

SPONSORSHIP OPPORTUNITIES

5th Annual Workplace Wellness Awards Luncheon & Expo



HARC, Inc.

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5th Annual Coachella Valley Workplace Wellness Awards

About the Awards

HARC's Coachella Valley Workplace Wellness Awards are designed to recognize the local businesses that make having a healthy work environment a priority. HARC will give eight awards out to both large and small businesses, highlighting those who protect and promote employee fitness, nutrition, safety, and mental health. Organizations are free to self-nominate, and are blind-judged by a panel of local experts.

About the Event

The 5th Annual Coachella Valley Workplace Wellness Awards will be held on Thursday, June 4, 2020, from 11:30am to 1:30 pm. Event features will include:

- ◆ A resource fair with vendor booths before and after the luncheon
- ◆ A three-course luncheon: salad, entrée, and dessert (vegetarian option upon request)
- ◆ Complimentary valet parking
- ◆ A keynote speaker (to be announced) that is an expert on the subject of workplace wellness
- ◆ Take-home materials featuring recommendations and resources for improving health and wellness in the workplace

Attendees

Last year's crowd included more than 150 representatives from local businesses. Given the positive response the awards received, we anticipate a growth in attendance this year. Some of the organizations represented include:

- | | |
|----------------------------------|--|
| ◆ Aetna | ◆ Hyatt Regency Indian Wells |
| ◆ Ace Printing | ◆ Kaminsky Productions |
| ◆ Assemblymember Garcia's Office | ◆ Loma Linda University |
| ◆ Clinicas de Salud del Pueblo | ◆ Children's Health — Indio |
| ◆ College of the Desert | ◆ Lund & Guttry, LLP |
| ◆ Congressman Raul Ruiz's Office | ◆ Palm Springs Unified School District |
| ◆ CSUSB, Palm Desert Campus | ◆ Palm Springs Animal Shelter |
| ◆ Desert AIDS Project | ◆ Renova Energy |
| ◆ Desert Cornerstone Insurance | ◆ RAP Foundation |
| ◆ Desert Healthcare District | ◆ State Senator Stone's Office |
| ◆ Desert Oasis Healthcare | ◆ Supervisor Perez's Office |
| ◆ Escape Room Palm Springs | ◆ UCR School of Medicine |
| ◆ First Foundation | |



Sponsorship Form

Benefits	Level					
	Titanium \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Exhibitor \$500
Speaking Opportunity 10 minute speech to audience at luncheon	Yes	-	-	-	-	-
Print Ad in Program Ads featuring sponsors will be in programs which are distributed to all luncheon attendees	2 full pages	Full page	1/2 page	1/4 page	1/8 page	-
Print Ad in Desert Sun HARC ads promoting the event will mention sponsors at the following levels:	Logo in ad	Logo in ad	Name in ad	-	-	-
Event Day Materials Presentation screen, PowerPoint presentation	Logo	Logo	Logo	Name	Name	-
Press Releases Mentioned in press releases that are distributed to local press outlets	Yes	Yes	-	-	-	-
Tickets to Luncheon Number of seats at the luncheon	3 Tables of 10	Table of 10	8	6	4	2
Booth at Vendor Fair 1/2 hour prior to event, 1/2 hour after event to promote	Yes	Yes	Yes	Yes	Yes	Yes
Event Web Page Listing on Workplace Wellness Awards home page	Logo & link	Logo & link	Logo & link	Logo	Name	Name
E-Blast Distributed to over 1,000 people at least 3 times	Logo	Logo	Logo	Name	Name	Name

Don't see something you like? Let us know and we can customize something for you.

Sponsorship Form

Please fill out the form to confirm your sponsorship level. Completed forms, along with a high resolution image of your logo, may be returned to Jerry Quintana at jquintana@HARCdata.org. If you have any questions, please feel free to contact us at 760-404-1945.

Sponsor Information

Contact Person's Name: _____

Company Name: _____
(as you wish to be acknowledged)

Address: _____

City / State / Zip Code: _____

Email: _____ Phone: (_____) _____

Sponsorship Level

____ Titanium Level (\$10,000) ____ Platinum Level (\$7,500) ____ Gold Level (\$5,000)
____ Silver Level (\$2,500) ____ Bronze Level (\$1,000) ____ Exhibitor (\$500)

Payment

____ Send an Invoice

____ Check *(Please make checks payable to HARC, Inc.)*

____ Credit Card *(Please circle one)*

Visa / MC / AmEx

Card Number: _____ Exp. Date: _____ Security Code: _____

Name (as it appears on card): _____

Signature: _____

Address (If different from above): _____

City / State / Zip Code: _____

Thank you in advance.

Once we receive the form we will be in touch with additional details.



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About HARC

HARC is a nonprofit 501(c)(3) organization based in Palm Desert, CA (EIN 20-5719074) and thus, donations are tax-deductible to the extent provided by law. HARC provides research and evaluation services in the field of health, wellness, and quality of life. To learn more about HARC, visit

www.HARCdata.org