

ANNUAL REPORT

July 2021 – June 2022



Transforming community health and well-being through research and evaluation

About HARC

HARC is a 501(c)3 nonprofit research and evaluation organization located in Palm Desert. Founded in 2006, HARC was intended to provide local data that could be used by leaders to tell the unique story of health, well-being, and quality of life in the Coachella Valley region of Southern California.

HARC began this work by providing a population health survey of the Coachella Valley community. Guided by over 30 local leaders as well as expert consultants, it was determined that this survey would be conducted via random-digit-dial telephone interviews in English and Spanish, repeated every three years to provide on-going trends. The content of the survey is community-driven, and covers topics such as health care access, utilization, health behaviors, major disease, mental health, and more. The first survey was conducted in 2007, and results were provided to the community in early 2008. To date, the survey has been conducted six times (2007, 2010, 2013, 2016, 2019, 2022). Results are provided back to the community in the form of a written Executive Report, infographics, and special reports and data briefs on a variety of focused health issues.

The data provided by the Coachella Valley Community Health Survey is used by nonprofits, hospitals, higher education, K-12 education, governmental agencies, and media organizations, among others. These organizations use the data to apply for funding, create presentations/lectures, prioritizing health needs, developing programs to address those needs, writing articles, designing and conducting trainings, and making/changing policy.

In 2009, HARC branched out from the Coachella Valley Community Health Survey and began to offer customized research and evaluation services for other organizations. Through these services, HARC shares the advanced expertise of their researchers with organizations who otherwise would go without reliable data. These services include program evaluation, needs assessments, data analysis, workplace wellness services, and much more. Clients come from across California, with a strong emphasis in the Inland Empire.

HARC's expertise lies in the social determinants of health; that is, the idea that where you live, work, learn, and play has a strong impact on your well-being and quality of life. The social determinants of health encompass things like economic security, education, safety, community cohesion, neighborhoods and the built environment, and of course, healthcare.

HARC is dedicated to working collaboratively with partners to improve lives in communities. We believe our expertise in data and information is a critical piece to lifting up the quality of life in communities.

Mission: HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.

Vision: Improving quality of life for all communities through data.

Executive Introduction



Dear Reader,

Fiscal Year 2021-2022 was an incredibly important year for HARC. For one thing, we launched our sixth triennial Coachella Valley Community Health Survey, the 2022. For this iteration of our flagship survey, we switched from telephone calls to a mailed paper survey, due in part to decreasing willingness to answer unknown phone numbers. Fundraising for this sixth survey was harder than ever before, as we lost some key funding partners who had historically supported the past five survey cycles. However, thanks to the hard work and dedication of HARC's staff, we were able to make this sixth survey happen on a very tight budget. Data collection launched in April 2022 and continued through the end of the fiscal year. We look forward to releasing the results to the public free of charge in the next fiscal year; it is always remarkable to see what great things the data can contribute to when placed in the hands of movers and shakers.

As you'll see reading this report, we also partnered with more than 25 agencies to provide research, evaluation, needs assessments, and data analysis in support of health, wellness, and quality of life. We are proud to be a part of these many important projects; bringing data into decision-making is a great way to improve lives in the communities where we live and work.

Due to the increased number and scope of our projects, we added another Research Associate to the team in July 2022, Dr. Daniel Polk. Dr. Polk was born and raised in the Inland Empire, is fluent in Spanish, and comes from an anthropology background with a history of research on the Salton Sea; we are lucky to have him on our team!

HARC also engaged in strategic planning this year to guide the organization's growth going forward. For the next several years, we will be focusing on four overall priorities:

1. Continue to provide excellent client services to a growing set of diverse client agencies. This is now the core economic driver of HARC.
2. Adapt the triennial survey to meet evolving market needs and demands.
3. Strengthen team quality and tenure. Continue to enhance the quality and capacity of the staff, volunteers, and Board Members.
4. Improve HARC's visibility and reputation with key stakeholders in Southern California.

I feel confident that these strategic priorities will help HARC to thrive and grow for years to come. Please read on to learn more about what we were able to accomplish during this year.

