

ANNUAL REPORT

July 2019 – June 2020



Transforming community health and well-being through research and evaluation

About HARC

HARC is a 501(c)3 nonprofit research and evaluation organization located in Palm Desert. Founded in 2006, HARC was intended to provide local data that could be used by leaders to tell the unique story of health, well-being, and quality of life in the Coachella Valley region of Southern California.

HARC began this work by providing a population health survey of the Coachella Valley community. Guided by over 30 local leaders as well as expert consultants, it was determined that this survey would be conducted via random-digit-dial telephone interviews in English and Spanish, repeated every three years to provide on-going trends. The content of the survey is community-driven, and covers topics such as health care access, utilization, health behaviors, major disease, mental health, and more. The first survey was conducted in 2007, and results were provided to the community in early 2008. To date, the survey has been conducted five times (2007, 2010, 2013, 2016, 2019). Each cycle, results are provided back to the community in the form of a written Executive Report, an online searchable database, and special reports and data briefs on a variety of focused health issues.

The data provided by the Coachella Valley Community Health Survey is used by nonprofits, hospitals, higher education, K-12 education, governmental agencies, and media organizations, among others. These organizations use the data to apply for funding, create presentations/lectures, prioritizing health needs, developing programs to address those needs, writing articles, designing and conducting trainings, and making/changing policy.

In 2009, HARC branched out from the Coachella Valley Community Health Survey and began to offer customized research and evaluation services for other organizations. Through these services, HARC shares the advanced expertise of their researchers with organizations who otherwise would go without reliable data. These services include program evaluation, needs assessments, data analysis, workplace wellness services, and much more. Clients come from across the Inland Empire and beyond.

HARC's expertise lies in the social determinants of health; that is, the idea that where you live, work, learn, and play has a strong impact on your well-being and quality of life. The social determinants of health encompass things like economic security, education, safety, community cohesion, neighborhoods and the built environment, and of course, healthcare.

HARC is dedicated to working collaboratively with partners to improve lives in communities. We believe our expertise in data and information is a critical piece to lifting up the quality of life in communities.

Mission: HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.

Vision: Improving quality of life for all communities through data.

Executive Introduction



Dear Reader,

Fiscal Year 2019-2020 was an intense one for HARC. HARC spent the later months of 2019 collecting data for our triennial Coachella Valley Community Health Survey, a massive undertaking now more than ever. Our plans for 2020 were ambitious, but, like everyone across the globe, were thrown into chaos when the novel Coronavirus disease 2019 (COVID-19) turned into a global pandemic. It is a true testament to HARC's resiliency that we were able to not only keep our doors open, but also to grow and thrive during the pandemic.

Thanks to our hardworking staff, we were able to release the results of our 2019 Coachella Valley Community Health Survey to the public in March 2020 with no delay. We started producing infographics to help combat disinformation, promote healthy behaviors during lockdown, and to do so in a way that is accessible and fun. Thanks to generous donors Lucie Arnaz and Laurence Luckinbill as well as the John P. Monahan Foundation and the Western Wind Foundation, we were able to conduct a Coachella Valley COVID-19 Needs Assessment to better understand how the pandemic was impacting our local community. As always, we provided all of these products to the community for free, as it is our belief that everyone benefits from having good data to make decisions, especially during chaotic times.

HARC shifted to remote operations in March 2020 to comply with shelter-in-place orders and protect our community, and we continue to operate remotely today to do our part to put a stop to the pandemic. Thanks to our talented and hardworking staff, this transition was nearly seamless—they continue to do great work, no matter where they are located. Similarly, our Board pivoted to remote operations without a hitch; their support was invaluable to our ability to continue operations amid such uncertainty.

We were lucky enough to receive support from the Paycheck Protection Program, which allowed us to end the year in black despite an abrupt decrease in contributions. In fact, in FY 19-20, HARC staff expanded: Amairani Ramos joined our team as a Research Assistant. We are thrilled to have another Coachella Valley native on the team.

I could not be more proud of our team—staff and Board—and grateful to all of our partners who helped us make it through this tumultuous year. Please read on to learn more about what we were able to accomplish.

Sincerely,

A handwritten signature in black ink that reads "Jenna LeComte-Hinely". The signature is written in a cursive, flowing style.

