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Free Resource for Coachella Valley Charities

Dr. Jenna LeComte-Hinely, Chief Executive Officer of HARC

Any nonprofit leader can tell you that “making the case” is a critically important part of doing good work in the community. Nonprofits must first be able to describe the community needs to potential funders, and then demonstrate why their work will address those needs. Fortunately for nonprofits in the Coachella Valley, HARC is here to help.

HARC, Inc. is a local nonprofit that has been working for more than a decade to ensure that our local charities have the data they need to “make the case” and obtain funding. HARC regularly conducts a community survey of health, wellness, and quality of life in our Coachella Valley region, and provides the results back to the community at no charge. Nonprofit organizations, hospitals, government agencies, school districts, and grantwriters then use HARC’s data to prioritize community needs, design programs and services to address those needs, and to make a compelling case that funds are needed to support those programs and services.

Nonprofits alone have generated more than \$12.8 million in the past five years using HARC’s data. These funds have supported many important programs that provide services such as free HIV tests, meals for homebound seniors, teen pregnancy prevention education, mental health counseling in schools, and much more. HARC’s data is even useful for organizations outside the health and human services realm, given that the data also includes extensive demographic information.

To see if HARC’s data can benefit your organization, you can peruse the free data section on HARC’s website at www.HARCdata.org. You can also contact HARC staff at 760-404-1945 or staff@HARCdata.org if you’re interested in a free customized presentation of HARC’s data.

HARC’s continued ability to provide this information free of charge is made possible by funding from Desert Healthcare District, Eisenhower Medical Center, Desert Regional Medical Center, Riverside University Health System – Behavioral Health, First 5 Riverside, California Healthcare Foundation, JFK Memorial Hospital, California Foundation for Stronger Communities, Inland Empire Health Plan (IEHP), Riverside University Health System – Public Health, Riverside County Office on Aging, City of Coachella, City of Desert Hot Springs, Desert Oasis Healthcare, City of La Quinta, Esri, Melissa Morgan Fine Art, and the Wells Fargo Foundation, as well as the generosity of private donors. ■

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