Sincerely,

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Table of Contents

About HARC..... 2

Executive Introduction..... 3

HARC Milestones: Fiscal Year 2021-2022 6

Coachella Valley Community Health Survey..... 6

Workplace Wellness Awards Symposium..... 6

Client Services 7

Evaluations..... 7

Community Needs Assessments..... 7

Other Services..... 7

Collaborations/Initiatives..... 8

Financial Summary..... 9

Board of Directors..... 10

Staff & Interns..... 11

Funders, Donors, and Sponsors of 2021-2022 12



HARC staff on a hike for staff bonding in April 2022 at Whitewater Preserve.

HARC Milestones: Fiscal Year 2021-2022

Coachella Valley Community Health Survey

During FY 21-22, the triennial survey was adapted for the sixth iteration, the 2022 survey. Adaptations included the removal of some less-used questions, and the addition of several new questions, including:

- Intimate partner violence
- Lifestyle changes for the environment
- Perceptions of air quality
- Experiences with racism
- Testing, vaccination, and impact of COVID-19
- Vaccine (general) perceptions
- Workplace benefits

In prior cycles, HARC conducted the survey by telephone via random-digit-dialing. However, each survey cycle, data collection via phone calls was becoming increasingly difficult to achieve the required sample size. This difficulty in collecting data through phone calls was likely due to many people rejecting unknown calls as a result of increased robo-calls and the rise in the incidence of telephone scams.

To improve the efficiency of collecting data in a timely manner, HARC moved from telephone surveys to address-based mailing using paper surveys. This method has been utilized by the California Health Interview Survey in recent years with much success, and by HARC in partnership with Riverside University Health System – Public Health.

In April 2022, HARC and Ace Printing mailed a package to 18,000 homes containing a cover letter (in English and Spanish), a paper survey in English, a paper survey in Spanish, a pre-paid return envelope, and a \$2 bill as a pre-incentive. Each survey also included a unique identifier code, which allowed reminder letters to be sent just to those households that did not initially respond. Responses began to come in immediately and continued through the end of the fiscal year. Reminders went out in June 2022 to underrepresented geographies. The results will be analyzed and released to the public in FY 22-23.

Workplace Wellness Awards Symposium

HARC hosted its annual Workplace Wellness Symposium on Friday, June 24, 2022. The virtual event was titled, “We’re all in this together – Navigating Through Changing Times,” and featured four experts on the topics of work-life balance, diversity equity and inclusion, stress management at work and much more. Out of the 189 registered, 103 people were present for the event. Polls and drawings for prizes were offered to encourage participant engagement.

The event was recorded and is available online at:

<https://www.youtube.com/watch?v=4KZZJDv8Bos>

Client Services

HARC worked on 26 different paid consulting projects during FY 21-22, including:

Evaluations:

1. **RAP Foundation:** Collective impact evaluation of the health/mental health funding initiative
2. **RAP Foundation:** Collective impact evaluation of the regranting of funds from the James Irvine Foundation in support of immigrant rights and mental health
3. **Starting Over:** Evaluation of a Housing First program for formerly incarcerated adults
4. **TruEvolution:** Design and implementation of data tracking and evaluation tools
5. **Riverside Community Health Foundation:** Evaluation of the Transformative Climate Communities (TCC) Initiative
6. **Variety of the Desert:** Evaluation of a Caring Connections Pilot Program which aims to engage families of children with developmental delays
7. **Youth Leadership Institute:** Evaluation of the ¡Que Madre! program which aims to support the mental health of young Latina women and encourage youth advocacy.

Community Needs Assessments:

1. **Betty Ford Center:** Community Health Needs Assessment (CHNA) and Implementation Strategy (IS) Plan per IRS requirements
2. **Desert Healthcare District/Foundation:** Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP) for the Coachella Valley
3. **First 5 Riverside:** Community profiles for each supervisorial district in Riverside County
4. **Kaiser Permanente – Moreno Valley:** Community Health Needs Assessment and Implementation Strategy for the Moreno Valley hospital catchment area
5. **Kaiser Permanente - Riverside:** Community Health Needs Assessment and Implementation Strategy for the Riverside hospital catchment area
6. **RUHS – Public Health:** COVID-19 Needs Assessment for Riverside County
7. **Nehemiah Charitable Foundation:** A needs assessment of Black-led nonprofits in the Inland Empire
8. **Local school districts (including Coachella Valley Unified School District, Desert Sands Unified School District, and Palm Springs Unified School District):** A needs assessment for their Head Start program
9. **California Department of Rehabilitation:** A needs assessment related to traumatic brain injury (TBI) among Californians
10. **DAP Health:** A needs assessment of DAP clients and of women in the Coachella Valley