Jenna LeComte-Hinely, PhD
Chief Executive Officer

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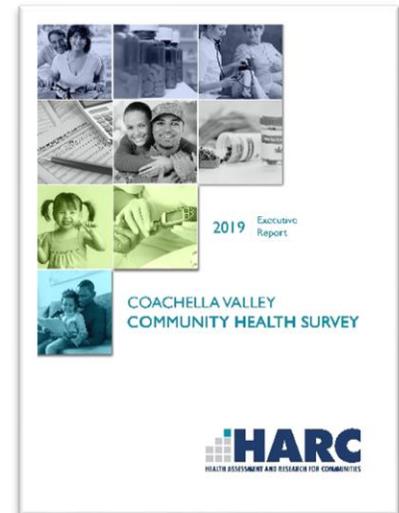
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HARC Milestones: Fiscal Year 2019 - 2020

Coachella Valley Community Health Survey 2019

HARC's flagship service, and the reason why HARC was originally founded, is the Coachella Valley Community Health Survey. Data is now available from five surveys: 2007, 2010, 2013, 2016, and 2019. In September 2018, HARC received a two-year grant from Desert Healthcare District/Foundation to support the 2019 survey for \$399,979. This accounted for half of the overall total cost of the project. Dozens of other funders also contributed to the cost of the survey.

The 2019 survey was met with unique challenges. Due to increases in "robo-calls" and spam-calling, meeting our target sample size of 2,500 residents resulted in data collection spanning a year (January 2019 to December 2019). Despite these challenges, HARC staff was able to create a comprehensive Executive Report detailing the health of the Coachella Valley region by March of 2020.



Traditionally, HARC has released the results of this important survey through a large community event, our Data Release Event. However, upon finishing the survey, the COVID-19 pandemic was rapidly sweeping through Riverside County. Thus, HARC released the 2019 findings on March 31st of 2020 through a webinar, sponsored by the City of Palm Desert. There were 187 unique participants in the live event, and an additional 137 individuals viewed the video of the event after it was posted to YouTube.

Following the event, the report was downloaded by 99 unique individuals by the end of FY 19-20 (June 30, 2020). These people represented a wide variety of organizations, such as nonprofits, health and human service providers, city governments, federally qualified health centers, hospitals, and educational institutions, among others. By the end of FY 19-20, 11 data users reported receiving over \$1,439,500 using the data to support their requests for funding.

During FY 19-20, HARC mailed out 462 printed copies of the Executive Report to stakeholders, including Board Members, individual donors, funders, each of the nine cities, elected officials, attendees on the webinar, those who requested a copy of the report via a link on HARC's website and social media, other local leaders (e.g., tribal leadership, school districts, etc.), and all organizations that helped us get the word out about "take the call".

Client Services

During Fiscal Year 2019-2020, HARC worked on 27 different consulting projects.

Evaluations

HARC's program evaluation services help clients to document the effectiveness of their programs, creating sharable success stories to help them secure additional funds for these important services.

1. **ACT for MS:** Evaluation of Enhanced Strength Training, Flexibility, and Circulation Improvement program
2. **Coachella Valley Horse Rescue:** Evaluation of their "Veteran Bootcamp" program to reduce anxiety and PTSD in returning veterans
3. **Desert Blind and Handicapped:** Evaluation of a transportation program for people who are blind and/or disabled
4. **Joslyn Senior Center:** Evaluation of the Wellness Center and affiliated programs
5. **Latino Commission of Riverside County:** Evaluation of residential substance abuse treatment facilities for teens
6. **Mizell Senior Center:** Evaluation of "A Matter of Balance" fall prevention program for seniors
7. **RAP Foundation:** Collective impact evaluation of health/mental health funding initiative
8. **RAP Foundation:** Collective impact evaluation of the regrating of funds from the James Irvine Foundation in support of immigrant rights and mental health
9. **Riverside County Workforce Development Center:** Evaluation of Youth Opportunity Centers in Riverside County
10. **Spirit Mountain Retreat:** Evaluation of a retreat for women with PTSD
11. **TruEvolution:** Design and implementation of data tracking and evaluation tools

Community Needs Assessments

HARC helps clients to design and implement these community needs assessments, collecting data and transforming it into useful information that the clients can then use to strategically plan their work going forward.

