

SPONSORSHIP OPPORTUNITIES

**Coachella Valley  
Workplace Wellness Symposium  
Thursday, June 17, 2021**



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**HARC, Inc.**

41550 Eclectic Street, Suite B100  
Palm Desert, CA 92260  
[staff@HARCdata.org](mailto:staff@HARCdata.org)



# Coachella Valley Workplace Wellness Symposium

## About the Workplace Wellness

HARC's Coachella Valley Workplace Wellness Awards are designed to reward the local businesses that make having a healthy work environment a priority.

However, the COVID-19 pandemic brought unique issues and struggles to many organizations in the past year. Thus, this year, HARC is hosting a virtual event with inspiring speakers that will provide innovative advice on how to go forward during this unique situation.

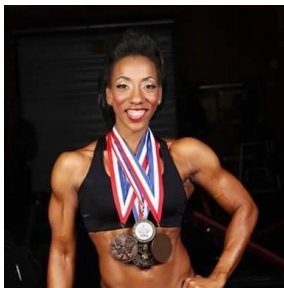
## About the Event

The Coachella Valley Workplace Wellness Symposium will be virtually held on Thursday, June 17, 2021 from 11:00am to 12:30 pm.

Event features include:

- ◆ A virtual resource fair
- ◆ Two inspiring speakers and experts on the subject of workplace wellness: Mark Agars and Laticia "Action" Jackson
- ◆ Information and advice on how to best support your organization in this unique situation
- ◆ Giveaway opportunities

## Speakers



### **Laticia Jackson, MPH**

Laticia "Action" Jackson is a veteran of The United States Air Force, Fitness Olympian, author, and health expert. Her passion for healthy living has helped her transform people's lives by providing the tools and support they need to reach optimal levels of physical, mental and emotional health.



### **Mark Agars, PhD**

Dr. Agars is a Professor of Psychology and Director of the Institute for Child Development and Family Relations at California State University, San Bernardino (CSUSB). Dr. Agars directs the Work.Family.Life research lab, which conducts research on work and family issues with a focus on factors that hinder or facilitate our ability to meet responsibilities in both family and work domains.

## Sponsorship Form

Benefits	Level					
	Titanium \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	HARC Friend \$500
<b>Speaking Opportunity</b> 5 minute speech to audience	Yes	-	-	-	-	-
<b>Resource Fair</b> Sponsors have the opportunity to present themselves and services to attendees	Yes	Yes	Yes	Yes	-	-
<b>Free Passes</b>	20	10	8	6	4	2
<b>Presentation Screen</b>	Logo	Logo	Logo	Name	Name	-
<b>Press Releases</b> Mentioned in press releases that are distributed to local press outlets	Yes	Yes	Yes	-	-	-
<b>Event Web Page</b> Listing on Workplace Wellness home page	Logo & link	Logo & link	Logo	Name	Name	Name
<b>Tweet Mentioning Sponsor</b> One post highlighting a sponsor	Logo & link	Logo & link	Logo	Logo	Name	-
<b>Facebook post Mentioning Sponsor</b> One post highlighting a sponsor	Logo & link	Logo & link	Logo	Logo	Name	-
<b>Social Media Materials</b> Flyers and posts promoting the event	Logo & link	Logo	Logo	Logo	Name	Name
<b>E-blast</b> Distributed to over 1,000 people at least 3 times	Logo	Logo	Logo	Name	Name	Name

**Don't see something you like? Let us know and we can customize something for you.**

## Sponsorship Form

Please fill out the form to confirm your sponsorship level. Completed forms, along with a high resolution image of your logo, can be returned to Amairani Ramos at aramos@HARCdata.org. If you have any questions, please feel free to contact us at 760-404-1945. **Deadline to submit: May 31, 2021**

### Sponsor Information

Contact Person's Name: \_\_\_\_\_

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### Sponsorship Level

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### Payment

Send an Invoice

Check *(Please make checks payable to HARC, Inc.)*

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**Visa / MC / AmEx**

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**Thank you in advance.**

**Once we receive the form we will be in touch with additional details.**



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## **About HARC**

HARC is a nonprofit 501(c)(3) organization based in Palm Desert, CA (EIN 20-5719074) and thus, donations are tax-deductible to the extent provided by law. HARC provides research and evaluation services in the field of health, wellness, and quality of life. To learn more about HARC, visit

[www.HARCdata.org](http://www.HARCdata.org)