Other Services:

1. **Innecare:** Client satisfaction surveys at their clinic sites in Riverside and Imperial Counties
2. **Coachella Valley Volunteers in Medicine:** Survey of donors and physicians
3. **Community Now:** Evaluation of the Coaching for Success program provided to school staff across the Inland Empire

4. **Cook Ross:** Diversity, equity, and inclusion (DEI) analysis and report writing for several of their clients
5. **Riverside Community Health Foundation:** Focus groups to assess staff morale and perceptions of equity in the organization.
6. **RUHS – Public Health:** Data support services related to COVID-19 deaths and comorbidities
7. **OneFuture Coachella Valley:** Data support and analysis to better understand OneFuture scholars and their educational accomplishments, persistence, and retention
8. **UC Riverside Center for Health Disparities:** Study of attitudes and behaviors towards COVID-19 testing among Medi-Cal insured adults and uninsured adults in the Inland Empire
9. **UC Riverside Center for Health Disparities:** Study of attitudes and behaviors towards COVID-19 vaccine among Black/African American, Hispanic/Latino, and Native American/American Indian adults in the Inland Empire

Collaborations/Initiatives

HARC was active in several community groups/collaboratives, including:

- Ark of Safety/Roadmap to Resiliency in the Inland Empire
- Association of Fundraising Professionals, Desert Communities Chapter
- Borrego Health Board of Trustees
- Center for Health Disparities Research at UC Riverside
- Coachella Valley Resource Collaborative
- IEHP Community Health Assessment Stakeholder Committee
- Inland Empire Disabilities Collaborative
- Inland Empire Roadmap for an Inclusive and Sustainable Economy (IE RISE)
- Riverside County Health Coalition
- UC Riverside School of Medicine Community Advisory Board

Financial Summary

Audited Condensed Statements of Financial Position for Fiscal Year 2021 – 2022, ending June 30, 2022.

Current Assets

Current Assets	\$913,278
Property and Equipment – Net	11,273
Long Term Assets	<u>1,300</u>
Total Assets	\$925,851

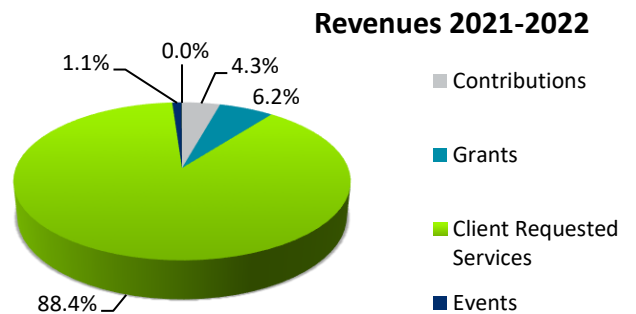
Liabilities and Net Assets

Current Liabilities	\$467,252
Long-Term Liabilities	<u>0</u>
Total Liabilities	\$ 467,252

Net Assets	\$458,599
Total Liabilities and Net Assets	\$925,851

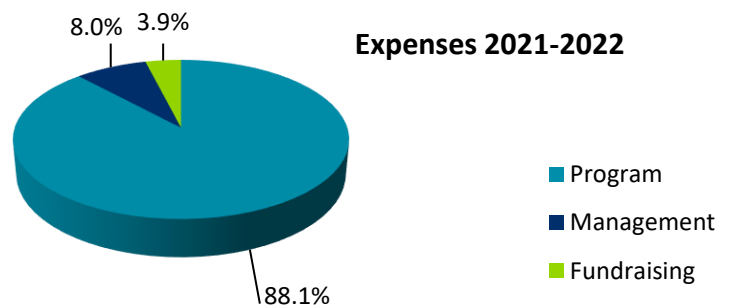
Revenues

Contributions	\$62,457
Grants	\$89,264
Client Requested Services	\$1,283,620
Events	\$15,500
Interest	<u>\$484</u>
Total Revenues:	\$1,451,325