1. **Coachella Valley COVID-19 Needs Assessment:** Funded by Lucie Arnaz and Laurence Luckinbill, John P. Monahan Foundation, and Western Wind Foundation for the benefit of all Coachella Valley residents
2. **Coachella Valley Unified School District:** Head Start Community Needs Assessment
3. **Desert Healthcare District/Foundation:** Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP) for the Coachella Valley
4. **Desert Sands Unified School District:** Head Start Community Needs Assessment
5. **Kaiser Permanente – Moreno Valley:** Community Health Needs Assessment and Implementation Strategy for the Moreno Valley hospital catchment area
6. **Kaiser Permanente - Riverside:** Community Health Needs Assessment and Implementation Strategy for the Riverside hospital catchment area
7. **Palm Springs Unified School District:** Head Start Community Needs Assessment
8. **San Bernardino County Department of Public Health:** Community outreach, focus groups, and reporting related to their Community Vital Signs (CVS) project

Other Services

HARC's expertise in data collection and analyses makes our team the ideal consultant for any project that requires data savvy, as evidenced by these other projects.

1. **Altura:** Design of survey tools to measure patient engagement, COVID-19 needs
2. **California Partnership:** Design and implement data tracking systems, funded by a grant from TCF
3. **Clinicas de Salud del Pueblo:** Client satisfaction surveys at their clinic sites in Riverside and Imperial Counties
4. **Coachella Valley Association of Governments (CVAG):** Sensitivity analysis of CalEnviroScreen 3.0 for CVAG census tracts
5. **Dissertation analyses for one doctoral candidate regarding anger management and the MMPI-2**
6. **Galilee Center:** Consulting services to Galilee Center on behalf of RAP Foundation's Center for Nonprofit Advancement (CNA) to design data tracking tools
7. **Private Individual Commission:** Secondary data report pertaining to the frequency and costs of medical procedures covered under Medicare at the Coachella Valley level
8. **Silver Moonshots:** Create a seniors-by-age report using the 2019 Coachella Valley Community Health Survey data (based on prior report that utilized the 2016 data)

Collaborations/Initiatives

HARC staff were active members of several collaboratives over the year, including:

- **Board Service:** HARC staff members serve on the Boards of several nonprofits, including Borrego Health, Health to Hope, and HIV+ Aging Research Project – Palm Springs (HARP-PS).
- **California Leadership Academy for the Public's Health (CaLAPH):** HARC was the community partner for Riverside County Public Health's team.
- **Center for Health Disparities Research at UC Riverside:** HARC is a funded partner on this Center, which is a five-year project funded by the National Institutes of Health.
- **Coachella Valley Resource Collaborative**
- **Inland Empire Disabilities Collaborative**
- **Inland Empire Roadmap for an Inclusive and Sustainable Economy (IE RISE):** HARC was the co-lead of the "Health" track of this initiative.
- **UC Riverside School of Medicine Community Advisory Board**

Invited Presentations

- *Using Data to Improve Coachella Valley Health*. Presented at Leadership Coachella Valley, December 14, 2019 in Rancho Mirage, CA.
- *Data and Storytelling*. Workshop provided at the Association of Fundraising Professionals/Center for Nonprofit Advancement Joint Mixer on January 14, 2019 in Indio, CA.
- *Alumni Perspectives on Nonprofit Accounting*. Guest lecture at University of Redlands in the Nonprofit Accounting Course, February 7, 2019, Redlands, CA.
- *Local Heart Health: Improving Our Numbers in the Future*. Guest speaker at the American Heart Association’s “Go Red for Women” Luncheon, February 15, 2019 in Indian Wells, CA.
- *HARC & Health in the Coachella Valley*. Guest speaker at UC Riverside School of Medicine for 2nd year medical students, March 13, 2019, Riverside, CA.
- *Inman Disconnect*: Dr. LeComte-Hinely was a co-facilitator on the future of data in real estate in Palm Springs
- *Joey English Radio Show, April 18, 2020*
- *Ralph Squillace Radio Show, April 24, 2020*
- *Coachella Valley Community Health Survey 2019*. Presented to the Palms to Pines Rotary Meeting, May 8, 2019 in Palm Desert, CA.
- *Coachella Valley Community Health Survey 2019*. Presented to the Inland Empire Disabilities Collaborative – Low Desert Meeting, May 8, 2019 in Indio, CA.
- *The Coachella Valley Narrative*. Keynote presentation at the RAP Funding Conference, May 20, 2019, Palm Desert, CA.
- *Finding Data to Support Your Narrative*. Keynote presentation at the RAP Funding Conference, May 20, 2019, Palm Desert, CA.
- *Coachella Valley Community Health Survey 2019*. Presented at the Riverside County Research Exchange, May 22, 2019 in Riverside, CA.



