedo I-2014-02697. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2141 October 28, November 4, 11, 18, 2014.

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Maria's Cintora Income Tax 82365 US Hwy 111 Ste 104 Indio CA. 92201. Riverside County. Full name of registrant: (2a) Maria Eugenia Castillo 83892 Corte la Morada Coachella Ca 92236. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on 9/12/2008. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Mario E. Castillo. This statement was filed with the County Clerk of Riverside County on October 15, 2014 Larry W. Ward, signed A. Chavez I-2014-02630. NOTICE — THIS

FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2142 October 28, November 4, 11, 18, 2014.

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Serullo's House Cleaning Services 82-141 Ave 58, Thermal, CA 92274. Mailing Address P.O. Box 2779 Indio, CA 92202. Riverside County. Full name of registrant: (2a) Magdalena Gutierrez Galindo 82-141 Ave 58 Thermal CA 92274. Business is conducted by: Individual. Registrant has not yet begun to transact business under the fictitious name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Magdalena Galindo. This statement was filed with the County Clerk of Riverside County on October 23, 2014 Larry W. Ward, signed T. Brimmer. I-2014-02706. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER

FICTITIOUS BUSINESS NAME

PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE	PUBLIC NOTICE
<p>UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2145 October 28, November 4, 11, 18, 2014.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CE Energy 52074 Rosewood Lane La Quinta, CA 92253. Riverside County. Full name of registrant: (2a) George- -Agudelo 52074 Rosewood Lane La Quinta CA 92253. 2b. Rafael- -Agudelo 52074 Rosewood Lane La Quinta CA 92253. Business is conducted by: Co-partners. Registrant has not yet begun to transact business under the fictitious name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: George- -Agudelo. This statement was filed with the County Clerk of Riverside County on October 21, 2014 Larry W. Ward, signed S. Romero I-2014-02685. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2146 October 28, November 4, 11, 18, 2014.</p>	<p>THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Pro-Tech Carpet & Tile Care 83296 Skyline Trail Rd, Indio, CA 92203. Mailing Address P.O. Box 5573, La Quinta, CA 92248. Riverside County. Full name of registrant: (2a) Jose Luis Perez 83296 Skyline Trail Rd Indio, CA 92203. Business is conducted by: Individual. Registrant commenced to transact business under the fictitious business name(s) listed above on 2007. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Jose L. Perez. This statement was filed with the County Clerk of Riverside County on October 24, 2014 Larry W. Ward, signed S. Perez I-2014-02714. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2147 October 28, November 4, 11, 18, 2014.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Legacy Drywall and Painting 80372 Paseo Tesoro Indio CA 92201. Riverside County. Full name of registrant: (2a) Miguel Angel Zaragoza Jr 80372 Paseo Tesoro Indio CA 92201. Business is conducted by: Individual. Registrant has not yet begun to transact</p>	<p>business under the fictitious name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Miguel Angel Zaragoza Jr. This statement was filed with the County Clerk of Riverside County on October 24, 2014 Larry W. Ward, signed V. Boyzo-Saucedo I-2014-02720. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2149 October 28, November 4, 11, 18, 2014.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Kool Air Tops 46-211 Van Buren St. Ste A. Indio, CA 92201. Riverside County. Full name of registrant: (2a) Humberto- -Cortez 78400 Via Dijon La Quinta CA 92253; (2b) Charles Theron Anderson 38812 Gladiolus Ln Palm Desert CA 92211; (2c) Gloria Angelica Cortez 78400 Via Dijon La Quinta CA 92253; (2d) Linda Kay Anderson 38812 Gladiolus Ln Palm Desert CA 92211. Business is conducted by: Co-partners. Registrant has not yet begun to transact business under the fictitious name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he</p>	<p>or she knows to be false, is guilty of a crime). Signed: Humberto Cortez. This statement was filed with the County Clerk of Riverside County on October 27, 2014 Larry W. Ward, signed T. Brimmer I-2014-02723. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2150 October 28, November 4, 11, 18, 2014.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Verano At Rio Vista Village, 67748 Rio Vista Drive, Cathedral City, CA 92234. Riverside County. Full name of registrant: Los Portales Recovery, LLC, 6430 W. Sunset Blvd., Suite 460, Los Angeles, CA 90028/CA. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Craig S. Loe, General Manager. This statement was filed with the County Clerk of Riverside County on October 27, 2014 Larry W. Ward, signed T. Brimmer I-2014-02724. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT</p>	<p>TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2151 October 28, November 4, 11, 18, 2014.</p>	<p>FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: Gourmet Grater; (1) La Provencale Garlic Grater; (2) Garlic Grater, 43-500 Monterey Ave., Palm Desert, CA 92260. Riverside County; 21295 O'Casey Ct., Moreno Valley, CA 92557. Full name of registrant: Christopher Keith Nielsen, 21295 O'Casey Ct., Moreno Valley, CA 92557. I declare that all the information in this statement is true and correct. (A registrant, who declares as true, information which he or she knows to be false, is guilty of a crime). Signed: Christopher Keith Nielsen. This statement was filed with the County Clerk of Riverside County on October 27, 2014 Larry W. Ward, signed K. Moore R-2014-10261. NOTICE — THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THAT TIME. THE FILING OF THIS STATEMENT DOES NOT ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411, ET. SEQ., BUSINESS AND PROFESSIONS CODE). TPR14-2152 October 28, November 4, 11, 18, 2014.</p>

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3:00 p.m. Hosted Reception

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- 2014 Coachella Valley Economic Report

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