Expenses

Program	\$1,245,336
Management	\$113,213
Fundraising	<u>\$55,712</u>
Total Expenses	\$1,414,261



Summary

Increase in Net Assets	\$37,064
Net Assets at End of Year	\$458,599

Board of Directors

Board Officers FY 21-22

President

Teresa Hodgkins, PharmD, BCACP
Vice President of Clinical Quality Initiatives
Desert Oasis Healthcare

Vice President

Janet L. Collins, PhD
Retired
Centers for Disease Control and Prevention

Secretary

Kristi Vaughn, MBA, CCRP
Institutional Review Board (IRB)
Administrator
Eisenhower Health

Treasurer

Veronica Barajas, BA
Community Engagement Specialist,
Coachella Valley
Planned Parenthood of the Pacific
Southwest

Board Members FY 21-22

Cecilia Arias, MPH, CHES
Community Health Manager
Public Affairs & Brand Communications Department
Kaiser Permanente, Riverside

John Epps, BA
Retired
Center for Nonprofit Advancement
Regional Access Project (RAP) Foundation

Blaz Gutierrez, JD
Associate General Counsel
Agricultural Labor Relations Board

Shayra Hernandez, BA
Director of Stakeholder Engagement
Office of Congressman Raul Ruiz, MD, 36th District

Luz Moreno, BA
Community Engagement Manager
Innecare

William D. VanHemert, MSW
Director of Institutional Giving
DAP Health

Staff & Interns

Staff FY 21-22

Jenna LeComte-Hinely, PhD
Chief Executive Officer

Cassandra Leier, PhD
Director of Research and Evaluation

Chris Morin, MS
Senior Research and Evaluation Associate

Daniel Polk, PhD
Research and Evaluation Associate

Amairani Ramos, BA
Research and Evaluation Assistant

Theresa Sama
Administrative Manager

Samantha Tweddell (8/16/21 to 3/23/22)
Development Manager

Interns FY 21-22

HARC also had several interns work on a variety of projects. We are incredibly grateful to these invaluable interns, who are presented alphabetically by last name below.

Evelyn DeRobles
California State University, Fullerton

Fernanda Diaz
UC Riverside

Chrismarie Gooneratne
CSU Fullerton

Veena Reddy
UC Riverside

Funders, Donors, and Sponsors of 2021-2022



We are deeply appreciative of funding partners, donors and sponsors (listed below in alphabetical order) who have contributed to HARC's success in fiscal year 2021-2022.

- Molina Healthcare of California (Infographic sponsorship)
- RAP Foundation
- Riverside County 4th District Supervisor V. Manuel Pérez CID and ARPA Funds
- University of California, Riverside – Center for Health Disparities Research (NIMHD U54 MD013368)
- Windward Fund

Organizations

- Anderson Children's Foundation
- Auen Foundation
- City of Coachella
- City of Desert Hot Springs
- City of Indio
- City of Palm Springs
- Coachella Valley Economic Partnership (Workplace Wellness Symposium In-kind Sponsorship)
- College of the Desert (Workplace Wellness Symposium Sponsorship)
- DAP Health
- Desert Care Network: Desert Regional Medical Center
- Desert Health (Workplace Wellness Symposium In-kind Sponsorship)
- Desert Oasis Healthcare (Workplace Wellness Symposium Sponsorship)
- Eisenhower Health
- Inland Empire Health Plan (IEHP)
- Inland Empire Community Foundation
- Innercare (formerly Clinicas de Salud del Pueblo – Workplace Wellness Symposium Sponsorship)

Individuals

- Veronica Barajas
- David Brinkman
- Juliet Brosing and Keith LeComte
- Janet Collins and Richard Gannon
- John Epps
- Glen Grayman
- Mary Guinane
- Blaz Gutierrez
- Shayra Hernandez
- Teresa Hodgkins
- Jenna LeComte-Hinely
- Luz Moreno
- Eileen and Howard Packer
- Theresa Sama
- Ivy Torres
- William VanHemert
- Kristi Vaughn

MISSION

HARC is a nonprofit that advances quality of life by helping community leaders use objective research and analysis to turn data into action.



41550 Eclectic Street
Palm Desert, CA 92260

Using data to improve lives