CEO Dr. LeComte-Hinely presenting at Leadership Coachella Valley at Desert Regional Medical Center

Financial Summary

Audited Condensed Statements of Financial Position for Fiscal Year 2019 – 2020, ending June 30, 2020.

Current Assets

Current Assets	\$855,908
Property and Equipment – Net	9,908
Long Term Assets	<u>1,300</u>
Total Assets	\$867,116

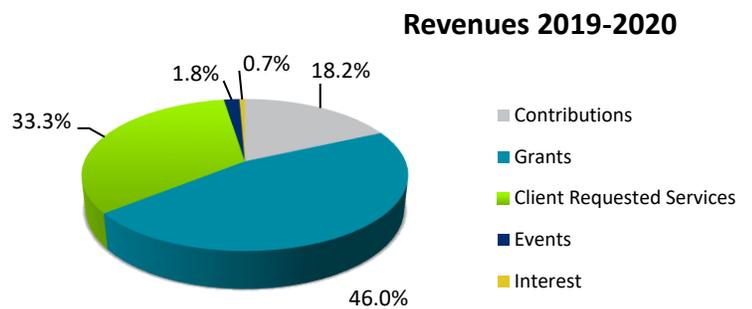
Liabilities and Net Assets

Current Liabilities	\$471,316
Long-Term Liabilities	<u>0</u>
Total Liabilities	\$ 471,316

Net Assets	\$395,800
Total Liabilities and Net Assets	\$867,116

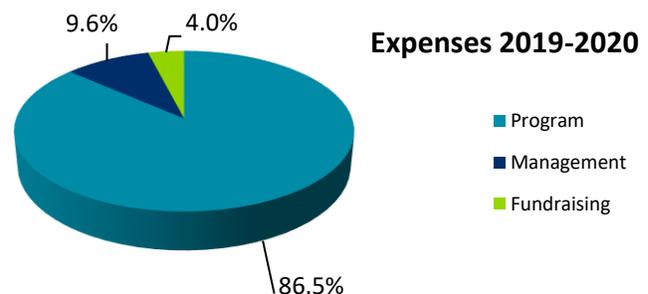
Revenues

Contributions	\$129,018
Grants	\$325,792
Client Requested Services	\$236,312
Events	\$12,880
Interest	<u>\$4,610</u>
Total Revenues:	\$708,612



Expenses

Program	\$608,176
Management	\$67,185
Fundraising	<u>\$28,048</u>
Total Expenses	\$703,409



Summary

Increase in Net Assets	\$5,203
Net Assets at End of Year	\$395,800

Board of Directors & Staff

BOARD OF DIRECTORS FY 19-20

President

Janet L. Collins, PhD
Retired
Centers for Disease Control and Prevention

Teresa Hodgkins, PharmD, BCACP
Vice President of Clinical Quality Initiatives
Desert Oasis Healthcare

Secretary-Treasurer

John Epps, BA
Retired
Center for Nonprofit Advancement
RAP Foundation

Gemma Kim, MD, FAAFP
Director, Family Medicine Residence Program
Associate Clinical Professor
UC Riverside School of Medicine

Board Members

Bill Ballas, MS, CFRE
Managing Member
WSB, LLC

Joel L. Kinnamon, EdD
Superintendent/President
College of the Desert

Veronica Barajas, BA
Community Engagement Specialist,
Coachella Valley
Planned Parenthood of the Pacific Southwest

Luz Moreno, BA
Community Engagement Manager
Clinicas de Salud del Pueblo

Shayra Hernandez, BA
East Valley Liaison & Agriculture Advisor
Supervisor V. Manuel Perez

