

For Immediate Release  
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## **5<sup>th</sup> Annual Coachella Valley Workplace Wellness Awards Open for Nominations**

**Palm Desert, CA (January 2020)** — HARC, Inc., the Coachella Valley's premier source for community health and wellness data, announces that nominations for the 5<sup>th</sup> Annual Coachella Valley Workplace Wellness Awards are now open. The awards are in recognition of exemplary workplaces that prioritize employee health and wellness and workplaces that encourage others to do the same.

In fact, the Healthy People 2020 initiative just released new data regarding occupational safety and health. The data reveals workplace wellness can reap great benefits for employers such as productivity, decreased absenteeism, improved morale, decreased health care costs and decreased legal costs.

### **About Workplace Wellness Awards**

All types of organizations are encouraged to participate in the awards competition including businesses, nonprofits, schools and governmental organizations. In fact, organizations are encouraged to apply who even do the smallest things for the health and wellness of their employees. HARC will award four small organizations (1-100 employees) and four large organizations (101+ employees) in the following categories:

*Note: Previous Grand Prize Winners are not eligible.*

1. **Nutrition, Fitness & Health:** e.g., healthy food options at meetings, free health screenings, free or discounted gym membership, smoking cessation classes, etc.
2. **Safety & Environment:** e.g., safety committee, CPR training, ergonomic adjustments (i.e. stand up desks), workplace violence training, etc.
3. **Mental Health & Wellness:** e.g., flexible work schedule, mentoring program, employee of the month program, staff bonding, personal day leave policy, etc.
4. **Grand Prize Winner:** exemplifies excellence in all three areas listed above.

## **Awards Luncheon**

This year's Workplace Wellness Awards luncheon will be held on June 4<sup>th</sup>, 2020, from 11:30am – 1:30pm at the Classic Club in Palm Desert. The event includes complimentary valet parking and lunch. Grand prize winners will be featured in *The Desert Sun*, courtesy of HARC.

## **How to Apply**

Organizations are welcome to self-nominate and there is no charge to apply. All accepted applicants receive two complimentary tickets to the event. Go to <http://harcdata.org/about-us/events/award/> to complete the application package. HARC staff will then follow up with each applicant to confirm the application and get more details. Application deadline is March 27<sup>th</sup> at 5 pm.

## **Sponsorship Opportunities**

Sponsorship opportunities are also available. Sponsorship levels range from \$500 to \$10,000 with perks such as a free booth at our event, free event tickets, press features on our website, social media, e-blasts, access to 160+ community leaders, and recognition from local representatives. For more information contact Jerry Quintana at [jquintana@HARCdata.org](mailto:jquintana@HARCdata.org)

## **Last Year's Winners**

- **Large Organization Awards**
  - **Grand Prize:** [Renova Energy](#)
    - **Nutrition & Fitness:** [Hyatt Regency Indian Wells Resort & Spa](#)
    - **Safety & Ergonomics:** [Palm Springs Unified School District](#)
    - **Mental Health & Wellness:** [Desert AIDS Project](#)
- **Small Organization Awards**
  - **Grand Prize:** [Loma Linda University Children's Health – Indio](#)
    - **Nutrition & Fitness:** [Lund & Guttry LLP](#)
    - **Safety & Ergonomics:** [Emergency Management Department, County of Riverside](#)
    - **Mental Health & Well-Being:** [Friends of the Palm Springs Animal Shelter](#)

***Thank you to our current sponsor:***

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## **About HARC**

HARC is a nonprofit organization based in Palm Desert, CA. HARC advances the quality of life by helping community leaders use objective research and analysis to turn data into action, with a special focus on the Coachella Valley. To learn more about HARC, visit [www.HARCdata.org](http://www.HARCdata.org)