Greer Sullivan, MD, MSPH
Chief Research Officer
Borrego Health

Bill VanHemert, MSW
Director of Grants
Desert AIDS Project

STAFF FY 19-20

Jenna LeComte-Hinely, PhD
Chief Executive Officer

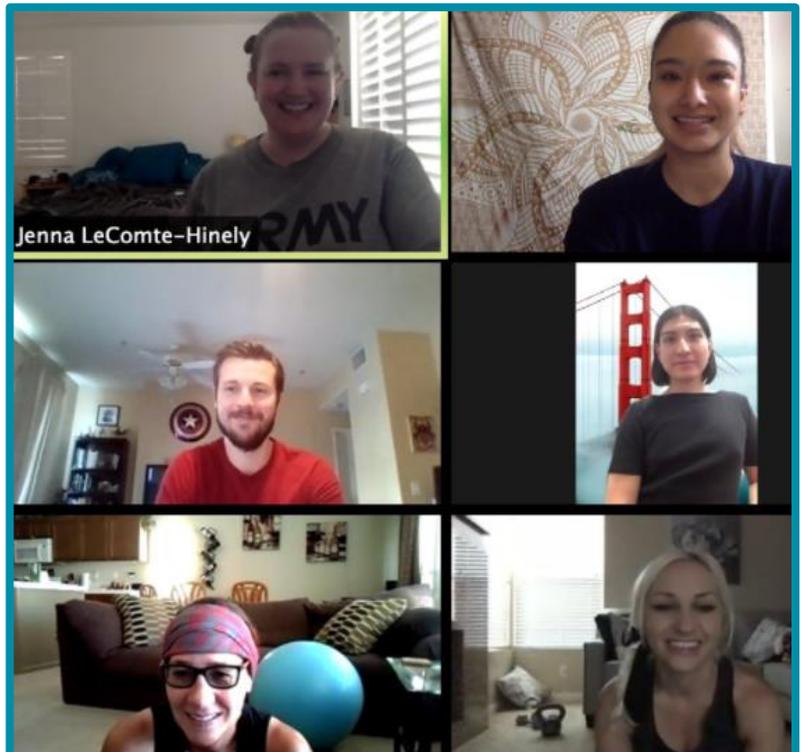
Cassandra Leier, PhD
Director of Research and Evaluation

Chris Morin, MS
Research and Evaluation Associate

Jerry Quintana, BA
Research and Evaluation Assistant

Amairani Ramos, BA
Research and Evaluation Assistant

Theresa Sama
Administrative Manager



Funders, Donors, and Sponsors of 2019 - 2020

We are deeply appreciative of our primary funder Desert Healthcare District & Foundation as well as the following major funding partners, donors and sponsors (listed below in alphabetical order) who have contributed to HARC's success in the fiscal year 2019-2020.

Organizations

Alzheimer's Association – Coachella Valley
 Auen Foundation
 California Health Care Foundation – Oakland, CA
 City of Cathedral City
 City of Coachella
 City of Desert Hot Springs
 City of Indio
 City of La Quinta
 City of Palm Desert
 City of Palm Springs
 College of the Desert
 County of Riverside, 4th Supervisorial District
 Desert AIDS Project
 Desert Care Network: Desert Regional Medical Center & JFK Memorial Hospital
 Desert Oasis Healthcare
 Eisenhower Health
 First 5 Riverside
 Inland Empire Health Plan (IEHP)
 John P Monahan Foundation, a Donor
 Advised Fund of the U.S. Charitable Gift Trust
 Kaiser Foundation Hospitals
 NIA Gilbert Fund
 Regional Access Project Foundation
 Renova Energy
 Riverside County Office on Aging
 Riverside University Health System – Behavioral Health
 Riverside University Health System – Public Health
 Steve Tobin & Grace Helen Spearman Charitable Foundation
 University of California, Riverside – Center for Health Disparities Research (NIMHD U54 MD013368)
 Western Wind Foundation

Individuals

Lucie Arnaz & Laurence Luckinbill
 Bill Ballas
 Veronica Barajas
 Karen Borja
 David Brinkman
 Dr. Juliet Brosing & Keith LeComte
 Dr. Janet Collins & Richard Gannon
 John Epps
 Mike Gialdini
 Dr. Glen Grayman
 Dr. Teresa Hodgkins
 Shayra Hernandez
 Dr. Joel Kinnamon
 Dr. Jenna LeComte-Hinely & Braden Hinely
 Luz Moreno
 Eileen & Howard Packer
 Dr. Greer Sullivan
 William VanHemert

MISSION

HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.



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Using data to improve lives

